

INSPIRING JEWISH JOURNEYS®

Defining Excellence

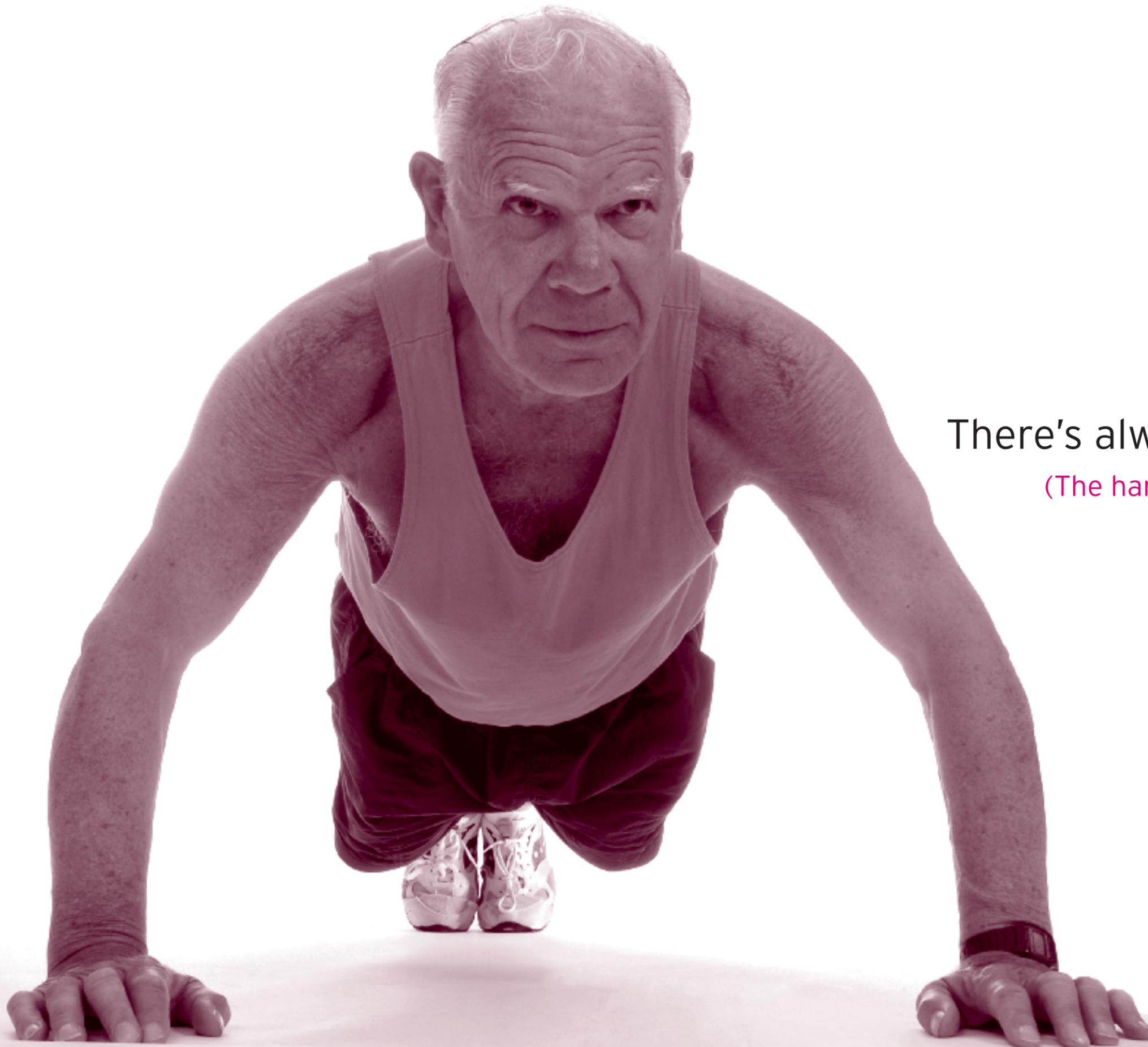


JCCs of North America
מרכזים קהילתיים יהודיים בצפון אמריקה

Jewish
Community
Centers
Association

Annual Report
2007





There's always room for improvement.

(The hard part is figuring out how to get there.)

In 2007, our Benchmarking Project helped JCCs improve services and operations – from maintaining **financial stability** to building **Jewish community**.

Just one of the ways we made this a year of **defining excellence** for JCCs – and helping them get there.



Alan P. Solow

There is a great deal of discussion today in the nonprofit world about qualitative outcome measures, and how we “know” that we have made an impact. In a mission-oriented enterprise such as the Jewish Community Center, so much of that outcome is subjective: Did people’s lives become better? Did they move ahead on a Jewish journey that was inspired by their connection(s) with the JCC? Did a staff member influence their lives in some special way? Was the individual or family exposed to new ideas and new activities through an opportunity that only a JCC provides?

