

Americans for Job Security Evidentiary File

Public Citizen Complaint to
Internal Revenue Service and
Federal Election Commission

April 2007



Ad Detector

BRAND: POL-US SENATE+
TITLE: MI/AJS Who's Smearing Abraham?
COMMERCIAL: MI/AJS Who's Smearing Abraham?
LENGTH: 30
FRAMES: 8

1 of 1

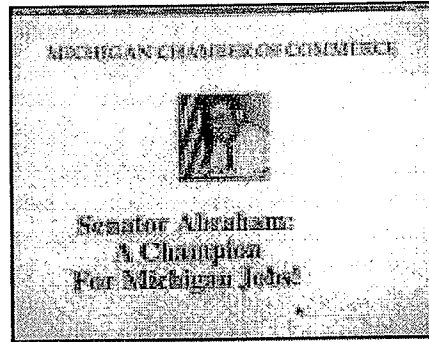
REPORTS



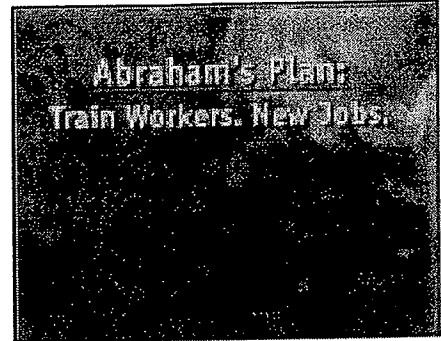
ADG793LC.ESB



[Announcer]: The Michigan Chamber of Commerce calls Senator Spence Abraham "a champion



for Michigan jobs" for proposing the bipartisan Abraham plan to



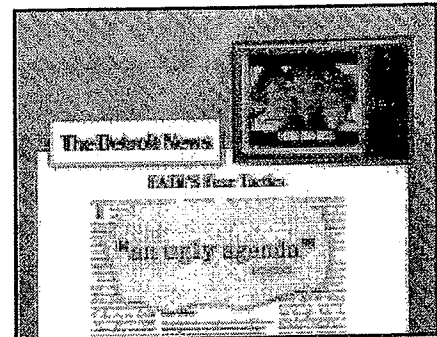
train American workers and create new high-tech jobs. So who's smearing



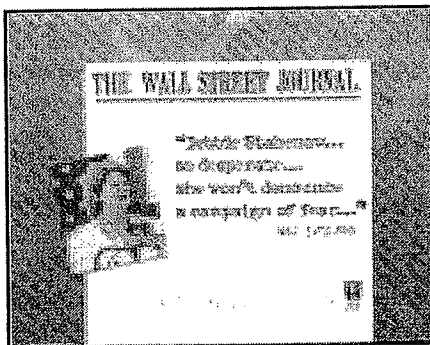
Senator Abraham with negative attack ads? An extremist group



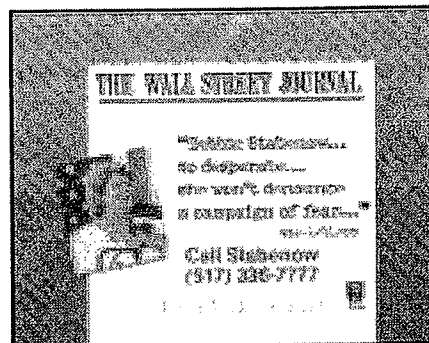
charged with bigotry and racism. The Detroit News says they have "an ugly



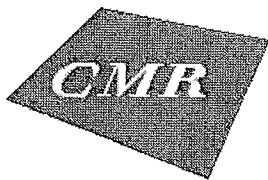
agenda." Yet Debbie Stabenow is so desperate she won't



denounce this campaign of fear. Call Stabenow, ask her to stop the smear



campaign.

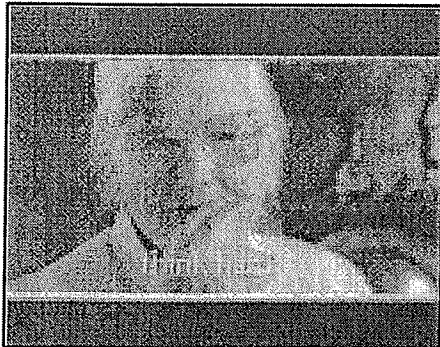


BRAND: BUSH FOR PRESIDENT+
TITLE: AJS/Bush Think Hard Rx
COMMERCIAL: AJS/Bush Think Hard Rx
LENGTH: 30
FRAMES: 8

Americans for Job Security
Communication 2

Ad Detector

A007UVX4.ESB



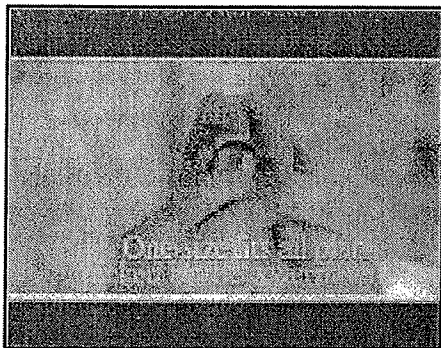
[Announcer]: Think hard about what your healthcare and prescription drugs would be like under Al Gore. One in four seniors



could lose their good private coverage. Just one chance to join Gore's



drug plan or be left out forever. A one size fits all plan



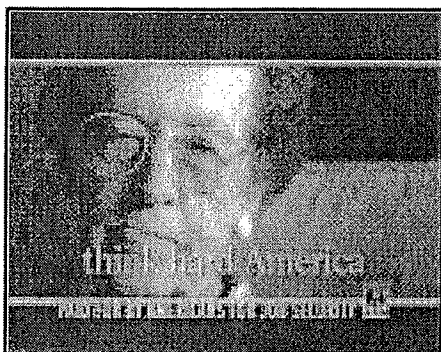
picked by the government where bureaucrats would end up deciding what medicines



a year more straight out of



privilege. So think hard America.



[PFB: Americans for Job Security]



Campaign Media Analysis Group
703-683-7110
www.politicsontv.com



Ad Detector

BRAND: BUSH FOR PRESIDENT+
 TITLE: AJS/Gore Are You Taxed Enough Already Americans for Job Security
 COMMERCIAL: AJS/Gore Are You Taxed Enough Already Communication 3
 LENGTH: 30
 FRAMES: 7

(24) (952)

A007U0M0.ESB



[Announcer]: Are you taxed enough already? Not according to Al Gore. Gore plans to squeeze more money out of middle class families at the



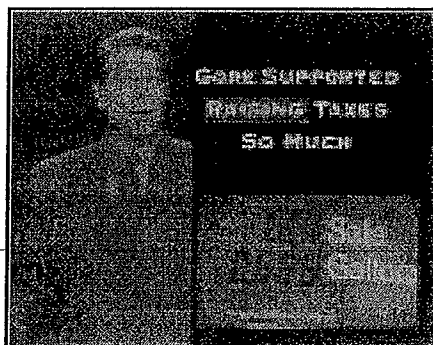
gasoline pump. Gore cast the tie-breaking vote to raise gas taxes



4.3 cents a gallon. He admits he'll add more taxes on gasoline



with what he calls a CO2 tax. Gore supported a call to raise taxes



so much that gas would cost \$3 a gallon. And Gore's ideas are



so extreme. If they ever came to pass, Americans would truly be



Gored at the pump. [PFB: Americans for Job Security]

ANNOUNCER [v/o]: It's time to face the facts about the Snake River. Removal of the dams would add over 700,000 trucks to our highways with a price tag of over \$300 million. Breach the dams and say goodbye to clean, affordable energy. Plan on adding more to your electric bill each month.

No dams and more than 2,200 jobs evaporate. Family farms fail. Taxes soar. Land values plummet.

Say no to Al Gore. Help preserve the Columbia River basin. Support Slade Gorton in his fight to save Snake River.

