



NAMES IN THE NEWS: JANET NAPOLITANO

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OVERVIEW

President-elect Barack Obama's nominee for Secretary of Homeland Security, Janet Napolitano, was Arizona's first governor elected with the assistance of public funding. The state campaign-finance Clean Elections program was implemented in 2000. Napolitano, a Democrat, was elected governor in 2002 and re-elected to a second term in 2006.

Napolitano served one term as the state's attorney general immediately preceding her first tenure as governor. For the office of attorney general, Napolitano's funding sources were all private—that campaign occurred before public funding was available. All told, the Secretary of Homeland Security-designate raised more than \$4.7 million for her three races, with less than \$1 million coming from private sources. She raised \$742,197 for the 1998 attorney general race and \$87,517 in 2000 when she was not up for re-election.

As a gubernatorial candidate, Napolitano participated in Arizona's Clean Elections program in both 2002 and 2006. The program allows candidates to collect a small amount of private contributions from individual donors as seed money to finance the signature collections required to qualify for public funding. For each of the two gubernatorial races, Napolitano raised less than \$50,000 from private sources and a combined \$3.8 million in public funds.

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CONTRIBUTIONS TO NAPOLITANO, 1998–2006

OFFICE	ELECTION CYCLE	STATUS	PUBLIC	PRIVATE	TOTAL
Attorney General	1998	Won	\$0	\$742,197	\$742,197
Attorney General	2000	Not up for election	\$0	\$87,517	\$87,517
Governor	2002	Won	\$2,254,740	\$48,071	\$2,302,811
Governor	2006	Won	\$1,555,524	\$46,440	\$1,601,964
TOTAL			\$3,810,264	\$924,225	\$4,734,489

Other than contributions made to her own campaign, Napolitano gave just one campaign donation to another candidate: \$100 to Democrat Steven P. Hollman, a 2002 Maryland Senate candidate who lost his primary election.

WHO GAVE?

Public funding accounted for more than 80 percent of Napolitano's funding for her three campaigns. The largest non-public funding source of contributions was lawyers and lobbyists, who gave \$259,464 (5.5% of contributions). Prior to serving as attorney general, Napolitano was the U.S. Attorney for the State of Arizona¹ and spent five years as a partner with the law firm Lewis & Roca.² In her 1998 attorney general race, lawyers and lobbyists gave \$216,305, accounting for 29 percent of her contributions. In addition, she collected \$21,434 from lawyers and lobbyists in 2000 when she was not up for re-election, which made up one-quarter of her \$87,517 total. Former colleagues at Lewis & Roca gave Napolitano \$31,905 with the bulk of the contributions (\$28,385) made in 1998.

¹ "About the Governor," *Governor of Arizona*, available from <http://azgovernor.gov/BioJN.asp>, accessed Dec. 12, 2008.

² "Governor Janet Napolitano," *Project Vote Smart*, available from http://www.votesmart.org/bio.php?can_id=63, accessed Dec. 12, 2008.

Napolitano also used personal funds to finance her campaigns and, in fact, was her own largest source of campaign funds aside from the public funds. In 1998 she gave more than \$110,000 for her attorney general race, which accounted for 15 percent of her fund raising in that election. She gave an additional \$21,500 to her campaign committee in 2000, which comprised 25 percent of the total. As participants in the Clean Elections program, candidates are limited in how much they can contribute to their campaigns. Napolitano gave \$840 in 2002 and in 2006 loaned herself \$1,160, which was repaid.

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NAPOLITANO SOURCES OF FUNDS, 1998–2006

ECONOMIC INTEREST	TOTAL	% OF TOTAL
Public Funds	\$3,810,264	80.5%
Lawyers & Lobbyists	\$259,464	5.5%
Other/Retiree/Civil Servants	\$151,617	3.2%
Candidate Self-finance	\$132,832	2.8%
Finance, Insurance & Real Estate	\$78,089	1.6%
Construction	\$49,270	1.0%
General Business	\$43,837	0.9%
Health	\$28,154	0.6%
Labor	\$27,810	0.6%
Energy & Natural Resources	\$16,745	0.4%
Communications & Electronics	\$16,703	0.4%
Agriculture	\$13,550	0.3%
Transportation	\$12,000	0.3%
Political Party/Candidate	\$5,008	0.1%
Ideology/Single Issue	\$3,761	0.08%
Defense	\$1,570	0.03%
TOTAL	\$4,650,674	

Most of the private contributions to Napolitano's attorney general campaign were for less than \$10,000. Just two contributors gave more than \$10,000 to her 1998 and 2000 fund raising efforts. Jack W. Whiteman, then-owner of Empire Machinery, gave \$30,760 and Napolitano's father, Leonard Napolitano, Sr., contributed \$20,760. Napolitano also collected \$12,516 in unitemized contributions (those that fall below the state's threshold for reporting identifying information such as name and address).