We went a step further in 2007 to measure our impact. We refined our benchmarks, developed through the Mandel Center for Excellence in Leadership and Management. We now know objectively how we inspire those Jewish journeys. We can quantify the JCC’s effect on building community. And we have clear and objective standards for the management and financial stability of the JCC. Twenty-six communities participated in the 2006 JCC Excellence: The Benchmarking Project, and learned their results in early 2007. Later in the year, even more communities joined this exciting effort, and we added a module to measure staff satisfaction. We are truly working hard to define excellence at the JCC, and we will know more and more about those outcomes in the near future.

Our JCC signature programs grew in 2007: We saw the second year of JCC Maccabi ArtsFest®. With support from the National Federation/Agency Alliance, GesherCity expanded to 12 communities with a new and dynamic Web presence. An Ethical Start®, with the support of the Marcus, Brill, and Righteous Persons Foundations, continues to permeate the early childhood programs at JCCs, and the Mandel Center for Jewish Education began work on Journeys: Adult Jews Living and Learning, along with The Goodman Family Institute: *Yisrael Sheli*, My Israel, a new Israel education program for our resident camps supported by the Goodman Family Foundation. The Merrin Center for Teen Services saw its fifth class of Teen Professional Fellows join the 57 young professionals who have already completed this important program. And, through our partnership with The AVI CHAI Foundation, we welcomed a new class of resident camp directors to Lekhu Lakhem: Jewish and Educational Journeys for Resident Camp Directors.

This was a year of growth, of meaning, and of real impact. We helped local JCCs to enrich their communities, thereby strengthening the Jewish community across North America.

Alan P. Solow
Chair

Allan Finkelstein
President



Allan Finkelstein

Jewish life has always balanced *change and tradition.*

Through a complicated and often challenging balancing act, the Jews have survived for thousands of years and—60 years ago—achieved their own state once more.

At JCC Association, we also balance change and tradition, looking for different and innovative ways to carry on our long-established work.

Our goal is always to help JCCs engage their communities, but we’re continuously trying to reach that goal through new efforts and initiatives.

Those programs and services fall into four broad categories:

We act as conveners for the JCC Movement, and in 2007 we organized some remarkably pioneering meetings along with our customary conferences.

We imagine and create extraordinary JCC programs for all age groups to enjoy, and 2007 saw the 25th anniversary celebration of our oldest—JCC

Maccabi Games—and the beginnings of our newest—an adult engagement program called Journeys, from the Mandel Center for Jewish Education.

We provide expertise, grants, and consultation to help JCCs deal with day-to-day operations, and one of our most successful initiatives—JCC Excellence: the Benchmarking Project—came to fruition in 2007.

And we inspire Jewish journeys—in our staff, in our volunteers, in our service men and women in the armed forces, and in our JCC community.

We did all this in 2007, just as we have for many years before, and hope to do for many years to come. We balanced change and tradition, giving JCCs new ways to continue to inspire and connect with their communities.



JCCs are famous for bringing people together, and we try to do the same.

From our inspirational leadership retreat/Executive Seminars in January to a transformative Israel seminar in October, 2007 was filled with singular JCC Association events. We gathered large and small groups of people so that they might share experiences, learn together, and form long-lasting bonds. In this way, we continue our task of building community in the JCC Movement.

Our venue for the 2007 **Executive Seminars**, our annual high-level professional development and networking meeting, was New Orleans, Louisiana, more than a year after Hurricane Katrina had devastated the city. Two-thirds of the executive directors of the JCCs in North America attended the five-day session, and they unanimously volunteered to forgo one day of meetings to help rebuild the city. After an opportunity to see what Katrina and the resulting levee breaks had done to the Jewish community, the two busloads of executives arrived at the remains of a flooded YWCA. As part of their board retreat a week earlier, the JCC Association Board of Directors had begun the job of removing tons of trash from the destroyed building. The executive directors continued the demolition job and were successful in almost completely gutting the building. Community Consultant Ann Eisen, a New Orleans native, reported that through the hard work of the board members and executives we saved the YWCA tens of thousands of dollars. Both board members and executive directors described their days as life-changing, and many of them shared their experience with their fellow staff and volunteers back in their hometown JCCs.

In February, we convened the **Jewish Zero to Three Think Tank**, a first-of-its-kind response to a Brandeis University report on the Jewish community's relationship to young parents. We invited a select group of guests—academic experts, leaders from the Jewish family service field, federation professionals, foundation executives, and philanthropists to discuss the implications of the report. People from different arenas discussed how important it was for the Jewish community to reach out and support new parents, and the hum of creative thought filled the Kaufman & Makowsky Board Room in our New York offices.

There was just as much excitement at the 2007 **JCCs of North America Professional Conference** in Baltimore, Maryland in April. More than five hundred staff members from 114 JCCs in Canada and the United States came to polish their skills, learn new ways to make a difference, and network with their colleagues. “Our entire delegation felt this conference was the best! From the top level keynote speakers, to the workshops, to the networking opportunities and the fun evening events – it was all amazing,” said one participant’s evaluation.

Keynote presenters included JCC Association Chair Alan P. Solow, JCC Association President Allan Finkelstein, Connie Glaser, author and motivational speaker, and Chuck Underwood, expert on generational marketing.