(On screen: Join Slade Gorton's fight; Save the Snake; 509-353-2507)

Script of "Dam Straight Talk" (TV)

Americans for Job Security
Communication 5

(On screen: Paid for by Americans for Job Security)

(On screen: Jeff Gordon, Gordon Brothers Winery)

JEFF GORDON: If we lose the dam, we lose our employment base; we lose our way of life.

(On screen: John Givens, Port of Kennewick)

JOHN GIVENS: It would take an additional 700,000 tractor-trailer loads a year on our highways to replace the cargo now being carried on the river if the dams are breached.

(On screen: Ralph Thomsen, farmer -- T & R Farms)

RALPH THOMSEN: And it's not about fish, and it's not about dams, and it's not about water quality. It's about federal intervention of states' rights. This is about politics.

ANNOUNCER [v/o]: Help preserve the Columbia River basin. Support Slade Gorton in his fight to save Snake.

(On screen: Join Slade Gorton's fight; Save the Snake; 509-353-2507)

To view the ad, you will need RealPlayer™ G2, which is available for free from the Progressive Networks Web site.

2000 POLITICAL ADS

Americans For Gorton's Job Security

© National Journal Group Inc.
Tuesday, June 20, 2000

A GOP-leaning group that previously ran an ad defending Sen. **Spence Abraham**, R-Mich., in his home state is now trumpeting Sen. **Slade Gorton**, R-Wash., telling Washington voters to support Gorton's "fight to save the Snake River."

In three separate ads, Americans for Job Security says "the Clinton-Gore administration may breach the dams, wiping out commerce, agriculture, recreation and clean, reliable electricity." Produced by Weeks and Co., the ads are running in Spokane and Yakima for two weeks in a \$105,000 ad buy, according to the *Seattle Times*.

AJS is a tax-exempt organization and can legally raise and spend unlimited funds on political issue ads without disclosing their contributors and spending.

The *Seattle Times* reports AJS was "founded in 1998 with a \$1 million grant from the American Insurance Association," which is listed as a client of one of Gorton's campaign consultants. Gorton's campaign said it had nothing to do with the television ads.

Gorton faces a re-election challenge from either Insurance Commissioner **Deborah Senn** (D) or former congresswoman and technology executive **Maria Cantwell** (D), who face a primary Sept. 19. *National Journal's Technology Daily* reported on June 19 that Gorton's re-election chances have grown stronger in recent months, although the race "is by no means is an easy win."

Ad Spotlight has the latest commercials from issue/advocacy group, congressional candidates and WH 2000 hopefuls.

Correction: This article previously misidentified Americans for Job Security as falling under Section 527 of the IRS code.

Script of "Snake River" (TV)

(On screen: Paid for by Americans for Job Security)

ANNOUNCER [v/o]: This is the Snake, one of America's most magnificent rivers. It provides affordable energy, helps agriculture feed millions. It's environmentally friendly for transportation, the economic backbone of the Columbia River basin.

Now the Clinton-Gore administration may breach the dams, wiping out commerce, agriculture, recreation and clean, reliable electricity. Destroying the dams would dramatically increase cost and damage this pristine environment.

Help preserve the Columbia River basin. Support Senator Gorton in his fight to save the Snake.

(On screen: Join Slade Gorton's fight; Save the Snake; 509-353-2507)

Script of "Dam Facts" (TV)

(On screen: Paid for by Americans for Job Security)

2000 POLITICAL ADS

Cantwell's Record On The Spot

By Lauren Mandell, NationalJournal.com

© National Journal Group Inc.

Friday, Sept. 8, 2000

Americans for Job Security, an insurance company-backed group, has released an ad attacking former Rep. **Maria Cantwell** (D) for thinking "with our pocketbooks." The ad was released by the GOP-leaning group in the weeks before Cantwell runs for the Democratic nod for Senate in Washington's primary.

The spot scrutinizes Cantwell's voting record on gasoline taxes, home electricity taxes and taxes on the state's "retired working families." The announcer rebukes Cantwell for talking "like she's from our Washington" but voting "like she's from the other Washington."

Produced in-house, the 30-second spot premiered Aug. 29 and will run through mid-September in Seattle and Tacoma in an \$800,000 ad buy.

The winner of the Sept. 19 primary between Cantwell and Insurance Commissioner **Deborah Senn** (D) will face Sen. Slade Gorton (R). A recent poll shows Cantwell and Gorton in a dead heat.

Ad Spotlight has the latest commercials from statewide candidates, WH 2000 hopefuls and issue/advocacy groups.

Script of "Death and Taxes" (TV)

ANNOUNCER [v/o]: What is it with politicians like Maria Cantwell? They think with our pocket books.

(On screen: Roll Call Vote #199, H.R. 2264 Sec. 4081 -- Congressional Record)

She voted for higher taxes on gasoline, home electricity...

(On screen: Roll Call Vote #199 H.R. 2264 Sec. 4446 -- Congressional Record)

... She even voted to raise tax rates on Social Security.

(On screen: Roll Call Vote #406 H.R. 2264 Sec. 13125 -- Congressional Record)

Maria Cantwell actually voted to raise taxes on Washington state's retired working families by 70 percent. Politicians like Maria Cantwell think it's OK to tax our hard-earned Social Security.

Maria Cantwell talks like she's from our Washington. Problem is, she votes like she's from the other Washington.

(On screen: Call Maria Cantwell. Tell her to keep her hands off our Social Security; 206-674-2700x2231; Paid for by Americans for Job Security; Americans for Job Security logo)

To view the ad, you will need a current version of RealPlayer™, which is available for free from the Progressive Networks Web site.



Ad Detector

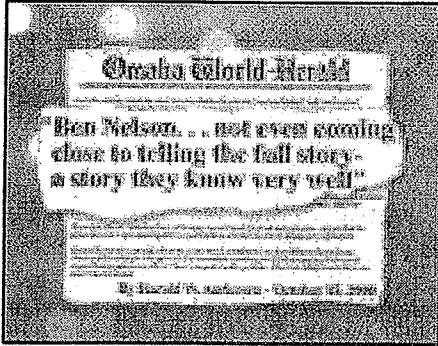
BRAND: POL-US SENATE+
 TITLE: NE/AJS Nelson Clean Water
 COMMERCIAL: NE/AJS Nelson Clean Water
 LENGTH: 30
 FRAMES: 7

Americans for Job Security
 Communication 8

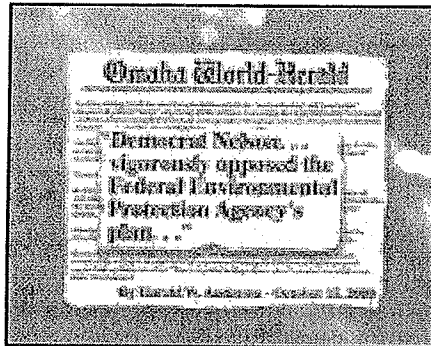
~~23~~

955

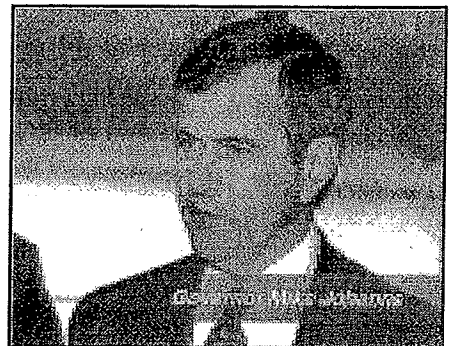
A0071LR4.ES3



[Announcer]: Ben Nelson is not even coming close to telling the full story. [Nelson]: " This issue is about intentionally distorting the facts.."