These speakers created so much buzz—people in the hallways couldn’t stop talking about what they’d heard. Allan Finkelstein told the audience to find mentors and make long-lasting connections in the JCC field, and attendees started to act on that advice immediately. They met new people, examined new ways to do their jobs better, and shared successes and problems. We introduced a blog at the Professional Conference for the first time, and it was a real hit. JCC professionals blogged about their trips to the conference, what they learned and who they met, and their impressions of the whole event. More than a thousand people read the blog postings for months after the conference was over.

What’s the best way to explain to American Jews why Israel is so unique and precious? Take them there! That’s why we organized a **learning trip for JCC executive directors** in the fall. “It helped me crystallize why Israel is so important to what we do,” said Dori Donelle, the executive director of the JCC of the Greater St. Paul Area in Minnesota. “Since I came back, you cannot shut me up,” added Emily Holdstein, executive director of the Worcester JCC in Massachusetts.

They were talking about the extraordinary seminar Allan Finkelstein led for 18 JCC execs in Israel, a seminar that opened their eyes to the astonishing diversity of the Jewish state—diversity of population, of thought, of vision for the

future. The seminar, planned by JCC Association’s Israel Office, introduced the group to religious and political leaders, scholars, and artists with widely divergent views, and in listening and talking to these people, the executives recognized some of their own issues. “It was not a trip, it was an exploration,” said Eric Koehler, executive director of the JCC of Northern Virginia, who now intends to plan people-to-people programs to connect his JCC and Israel. Stuart Wachs, executive director of the Sabes JCC in Minneapolis, planned to devote an entire board meeting to the discussion of what Israel means to his community. Other executives are designing board and staff trips to Israel, while some want to bring even more Israeli shlichim to their camps and JCCs. All of the execs agreed that what they heard and saw in Israel gave them the confidence and vocabulary to engage their constituents in meaningful conversations about the importance of supporting Israel.

These JCC executives were transformed by their experience, and they will be instrumental in deepening the connection their JCCs and their larger communities have to Israel. JCC Association has made a commitment to furthering that relationship. We recognize that Israel and the Diaspora are co-dependents—we need each other for both to thrive.

Another relationship that we are focused on is that between JCCs and their local Jewish federations. To support this critical partnership, we co-convened (with United Jewish Communities) a retreat in December for eight JCC and federation executive director “pairs” in Arizona. We invited participants from different size Jewish communities and JCCs so we would have a broad representation, and the result of this facilitated retreat was to create an ambitious agenda for re-engagement of these two agencies. Several communities are already making real changes, and we plan to have more of these **JCC/federation retreats** to maintain and nurture a collaboration that has done so much good for so many, and has enormous potential to impact local Jewish communities as we move ahead with a common, shared agenda of building the local Jewish communities in which these key agencies “live” and operate.





Our signature programs
fuel the movement.

Athletes, delegation heads, coaches, and parents threw a great party at the 2007 **JCC Maccabi Games®** sites in Houston, Baltimore, and Orange County, California, to celebrate the Games becoming 25 years old. They cheered the fact that they were part of a lengthy tradition, and that they were joining a community of almost one hundred thousand Jewish teens from all over North America and many foreign countries. It was Houston's fourth time hosting the Games, and the Texas community brought their usual level of enthusiasm to the task. Baltimore piloted a new version of the Games for younger athletes, the success of which can give smaller communities a chance to host. The local delegation to the Orange County Games fielded one third more athletes than they anticipated, and the JCC hired a new full-time JCC Maccabi Experience director to keep the momentum going.



Since 1982, the JCC Maccabi Games have brought Jewish teens together, have encouraged friendships, have fostered pride, have nurtured Jewish values of fairness, compassion, and social responsibility, and have forged strong bonds between American and Israeli teens. What started as a group of 300 teens in Memphis has expanded into a multiple-site event that welcomes thousands of Jewish teens every summer. From a simple athletic competition, the JCC Maccabi Games has matured into a rounded social, athletic, and community-service experience, one that many teens find transformative and enduring. The great programs that make the Games so special—Days of Caring and Sharing, Hang Time, the salute to the Munich 11—continue to imbue the Games with so much heart. New corporate sponsors such as Just Born and Thou Shall Snack joined the Games' longtime continental sponsor, The Coca-Cola Company®, in 2007 in supporting this week-long character-building happening.

The success of the Games has inspired us to create new programs for teens, and the latest, **JCC Maccabi ArtsFest®**, grew dramatically in 2007. The number of teens who participated in the inaugural 2006 ArtsFest climbed to 329 young artists in 2007, more than doubling, and the first year's 19 delegations ballooned to 31. Over the year, our ArtsFest team developed extensive resources that led host communities and delegations through the entire process of recruiting and registering teens, making it much easier for JCCs to find and sign up the young artists in their midst.

The local delegation to the Orange County Games fielded one third more athletes than they anticipated.



More than two hundred young Jewish adults went on JMI Taglit-birthright Israel trips in 2007.

Everyone agrees that our superb artists/mentors make JCC Maccabi ArtsFest unique, and we have assembled an inspiring group of artists-in-residence, many of whom keep returning. Host communities also had a great opportunity to showcase some of their local talent. The result was a fabulous five days in Boca Raton, Florida and Deal Park, New Jersey, where the JCCs, working in conjunction with local universities, gave young dancers, actors, musicians, artists, and writers a chance to bloom. We are deep into our plans for the 2008 JCC Maccabi ArtsFest, which will take place in Minneapolis and northern Virginia, and we expect to increase participation by another third yet again.

JCC Maccabi Israel® (JMI), the third program under the JCC Maccabi Experience umbrella, also enjoyed growth in the teen and young-adult groups they took to Israel. Focusing on JCCs and JCC camps from California to Massachusetts, JMI brought 157 teens to Israel in 2007, introducing them to the Jewish State as well as to each other. The teens, many of whom were camp staff, were able to build personal and professional bonds as they absorbed Israel's culture and Jewish values. More than two hundred young Jewish adults went on JMI Taglit-Birthright Israel trips in 2007, making them part of the enormous group of young Jews who have taken advantage of this amazing opportunity to visit Israel for free. JMI recruited, organized, and planned a JCC camp trip, a fact that extended the powerful influence that Jewish camping has on Jewish identity.

In 2007, JMI inaugurated a partnership with IsraelExperts™- Initiatives in Education, an established Israel educational tour operator, which will benefit Jewish teens and young adults through different programming options and greater staff resources. We'll be able to offer our traditional high-quality tours more efficiently, in a more streamlined way.

Our **Mandel Center for Jewish Education's** mission is to inspire Jewish journeys. We do this by infusing JCCs and JCC camps with exciting and original Jewish programs and learning experiences. In 2007, we went a long way in furthering this mission by successfully continuing some of our existing signature programs and creating new ones. Our Jewish values-themed camp initiative, **TAG: Jewish Values Through JCC Camping®**, brought 15 new curricular units to close to a hundred JCC day and resident camps across North America. We developed new initiatives on Judaism & the environment, Israel, in our Touching Torah series (on the weekly Torah portions that fall during the camp season), and we continued preparing material for the JCC Association Coca-Cola Days of Caring and Sharing

program, this year focused on tzedakah—charity, justice and righteousness. In addition, we introduced a board game called *Madrikh* (counselor or leader) to be used for staff and leadership training at camp.

In October, **Lekhu Lakhem: Jewish & Educational Journeys for JCC Day Camp Directors**, came to a successful conclusion. For two years, our 18 day camp fellows learned together in bi-monthly phone meetings with mentors, during camp visits, and throughout six seminars, five in North America and one in Israel.

As one group ended, two new ones began. Based on the success of the first cohort of AVI CHAI/Mandel Senior Fellows, which ended in the fall of 2006, 12 new resident camp directors and assistant directors came together to create Lekhu Lakhem: Jewish & Educational Journeys for JCC Resident Camp Directors – Cohort 2. Their first seminar took place in Georgia in November. In addition, we gathered 10 of the Cohort 1 directors into an alumni group called Hemshekh: A Program of Continuing Jewish Learning and Growth for Lekhu Lakhem Cohort I Alumni, whose first seminar took place in Pennsylvania in October. These two programs were underwritten by a generous grant from The AVI CHAI Foundation.

Building on our experiences with JCC resident camps, MCJE is preparing a new initiative for teenagers, giving them an in-depth understanding of contemporary Israel. **The Goodman Family Institute Yisrael Sheli (My Israel): A Teen Program of Israel Education and Experience**, is being developed as a three-year curriculum for ninth, tenth, and eleventh graders, the first year of which will be piloted at three resident camps this summer—Surprise Lake Camp in New York, Emma Kaufman Camp in Morgantown, West Virginia, and JCC Maccabi Camp Kingswood in Maine. Based on a model program currently being used at Camp Chi, Yisrael Sheli will be available to all JCC resident camps and is being underwritten by a generous grant from the Goodman Family Foundation.

We developed another program in 2007, this one for adults. **Journeys: Adult Jews Living and Learning** will offer our JCCs exciting Jewish learning opportunities to strengthen adult Jewish engagement and identity. The first program unit, “A Loaf of Bread, a Jug of Wine and You,” focuses on several different aspects of our understanding of food, and is currently being piloted at five JCCs across North America. Within the next three years, 11 more program units will be created, providing a rich array of captivating and unique learning experiences to engage the minds and hearts of Jewish adults throughout the JCC Movement.