[Announcer]: Nelson vigorously fought the EPA's plan. [Mike]: " If Don Stenberg's standing up



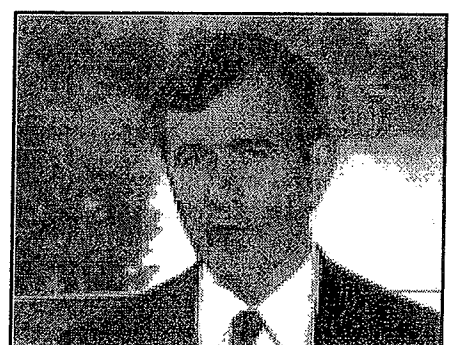
for Nebraska, if he had done anything less, he would not have been doing



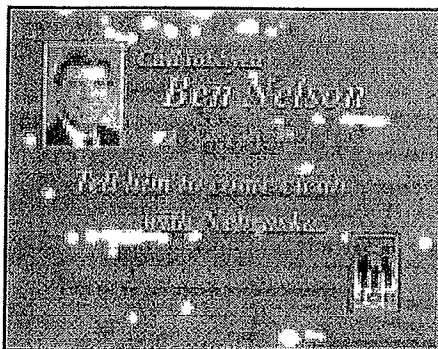
his job. We all want safe, clean drinking water. The question is:



Who should set the standards? Ben Nelson is siding with Al Gore who wants more



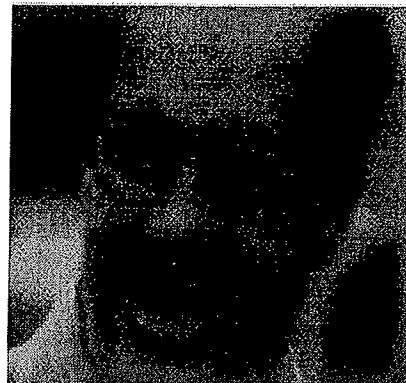
federal regulation of our water." [Announcer]: If we can't trust Ben Nelson on clean water, when can we trust him?



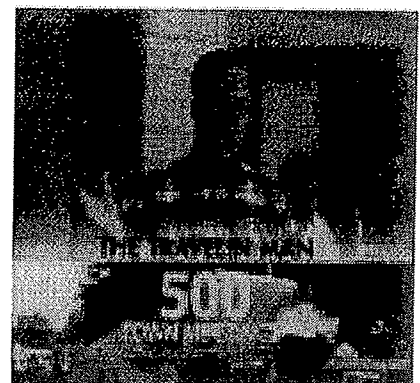
[PFB: Americans for Job Security]



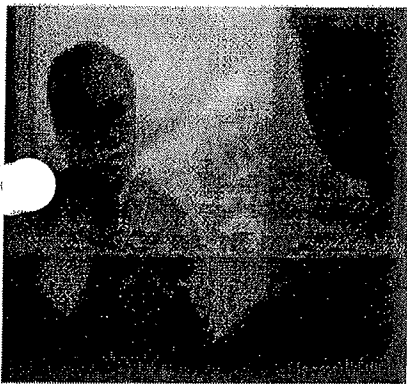
[Announcer]: He meets folks in small town cafes and fairground meeting rooms, Senator Wayne Allard. The Rocky Mountain News



has called him the traveling man for nearly 500 town meetings he's held since



becoming a Senator. A veterinarian by trade, born and raised in Colorado, Wayne



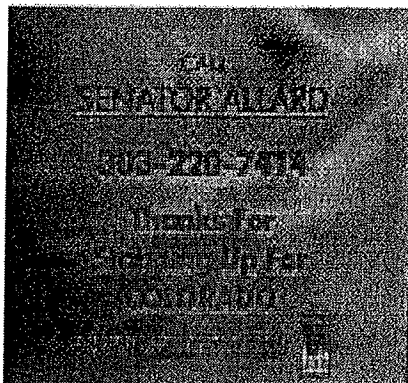
Allard has been a steady hand in Washington, instrumental



in President Bush's No Child Left Behind Act, a



citizen legislator. Call Senator Allard, tell him thanks for



standing up for Colorado and a strong America. [PFB]: Americans For Job Security

2002 POLITICAL ADS

Conservatives Hit Four Dems In Farm States

By Mark H. Rodeffer, NationalJournal.com

© National Journal Group Inc.

Wednesday, June 19, 2002

Americans for Job Security is running strongly worded radio ads targeting four farm-state Democratic senators for voting "to tax people because they died." All four senators -- Paul Wellstone of Minnesota, Tom Harkin of Iowa, Tim Johnson of South Dakota, and Jean Carnahan of Missouri are up for re-election this year.

The ads feature farm couple "Ruth" and "Lloyd" talking about taxes they have to pay because Lloyd's father died. When Ruth tells Lloyd that "a letter from the IRS" says "we owe more taxes," Lloyd responds that the tax is "bull----" because "Dad always paid his taxes even in the worst of times."

Lloyd asks his wife "who the hell" thought up the "doozy" of estate taxes, and she informs him that their Democratic senator "just voted to keep the death tax." Lloyd suggests the couple will "have to sell the farm" to pay the taxes, but Ruth says that instead they'll call their senator and tell him "to keep his money-grubbing hands off our farm."

The ads are nearly identical, changing only the names and phone numbers of each senator in each of the four states. They are running on rural radio stations across Minnesota, Missouri, Iowa and South Dakota, as well as in Minneapolis and Sioux Falls, Americans for Job Security spokesman **Michael Dubke** said. The ads, produced by X/Roads Communications, went up yesterday for seven to 10 days in a \$75,000 buy, he said.

Ad Spotlight has the latest commercials from the 2002 campaigns and issue/advocacy groups, as well as searchable archives dating back to 1997.

Script of "Death Taxes Job Killer" (Radio)

RUTH: Lloyd, we just got a letter from the IRS.

LLOYD: Ruth, what's wrong?

RUTH: They say we owe more taxes.

LLOYD: Bull----. Dad always paid his taxes even in the worst of times.

RUTH: We owe taxes 'cause he died?

LLOYD: He paid taxes when he worked. He paid taxes on this land. Now he dies and he has to pay more? Who'll the hell thought up that doozy?

RUTH: Senator Wellstone just voted to keep the death tax.

LLOYD: Paul Wellstone actually voted to tax people 'cause they died?

RUTH: What's going to happen?

LLOYD: We're going to have to sell the farm.

RUTH: No, Lloyd, we're going to call Paul Wellstone and tell him our folks paid their fair share and to keep his money-grubbing hands off our farm.

ANNOUNCER: Call Paul Wellstone at 651-645-0323. Tell him to protect small businesses and family farms and to stop taxing the dead.

Paid for by Americans for Job Security

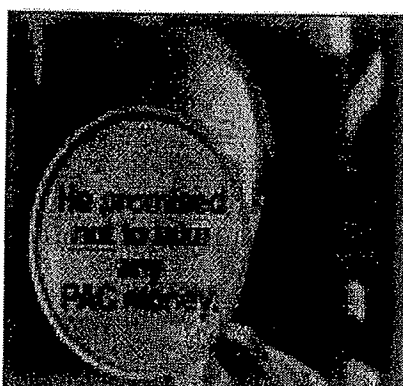
Brand: POL-US SENATE (B332)
Parent: POLITICAL ADV
Aired: 10/18/2002 - 10/19/2002

7C

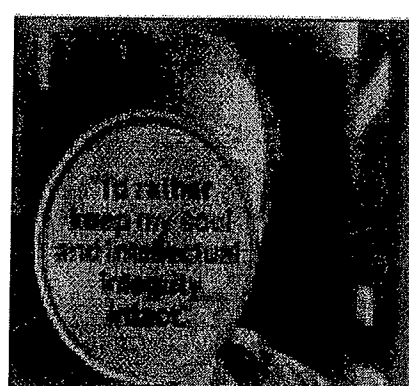
Creative Id: 2679430



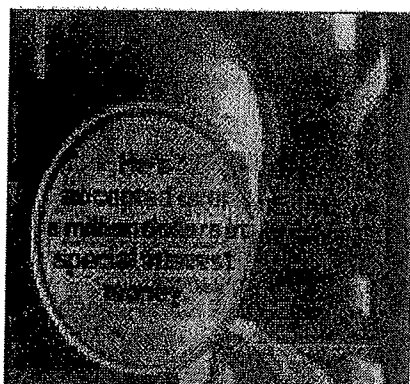
[Announcer]: Take a good look at Paul Wellstone. He is not who you think he is. Before Wellstone was elected, he promised he wouldn't



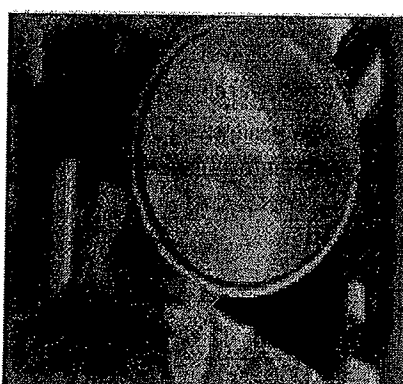
take any PAC money, he said he was afraid he would lose his soul.