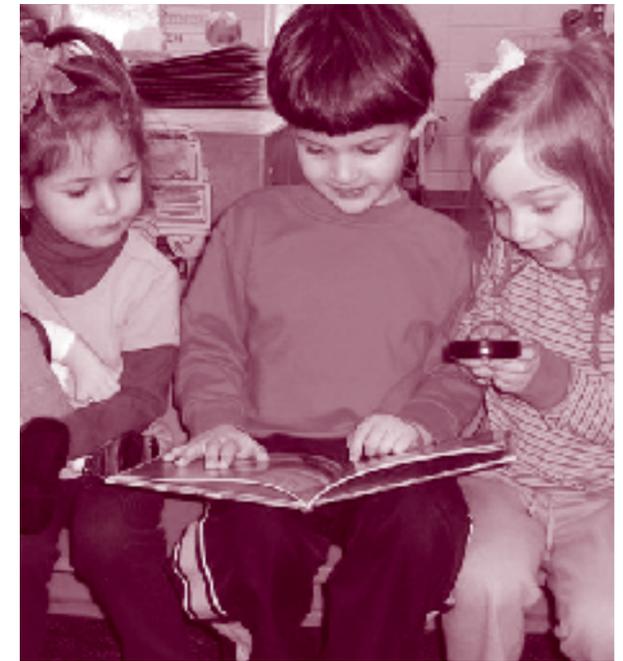


GesherCity, our young adult initiative, has grown to 12 cities and 12,000 users.

Jewish young adults enjoyed a banner year in 2007 as **GesherCity**, our young adult initiative, spread to 12 cities and 12,000 users and made real progress in 13 other cities, where newly hired staff are creating new GesherCity programs. Perhaps just as important to an online community, we launched the new GesherCity website, <http://www.geshercity.org/>, with a brand-new look and feel and many new social-networking functions. To go with the website, we created all new promotional materials, and we prepared an innovative viral marketing strategy for implementation in 2008. We also formed strategic partnerships with Reboot and HEEB magazine, so we could continue to connect to the world of twenty and thirty-somethings in various ways.

The success of GesherCity depends on energetic, motivated staff, so we worked hard to provide professional development opportunities for young-adult JCC staffers. We created the first young adult professionals track at the JCCs of North America Professional Conference, and we welcomed 13 participants. We convened six conference calls with young-adult staff on a variety of topics from best practices to using the Web. We traveled to nine communities to meet with staff and help conduct community meetings. Thanks to all this activity, GesherCity is growing and flourishing, and we expect to see many more communities next year.

Eight new JCCs signed on in 2007 to **An Ethical Start®**, our signature preschool values-education program, which brings the number to 53 JCC preschools developing and growing with the program. We were thrilled to have An Ethical Start included once more in Slingshot, a collection of the 50 most innovative Jewish organizations and programs. Our early childhood services department continued to provide the intensive staff training that makes this program so unique, and added programs for parents at nine schools. In four months, over 3,000 parents attended learning events at JCCs. In addition, we updated and redesigned the



An Ethical Start was included in Slingshot, a collection of the 50 most innovative Jewish organizations and programs.

curriculum for An Ethical Start to reflect everything we've learned in the seven years that the program has been available, and we also spent a lot of time designing and building a website, which would allow parents to form a virtual community of learners and seekers, as well as concerned caretakers.

Our signature programs, known throughout the JCC Movement, give JCCs the life-long learning materials members have come to expect.



Services to JCCs

As the umbrella network of JCCs in the United States and Canada, our job is to empower JCCs to be successful in their mission and in their operation.

One way we do that is by providing direct consultation and service in different areas. Governance, finance, professional development, health and fitness, early childhood, camping, fundraising, marketing—we send consultants, provide program help, cut money-saving deals for JCCs, and share expertise to help JCCs in every aspect of their multi-faceted operation.

Now in its second year, we can see that **JCC Excellence: the Benchmarking Project**, the data analysis program from the Mandel Center for Excellence in Leadership and Management, has been an extraordinary success. Twenty-eight JCCs participated in the Benchmarking Project in 2007, bringing the total to 34. Those JCCs that have gone through the process of gathering information on various aspects of their operations and then analyzing the data have been wildly enthusiastic about the experience. With clear and solid data that shows how a JCC measures up against other JCCs of similar size, boards of directors have been able to make dramatic decisions to improve the three areas that measure a JCC's excellence: inspiring Jewish journeys, building Jewish community, and maintaining financial sustainability.

JCCs used the information they gathered from Benchmarking to make changes for the better.

Why have JCCs responded to this project so eagerly? They want to be excellent in everything they do—from programs to operations. They understand that measurable results will help them satisfy their members and their supporters. Many organizations can't improve because they are pulled in different directions; JCCs know that focusing on critical activities is the key to success. The data derived from the Benchmarking Project allows the board and executive to



make more informed decisions, and they can set real goals for staff and focus their attention on key areas for improvement. Of course, no organization wants to think of itself as average or below average. When a JCC objectively sees how it stands vis-à-vis its peers, a natural sense of friendly competition arises, and the result is that everyone gains.

How have the participating JCCs benefited from their experience? One JCC identified overhead costs as a major problem and as a result is now tracking income and expenses more efficiently. Another JCC realized that membership retention was weaker than they thought, and they implemented a different model, which they are tracking through their benchmarking data. When one JCC saw that a large percentage of members with preschool children were not sending them to the JCC, they prepared a targeted marketing campaign, which brought in enough children to the preschool to fill all the slots. Another JCC became aware that its staff was receiving negative feedback and instituted more intensive customer-service training. They used the information they gathered to make changes for the better.

So many JCCs clamored to take part in the Benchmarking Project that we hired new staff to work on it full time and take the project forward and oversee the development of even more metrics. The first three areas for which we developed benchmarking criteria were customer satisfaction, financial accounting, and people participation. We're setting up benchmarks in personnel satisfaction, governance, and donor relations next so that JCCs will be able to improve their performance in those areas as well. JCC Excellence: the Benchmarking Project has lived up to its name.

The Mandel Center for Excellence in Leadership and Management developed another tool to help JCCs make changes for the better, a program that looks at the internal communications of the agency. Our program, conceived by an experienced trainer with a JCC background, can transform and improve the communications systems within an organization so that the agency is able to focus on serving its clients.

We know that fitness and recreation is at the financial heart of many JCCs so we are always working to help JCCs make the most of their facilities. The 2007 **JCCs of North America Professional Conference** hosted over fifty sports & wellness/fitness professionals and 30 aquatics professionals. The sports & wellness track ran joint sessions with membership professionals in an effort to create a blueprint for the two departments to work together to better serve their membership. To reach executive directors, sports & wellness brought fitness industry icon, Michael Scott Scudder, to the Executive Seminars in New Orleans. His message that JCCs need to continue to approach health and fitness in a more business-like way fueled much discussion and furthered JCC Association's effort to help JCCs make the most of their sports and wellness departments. In the same way, we continue to make the point that JCC swimming pools should be revenue generators, and we began serious work on a high-profile swim program that would help JCCs do just that. We have offered numerous service training opportunities for JCC health and fitness professionals, which included preferred vendor presentations, professional conferences, tele-conference calls, and staff training programs.

To keep up with the growth in JCC sports and wellness departments, JCC Association's sports and wellness staff doubled its site visits to more than sixty consultations in 2007. An additional consultant with a for-profit fitness background made it possible for us to guide numerous JCCs to the best decisions on their sports & wellness expansion, renovation, or purchasing plans. A larger staff also helped to find 20 additional **JCC preferred vendors** and **JCC program partners** in the sports and wellness area so JCCs could offer their members the very best.

In 2007 the **JCC Association-NFL Youth Football Partnership** reached its tenth year, continuing its remarkable growth in the number of youth playing flag football in JCCs. More than twenty-five thousand boys and girls learned valuable skills, got healthy exercise, and had fun playing football in 130 JCC programs across North America. We continued our strong history of professional development through the NFL grant, as well. Partnerships with George Washington University and Rutgers University have led to more than one hundred JCC professionals participating in educational training. With our publication of a flag football handbook for coaches, we have been able to provide even the novice volunteer coach with the tools to work with youth.

In Israel, through our efforts with our partner, American Football in Israel, participation in youth football tripled in three years. More than seven hundred youth across Israel are playing football in seven different cities. Each Sunday they meet at the Kraft Family Stadium in Jerusalem for games.

Building on the success of our supervision training in 2006, our professional development services division, along with the Mandel Center for Excellence in Leadership and Management, held **regional supervision trainings** in seven locations across North America in 2007. Almost two hundred JCC professionals from over thirty JCCs attended, learning how to improve their supervisory practice at their JCCs. To date, nearly six hundred JCC professionals have participated in this important learning experience, and the significance of that can't be overestimated. JCC professionals have told us in no uncertain terms that good supervision is at the top of their priority list. The JCC Movement must develop and keep its best professionals if it intends to thrive, so improving the level of supervision needs to be at the top of our priority list too.



More than **25,000 boys and girls** learned valuable skills, got healthy exercise, and had fun playing football in 130 JCC programs across North America.

Professional development services also conducted a **new professionals orientation** in the fall of 2007, targeting people who have worked in the JCC Movement for two years or less. We talked about the history of the JCC Movement to give these new professionals a context for their work. We trained them in time management, communication, and customer service skills, but always with an emphasis on the specific needs of JCC work. Twenty-one new professionals from twelve different JCCs signed up for this program.

In response to questions from Stephen Dorsky, chair of the Professional Development Services Committee, PDS began a re-examination of the work that we do for the JCC Movement. We held a telephone conference with executive directors and a retreat with several committee members, asking What do we do well? What needs improvement? How can we serve JCCs better?

We realized that we're very good at offering training and professional development opportunities, at counseling JCC professionals throughout their careers, at providing scholarship and tuition-assistance programs that increase retention, and at the recruitment of potential JCC professionals. We decided that we should increase our time spent on these activities for the benefit of the JCC Movement. We will redesign and redirect www.jccworks.com and plan for our popular and successful Middle Management Training Program, Executive Development Training Program, and local training opportunities at JCCs. The JCC Movement, like many other fields, will soon face a dramatic staff upheaval, as hundreds of baby-boom-generation professionals retire. We intend to do everything we can to recruit, train, and nurture the next generation so that the JCC Movement will continue to thrive.