Yet over the past two years, he has accepted over two million dollars in special



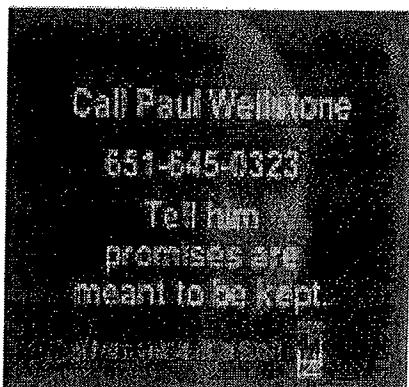
interest money. And before Wellstone became a career politician, he also



promised to only serve two terms. Now he is around for a third? Call



Paul Wellstone, tell him promises are meant to be kept.



[PFB Americans for Job Security]

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ANNOUNCER: Call Paul Wellstone at 651-645-0323. Tell him to protect small businesses and family farms and to stop taxing the dead.

Paid for by Americans for Job Security

To view the ad, you will need a current version of RealPlayer™, which is available for free from the [Progressive Networks Web site](#).

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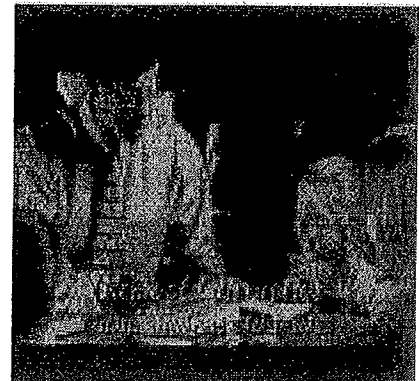
Handwritten: (TV)



[Announcer]: Jim Talent, 16 years in public service, working to improve the quality of life for Missouri's children and families.



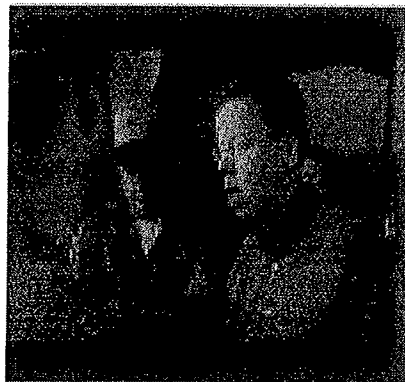
In Congress, he championed legislation to remove disruptive and violent students from classrooms,



so kids could learn and be safe. As chairman of the Small Business Committee, he fought for



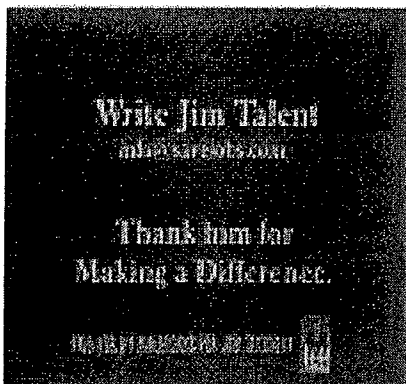
affordable health insurance for uninsured employees of small businesses.



A career working to make families safe and secure, and with three young children of his own



he's not about to stop. Jim Talent. Experience makes a difference.



[PFB]: Americans for Job Security

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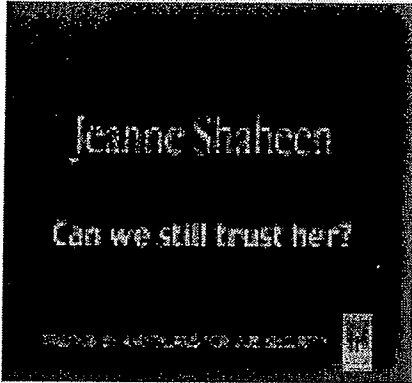
Storyboard

Brand: POL-US SENATE (B332)
Parent: POLITICAL ADV
Aired: 10/21/2002 - 10/21/2002

Co. ve Id: 2682578

(1X)

(70)



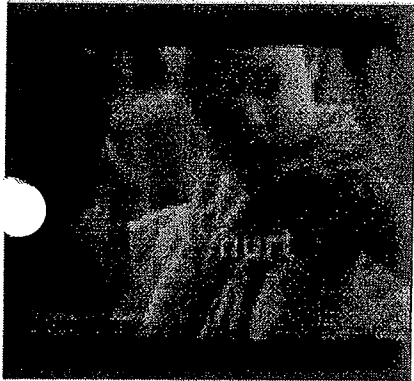
[Announcer]: Jeanne Shaheen, can we still trust her? Before she became Governor, Shaheen pledged to oppose



any new taxes, but as Governor she broke her word. She proposed a new statewide property tax, a new sales tax,



even a capital gains tax. Taxes that would hurt



New Hampshire, taxes that would hurt families, taxes that



would cost us even more jobs. Call Jeanne Shaheen,



tell her trust is more than an empty slogan. [PFB]: Americans For Job Security

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LLOYD: Ruth, what's wrong?

RUTH: They say we owe more taxes.

LLOYD: Bull----. Dad always paid his taxes even in the worst of times.

RUTH: We owe taxes 'cause he died?

LLOYD: He paid taxes when he worked. He paid taxes on this land. Now he dies and he has to pay more? Who'll the hell thought up that doozy?

RUTH: Senator Wellstone just voted to keep the death tax.

LLOYD: Paul Wellstone actually voted to tax people 'cause they died?

RUTH: What's going to happen?

LLOYD: We're going to have to sell the farm.

RUTH: No, Lloyd, we're going to call Paul Wellstone and tell him our folks paid their fair share and to keep his money-grubbing hands off our farm.

ANNOUNCER: Call Paul Wellstone at 651-645-0323. Tell him to protect small businesses and family farms and to stop taxing the dead.

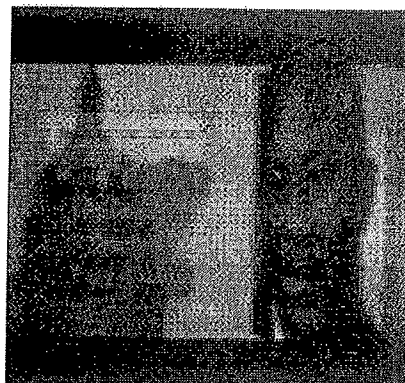
Paid for by Americans for Job Security

CrL e Id: 2693455

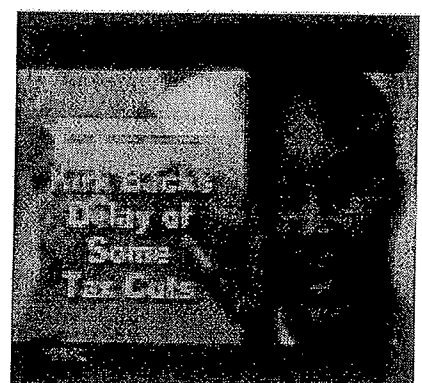
Handwritten signature and circled "70"



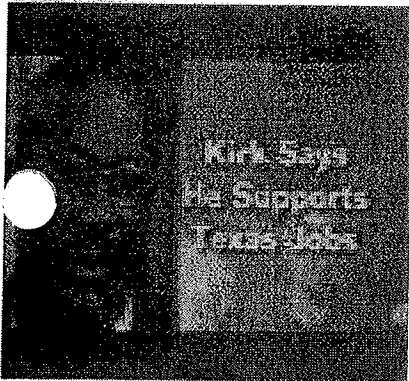
[Announcer]: Who is the real Ron Kirk? He claims to support President Bush but recently Kirk said he now opposes



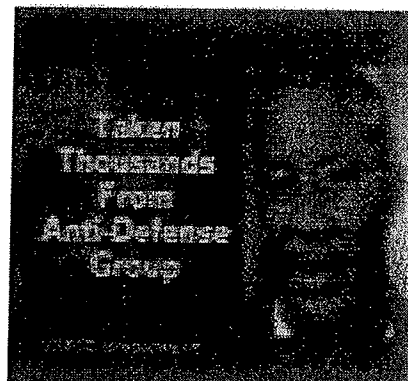
making the Bush tax cuts permanent. In fact he thinks some of the tax cuts



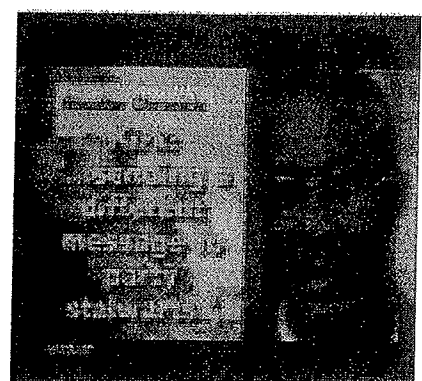
shouldn't even go into effect. Kirk says he supports Texas jobs



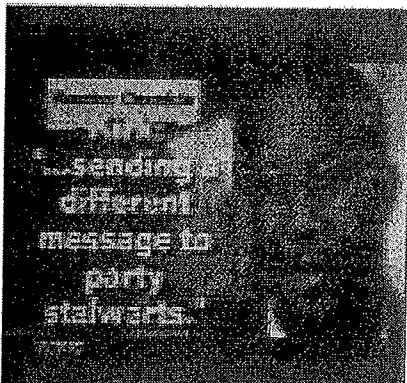
yet he's taken thousands from an extreme anti-defense group whose goals include



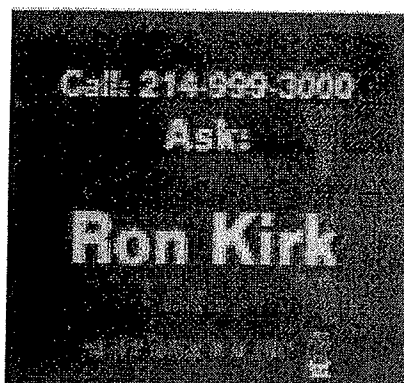
cuts in America's space program. Even the Houston Chronicle reports Kirk to say one thing to the



public, and another to the party insiders. Call. Ask him,



who is the real Ron Kirk today?



[PFB: Americans for Job Security]

26
5942

2004 POLITICAL ADS

Knowles Touts Drug Plan, Takes Hit On Jobs

By Gwen Glazer, NationalJournal.com

© National Journal Group Inc.

Wednesday, July 7, 2004

Democrat **Tony Knowles** is a presence on Alaska airwaves this week in two new ads: one from his own campaign promoting the former governor's commitment to prescription drugs and the other from an organization criticizing his stewardship of Alaskan jobs.

Americans for Job Security -- a "Virginia-based group organized as a trade association," according to the Fairbanks Daily News-Miner -- calls on several Alaskans to describe poor economic conditions during Knowles' tenure as governor from 1994 to 2002. In the 30-second "Brain Drain," one constituent says her friends "had to leave Alaska, because there weren't opportunities here;" another man says, "If you don't have a living-wage job, then you have no option but to leave the community." The ad asserts that Alaska had "the highest unemployment rate in the country under Tony Knowles."

Americans for Job Security President **Mike Dubke**, said "Brain Drain" is the group's first spot in the Alaska Senate race. 5.6 Productions produced the ad, which began running statewide Thursday and will continue for the next few weeks. The group released another spot in June supporting Rep. **Richard Burr** (R), a North Carolina Senate candidate.

In "Special Interests," the 30-second spot from Knowles, an announcer tells viewers that Alaskans have to pay \$80 for the cholesterol drug Lipitor when their Canadian neighbors only have to pay \$35. "Congress forbids you from ordering the cheaper drugs," the announcer continues, citing the 2003 Medicare bill and promising that Knowles will "fight to lower drug costs for Alaskans."

Knowles' ad went up Tuesday and will conclude sometime later in the month, according to communications director **Matt McKenna**. Squier Knapp Dunn produced the spot, which is airing statewide on broadcast and cable networks.

Knowles will compete against Sen. Lisa Murkowski (R) in November if both win their respective Aug. 24 primary races.

Ad Spotlight has the latest commercials from the 2004 campaigns, issue/advocacy groups and searchable archives dating back to 1997.

Script of Americans for Job Security's "Brain Drain" (TV)

(On screen: *Cindy Norquest; Anchorage*)

CINDY NORQUEST: When Tony Knowles was governor, I had a great many friends that chose to leave Alaska.

(On screen: *Under Tony Knowles, Alaska had the lowest economic growth of any state*)

They didn't actually choose -- they had to leave Alaska, because there weren't opportunities here.

(On screen: Roy Eckert; Ketchikan)

ROY ECKERT: You can't just drive to the next town to find work.

(On screen: 2001 study showed a sharp increase in young Alaskans leaving to find work.)

You'd have to literally leave your home; there's nowhere else to go.

(On screen: Neil MacKinnon; Juneau)

NEIL MACKINNON: Probably Alaska's greatest export is our children searching for jobs.

(On screen: Paul Axelson; Ketchikan)

PAUL AXELSON: You know, if you don't have a living-wage job, then you have no option but to leave the community.

(On screen: Alaska had the highest unemployment rate in the country under Tony Knowles)

CINDY NORQUEST: Tony Knowles may think flipping burgers is a good job, but it's not the future I want for my daughters.

(On screen: Ask Tony Knowles his plans to bring our children back to Alaska; Paid for by Americans for Job Security.)

Script of Knowles' "Special Interests" (TV)

ANNOUNCER [v/o]: In Alaska, a prescription of Lipitor costs \$80. From Canada, the exact same drug is only \$35. We pay more than twice as much as Canadians for the same drugs.

(On screen: Alaskans Pay Twice As Much)

Yet Congress forbids you from ordering the cheaper drugs.

(On screen: You CAN'T Order Cheaper Drugs; Source: Medicare Prescription Drug Act, HR 3711, 2003)

Tony Knowles thinks that's wrong.

TONY KNOWLES [v/o]: Once again, special interest trumped the public interest, and we have to stop that.

ANNOUNCER [v/o]: In Washington, he'll fight to lower drug costs for Alaskans. Tony Knowles: putting Alaska first.

(On screen: www.TonyKnowles.com)

TONY KNOWLES: I'm Tony Knowles, and I approved this message to Alaskans.

(On screen: Approved By Tony Knowles; Paid For By Tony Knowles For Senate)

To view the ad, you will need a current version of RealPlayer™, which is available for free from the [Progressive Networks Web site](#).