Our **consultants in camping, early childhood, and community services** crossed the continent in 2007, providing evaluations and guidance to more than three-quarters of all affiliated JCCs in different areas of operation. Over twenty-five JCCs explored with JCC Association consultants whether their early childhood environments and curriculums expressed their Jewish values. Our designated consultant worked with emerging communities in Colorado, South Carolina, California, North Carolina, Washington, and Maryland, and shared our newly written *Guide for Emerging Communities*, a step-by-step resource for Jewish communities interested in building JCCs. We reinvigorated our relationship with the YM-YWHAs and JCCs of the metropolitan New York area in 2007, and assigned four consultants to the 22 affiliated JCCs. That large group decided it wanted to form a subcommittee to work on specific issues of concern, and one of our consultants staffed the subcommittee. We're coordinating these consulting

services with UJA-Federation of New York, which is turning to us for our input and expertise.

We distributed **JCC Association/Coca-Cola Days of Sharing and Caring grants** to seven resident and thirty-two day camps in 2007, and they used the money to inspire their campers to help others. We brought over four hundred shlichim (through the Jewish Agency for Israel) to work at 115 camps, and those young Israelis brought with them immeasurable benefits. We launched regular conference calls with day camp professionals, where they discussed staff recruitment, marketing, and the pros and cons of specialty camps. That newly energized sense of camaraderie spilled over into the day camp Listserv, and we succeeded in providing a platform where JCC staff can communicate and learn from each other.

We help JCCs in other ways too, by giving them the tools they need to respond nimbly to markets and demographic changes. So JCCs will have current information on trends, the **Florence G. Heller-JCC Association Research Center** completed two major research projects in 2007 on teens in JCCs and on effective lay leadership. Both surveys contained surprising and valuable information. Our information specialist, working out of the Mandel Center for Excellence in Leadership and Management, responds to the field's questions about a wide range of issues, from Shabbat openings to membership plans to organizational charts. Our marketing department instituted monthly webinars that focused on the JCC Brand to help JCCs implement all its aspects successfully and added to the growing online toolkit of graphics available for their use. All the many different services we offer directly to JCCs help them to be the vibrant, successful agencies they want to be.

We intend to do everything we can to recruit, train, and **nurture the next generation** so that the JCC Movement will continue to thrive.





JCC Association board members and JCC executive directors help to clean up after Hurricane Katrina.



Inspiring Jewish Journeys

Inspiring Jewish journeys is what the JCC Movement is all about, and we feel that impetus just as strongly as JCCs. We want to enrich the Jewish lives of our staff and lay leaders, and we try continuously to embody the highest Jewish ideals.

Continuing our tradition of deepening the Jewish knowledge of our volunteer leaders as well as our staff, JCC Association named **Rabbi Brad Hirschfield** to be our scholar-in-residence for a two-year term in 2007. “There really is no institution in American Jewish life that is better positioned to capitalize (in every sense of the word) on the moment in which we find ourselves,” said Hirschfield, “and I look forward to being a part of that process.”

We enjoy the benefits of the scholar-in-residence program through the generosity of Leonard Rubin who passed away in 2007, a member of the JCC Association Board of Directors, and his wife Syril. Hirschfield has been preceded in the role by Rabbis Joseph Telushkin and Reuven Kimmelman and historian Deborah Lipstadt.

President of CLAL—The National Jewish Center for Learning and Leadership, Hirschfield is known as a maverick thinker, a provocative speaker, and an incisive commentator on religion, society and pop culture. Author of *You Don't Have To Be Wrong For Me To Be Right: Finding Faith Without Fanaticism* (Harmony, Sept. 2007), he conceived and is the editor of *Remembering for Life* (CLAL, 2006), a new book on the challenge of Holocaust memory in the 21st century, and is the co-author of *Embracing Life & Facing Death: A Jewish Guide to Palliative Care* (CLAL, 2003). An Orthodox rabbi, he received a master's in Jewish studies and a master's in Jewish philosophy from the Jewish Theological Seminary.

During the past year, we worked actively to be good citizens both in the Jewish world and on our planet Earth. In April 2007, we participated in a special series of meetings, which were held in conjunction with the national conference of Voluntary Organizations Active in Disaster.



Hirschfield:
Orthodox
Rabbi,
unorthodox
thinker

United Jewish Communities, a member of VOAD, invited us to take part, along with Nechama, a Jewish disaster response organization, and Jewish Healthcare International, a group that brings healthcare to vulnerable communities in Israel and the former Soviet Union. At the meetings, we talked about how we could collaborate to help communities that experience natural and other disasters. UJC has taken the lead in this effort, and we are partnering with them to forward information that JCCs can share with their members.

Acting on the prophetic injunction to help our neighbors in distress, at the beginning of the year, we held our **JCC Association Board of Directors** meeting in New Orleans—the scene of one of the worst natural disasters to hit the United States—and used the opportunity to help clean out a YWCA daycare center destroyed by Hurricane Katrina. Our board members rolled up their sleeves and hauled out rotting plasterboard and ruined equipment so that a sister agency, the YWCA, could get back to business. Nechama volunteers were on hand as well in the first of what we hope will be other collaborative efforts to help those in need. We organized a national blood drive too, which took place during Cheshvan, the month designated for Jewish social action.