American Political Network

The Hotline

Volume 10 No. 9

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August 25, 2004

SENATE 2004 COLORADO: TOXIC NEW **AD** TARGETS SALAZAR

Campaign Tip Sheet Primary/Filing Dates, Latest Polls, Latest
Ads... Americans For Job Security is up with a new 60-sec.

TV **ad** referencing AG Ken Salazar (D). Full script "Cyanide Salazar":

ANNCR: "Summitville Mine. A Canadian company pulled \$130 million worth of gold out of Colorado, but left behind the worst cyanide spill in American history. Seventeen miles of dead river. Over \$230 million in estimated clean-up costs. Ken Salazar ran the Department of Natural Resources at the time, and his agency's lax oversight was blamed in part for the disaster. To make matters worse, as Attorney General, Ken Salazar cut deals with the foreign millionaire responsible, and others, rather than fight to get more money for the clean-up. The result? Summitville mine produces \$130 million worth of gold and the worst environmental disaster in Colorado history. The person responsible pays less than \$30 million toward the clean-up, sticking taxpayers with a bill of more than \$100 million ... and counting. Call Ken Salazar and tell him to fight for Colorado taxpayers for a change" (Hotline sources, 8/24). "Salazar said that none of that is true." First, he said, the U.S. EPA didn't discover the mine's cyanide spills, which occurred in the '80s, until '90, the year ex-Gov. Roy Romer (D) appointed Salazar to head Natural Resources. Secondly, as AG, Salazar sued the owners of the mine and negotiated a \$30M settlement. Salazar: "I'm asking (beer magnate) Pete Coors (R) to stop the kind of slurs that we ought not to have characterizing this election for this very important seat. It is in Pete Coors' hands alone to make the call to his friends in Virginia and tell them to take this **ad** off the air, because it is a falsehood."

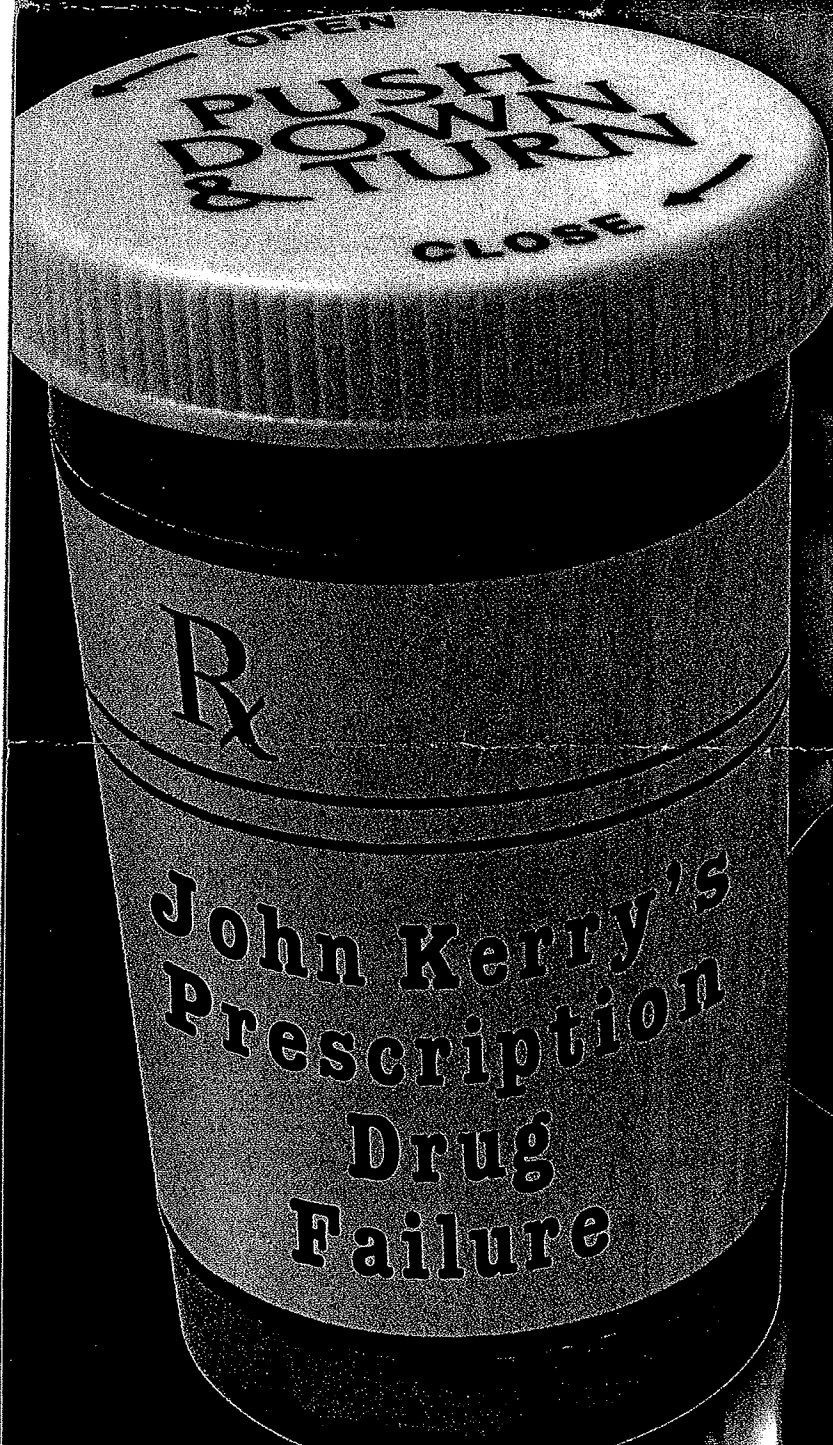
Coors spokesperson Cinamon Watson: "Throughout the campaign, he has called for a public campaign, and has certainly denounced these organizations in the past and will continue to do so. It's unfortunate that we have campaigns that have turned into these sorts of negative attacks and personal destruction. It's not anything that we want to see on the Coors campaign. They're bad for Colorado. We don't know who funds these organizations ... and clearly there's no coordination between the campaigns. ... We're making a public plea for these negative attacks to stop, and these third-party groups to keep their dollars outside of Colorado" (Ashby, Pueblo Chieftain, 8/25). Salazar called on AJS pres. Mike Dubke to stop running the **ad**. Dubke: "We'd say, 'Thanks, but no thanks' (to any such request.) We're going to do what we think is important for the

public policy debate" (Florio, Rocky Mountain News, 8/25).

8/25/2004 APN-HO 37

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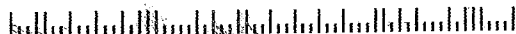
240 North Pitt Street, Suite 350
Alexandria, VA 22314

Americans for Job Security
Communication 20

BRADENTON FL 34205-6841

TROPICAL
MAILING INC

Paid for by
Americans for Job Security



John Kerry voted against a comprehensive prescription drugs benefit making prescription drugs more affordable and accessible to seniors.

But it gets worse.

Kerry wants to repeal the prescription drug benefits seniors now receive.

Kerry's prescription for failure:

- Fewer choices
- More Government
- More paperwork
- Higher costs

Call Senator Kerry at
(202) 224-2742 and let
him know that American
Seniors deserve
better.

**John Kerry's
Prescription
Drug
Failure**

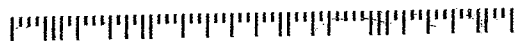
Source: Kerry remarks in Nashua, N.H., 1/21/2004.

Americans for Job Security
Communication 21

John Kerry

Healthcare Headache

PSRT &T
US POSTAGE
PAID
TROPICAL
MAILING 1

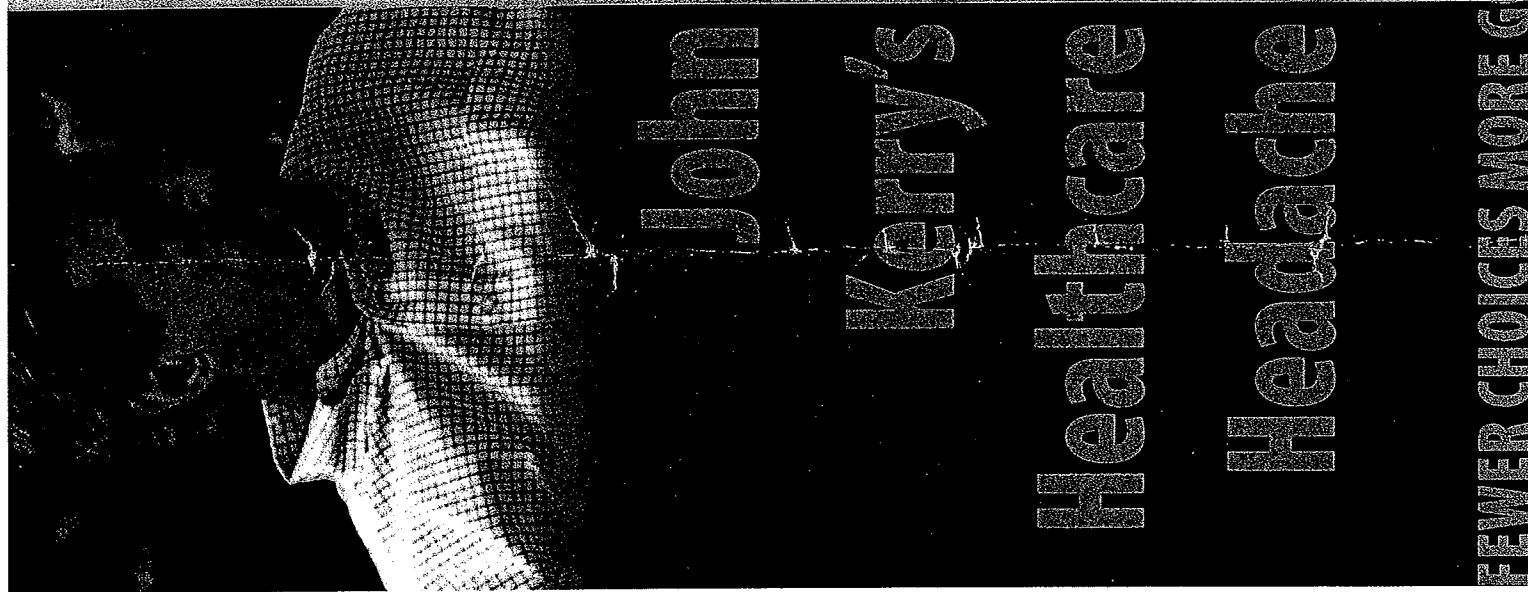


BRADENTON FL 34205-6841

Shir Arnold
Thu Oct 22, 04

240 North Pitt Street, Suite 350
Alexandria, VA 22314

Paid for by
Americans for Job Security



- Fewer choices
- More Government
- More paperwork
- Higher costs

John Kerry's Plan for healthcare means fewer choices for seniors, more government control, boxes of new paperwork and higher healthcare and drug costs.

But it gets worse. Kerry wants to repeal the prescription drug benefits seniors now receive.

Call Senator Kerry at (202) 224-2742 and let him know that American Seniors deserve better.

Source: American Seniors Institute, NHI, 7/25/2003

Americans for Job Security
Communication 21

*Can we afford the
John Kerry healthcare
headache?*

FEWER CHOICES MORE GOVERNMENT MORE PAPERWORK HIGHER COSTS

The cost of prescription drugs is skyrocketing!



***And, seniors too often have
had to pay the full price.***



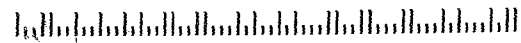
240 North Pitt Street, Suite 350
Alexandria, VA 22314

Americans for Job Security
Communication 22

SARASOTA FL 34236-5536

MAILING INC

Paid for by
Americans for Job Security



But, John Kerry didn't do anything about it.

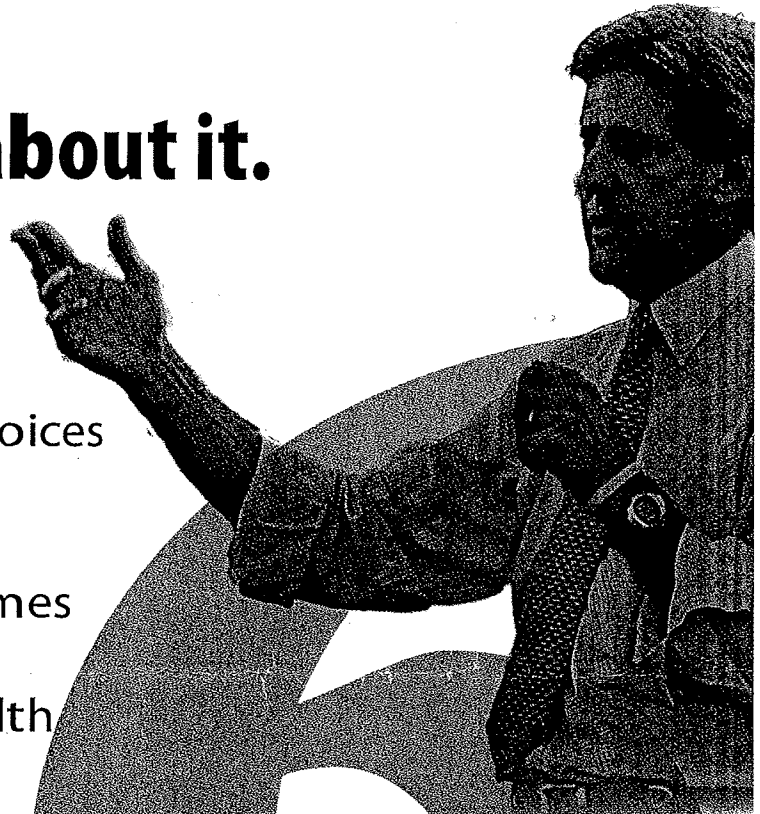
In fact, Kerry has missed 36 votes making prescription drugs more affordable and accessible to senior citizens and giving seniors more choices and better benefits.

That's right, Kerry let us down 36 times when we needed him to pass the biggest improvement in senior health care in almost 40 years.

But, it gets worse. Now, he says that he wants to repeal the prescription drug plan, which was endorsed by the AARP.

Kerry's plan will result in fewer choices, more government, more paperwork and higher costs.

Call Senator Kerry at (202) 224-2742 and let him know that American Seniors deserve better.



2004 POLITICAL ADS

Tarheel Senate Ads Get Down To Business

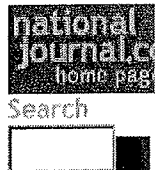
By Meg Kinnard, NationalJournal.com

© National Journal Group Inc.

Thursday, June 10, 2004

A pro-business group went on the air in North Carolina last week plugging one GOP Senate candidate's "conservative, common sense voice," while the race's Democratic hopeful has been on the air touting his own business-related plans.

On Thursday, Americans for Job Security began airing "Moving," a 30-second TV spot that hails Rep. Richard Burr, R-N.C., for fighting "to keep jobs here, while attracting new businesses" and "voting against giving China special trade status." An announcer also says Burr "has the leadership required to protect jobs of our working families" and asks viewers to call the congressman to say thank you.



AJS President **Mike Dubke** said that "Moving," which debuted Thursday in Raleigh and Charlotte, was created by Red October Productions.

Meanwhile, former White House chief of staff **Ersine Bowles** (D) went on the air this week with "Tough," in which he says he knows "what it takes to create jobs" and discusses his "comprehensive jobs plans." An earlier TV spot, "Everyday," describes Bowles' tenure as chief of the Small Business Administration, "where he cut red tape," and as chief of staff to former President **Bill Clinton**.

A Bowles campaign spokesman said "Everyday" debuted May 25 and was joined by "Tough" on Monday. Both ads, produced by GMMB, are airing statewide on broadcast networks but will pause briefly on Friday in observance of former President **Ronald Reagan**'s funeral service.

Bowles -- who lost the 2002 Senate contest to Elizabeth Dole (R) -- and the winner of the July 20 GOP primary will face off in the general election, rated a toss-up by the *Cook Political Report*.

Ad Spotlight has the latest commercials from the 2004 campaigns, issue/advocacy groups and searchable archives dating back to 1997.

Script of AJS' "Moving" (TV)

ANNOUNCER [v/o]: What will it take to get North Carolina moving? Experience. Leadership. Richard Burr. In Congress. Burr fought to keep jobs here, while attracting new businesses. He blocked unfair trade practices seven times, voting against giving China special trade status.

A small businessman for 17 years, Burr has the leadership required to protect jobs of our working families. Call Richard Burr. Tell him thanks for being a conservative, common sense voice for North Carolina.

(On screen: Call Richard Burr; (336) 631-5125; Paid For By Americans For Job Security)

Script of Bowles' "Tough" (TV)

(On screen: Ersine Bowles) **ERSKINE BOWLES**: All of us know that these are tough times

for North Carolina. I'm Erskine Bowles, and I've worked in business for over 30 years. I know what it takes to create jobs, and that's why I've offered a comprehensive jobs plans.

ANNOUNCER [v/o]: The Bowles Plan: more help for small business and tax incentives to create jobs in America. Learn more at Bowles2004.com.

(On screen: Read Erskine's Plan at Bowles2004.com)

ERSKINE BOWLES: I'll work with Republicans and Democrats to keep our jobs here at home. Together we can make a difference for North Carolina, and that's why I approved this message.

(On screen: Erskine Bowles; U.S. Senate; Authorized By Erskine Bowles; Paid For By Erskine Bowles For Senate)

Script of Bowles' "Everyday" (TV)

ERSKINE BOWLES: I meet a lot of good people as I travel across North Carolina every day, folks facing really tough challenges. And for them it's not about politics; it's about doing something real that makes things better.

(On screen: Erskine Bowles)

ANNOUNCER [v/o]: Erskine Bowles. Married 33 years. Devoted father. For three decades, he's built and run companies. He served as head of the Small Business Administration, where he cut red tape. And as White House chief of staff, Bowles helped bring Republicans and Democrats together to pass the first balanced budget in a generation.

Now Erskine Bowles is running for Senate, with a detailed plan to create jobs, help small business and make health care more affordable. For a copy of the plan, log on at Bowles2004.com.

(On screen: Read Erskine's Plan at Bowles2004.com)

ERSKINE BOWLES: I'm Erskine Bowles. You deserve a strong, independent voice in the Senate, to stand up to the special interests, set aside partisan politics and put the people of North Carolina first. That's why I approved this message.

ANNOUNCER [v/o]: North Carolina values. North Carolina first. Erskine Bowles for Senate.

(On screen: Erskine Bowles; U.S. Senate; Authorized By Erskine Bowles; Paid For By Erskine Bowles For Senate)

To view the ad, you will need a current version of RealPlayer™, which is available for free from the [Progressive Networks Web site](http://ProgressiveNetworks.com).

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NORTHROP
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TO Lauren Taylor

Americans for Job Security
Communication 24

Subject: Text of Robo call about TH

Im calling to let you know that Tim Holden voted to increase taxes on Social Security by 70%

You will be receiving mail concerning Holden's record of raising taxes on seniors, small businesses, and working families.

This recorded call is from:

Americans for Job Security

124 N. 5th Street

Alexandria, VA

703-535-3114

Not only did Holden vote to raise taxes on working seniors by 70%, but when given the chance to fix his mistake and reduce taxes on seniors, Holden voted no.

Keep an eye on your mailbox.

2004 POLITICAL ADS

Tenenbaum Makes Her On-Air Debut

By Meg Kinnard, NationalJournal.com

© National Journal Group Inc.

Tuesday, Aug. 3, 2004

The waiting game is finally over: The Democratic candidate for South Carolina's open Senate seat has gone on the air with her first TV ad.

Inez Tenenbaum, the de facto Democratic nominee since the race began, debuted Monday with "Clear," a 30-second condemnation of what she calls "untrue attack ads" being run in the Senate race. Tenenbaum, the Palmetto State's education superintendent, also plugs her record fighting to "improve our schools" and "bring accountability to our classrooms" and says she has a plan "to stop sending our jobs overseas and to create new jobs here at home."

Tenenbaum is referencing a TV spot launched Friday statewide by Americans for Job Security. Calling Tenenbaum's education program "No Bureaucrat Left Behind," an announcer says the Democrat "doubled the number of bureaucrats making more than \$50,000 per year" and "spent more than \$4 million on travel." Now, the ad goes on, she is planning "as much as \$2 billion in new taxes."

According to AJS President **Mike Dubke**, "Left Behind" is on the air statewide and was produced by The Troupe. Tenenbaum consultant **Bill Carrick**, calling AJS an "alias for special interest money" from insurance and drug companies, said the campaign's ad was running at "competitive" levels.

Job outsourcing has been at the forefront of this campaign since day one, with several candidates going on the air to condemn the practice. During a Monday conference call, however, Tenenbaum campaign spokesman **Adam Kovacevich** revealed that the call itself was being run out of a call center based in Montreal, Canada. Carrick said if that were truly the case, the campaign would be looking for a different provider in the future.

Tenenbaum has faced no real party opposition in this race. She and Rep. Jim DeMint, who defeated former Gov. **David Beasley** in last month's GOP runoff, will meet in the Nov. 2 general election -- a race rated a toss-up by the *Cook Political Report*.

Ad Spotlight has the latest commercials from the 2004 campaigns and issue/advocacy groups, as well as searchable archives dating back to 1997.

Script of Tenenbaum's "Clear" (TV)

(On screen: *Inez Tenenbaum; State Superintendent of Education*)

INEZ TENENBAUM: I don't know about you, but I'm tired of untrue political attack ads. As your superintendent of education, I've fought to improve our schools, raise student test scores and bring accountability to our classrooms. Together, we've made real progress.

Now, I have a plan to keep jobs in South Carolina, to stop sending our jobs overseas and to create new jobs here at home.

(On screen: For Inez's Jobs Plan: www.inez2004.com)

I'm Inez Tenenbaum. I approved this message because we need fewer untrue attack ads and more jobs in South Carolina.

(On screen: Inez Tenenbaum; U.S. Senate; Paid For By Inez Tenenbaum For U.S. Senate And Approved By Inez Tenenbaum)

Script of AJS' "Left Behind" (TV)

ANNOUNCER [v/o]: The Tenenbaum education plan: No Bureaucrat Left Behind. In four years, Tenebaum doubled the number of bureaucrats making more than \$50,000 per year, while schools were forced to cut teaching positions.

(On screen: Exorbitant Salary Increases; "school districts across the state are having to cut teaching positions..." -- The Greenville News, 9/14/03)

In one year alone, her department spent more than \$4 million on travel and over \$675,000 on catered meals.

(On screen: \$4 Million On Travel; \$675,000 On Catered Meals -- Legislative Alert Council, May 2004)

Now she wants even more: as much as \$2 billion in new taxes

(On screen: \$2 Billion In New Taxes -- The Greenville News, 4/17/03)

Inez Tenenbaum. Wasteful spending and higher taxes.

(On screen: Call Inez Tenenbaum and tell her we don't need her wasteful spending and higher taxes. (803) 734-8815. Paid for by Americans for Job Security)

To access the ad, you will need a current version of RealPlayer™, which is available for free from the [Progressive Networks Web site](#).

Please see attached electronic file.

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