We also took a look at our own operations to see where we could be more responsible environmentally. We made small changes, such as switching from Styrofoam to paper cups, that make an impact over a year, and moved to a



printer that uses environmentally sound paper and inks whenever possible. We also began using Fair-Trade coffee in our office, which we hope will help small coffee growers get a fair price and encourage them to practice responsible farming techniques, and we introduced a feature in our monthly e-newsletter that promotes environmental responsibility. In the Jewish tradition of respecting God's creation, we will continue to monitor our meetings, programs, and events to see if there are other practices that can help reduce our impact on the environment.

Israel is celebrating her sixtieth birthday in 2008, and we began collecting materials and resources in 2007 to help JCCs commemorate this inspiring event. On JCC Resources, our intranet for JCC staff and boards, a special section under adult services holds a wide variety of materials—exhibits, films, logos, photos, children's programming, artists—that JCCs can access when planning their calendar year. The JCC Movement is

We sent **gift packages** of food and phone cards and ritual items to chaplains for every holiday, so they could bring some **Yiddishkeit and joy** to service men and women far away.

closely linked to the Jewish state, and we plan to be part of the birthday celebration, including a big bash at the 2008 JCCs of North America Biennial.

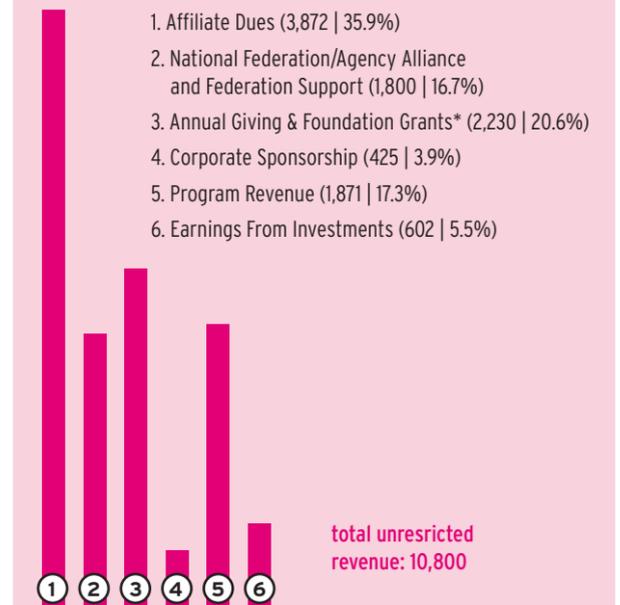
As part of our support for Israel, four of our staff participated in the eleventh **Quadrennial Conference of the World Council of Jewish Communal Service**, held in Jerusalem, meeting with and presenting to Jewish communal workers from all over the world. The overarching theme was how to nurture the diversity and richness of Jewish communities everywhere.

JWB Jewish Chaplains Council reached out to the families of Jewish military personnel during 2007, putting into action the plan suggested in the task force report *Effective Service to Today's Military*. A new initiative piloted by the JCCs of Chicago brought area rabbis to the Jewish men and women and their families at the Great Lakes Naval Training Base, giving them the chance to enjoy the spirituality of a Jewish Shabbat. On Hanukkah, JWB worked with B'nai B'rith International to send B'nai B'rith Buddy Bears to the children and young siblings of men and women in the armed forces, showing them that we appreciate all they've given up by having their loved ones away from home. As always, we sent gift packages of food and phone cards and ritual items to chaplains for every holiday, so they could bring some Yiddishkeit and joy to service men and women far away. We organized our annual training conference for chaplains and lay leaders in San Diego, California for 50 participants from all branches of the armed forces in November. In the face of a severe shortage of military chaplains of all faiths, we continued our aggressive recruiting, and we were successful in registering more rabbis than we have in many years. The six chaplain candidates—four Conservative and two Reform—are divided between the U.S. Army and Navy, where there is a particular need for Jewish chaplains.

Promoting Jewish values, heritage, and culture is integral to who we are, and it continues to influence everything we do.

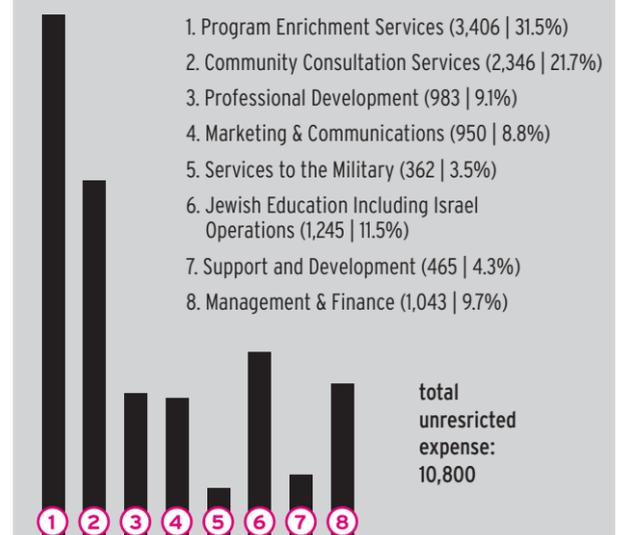
2007 Revenue & Expenses

revenue (in thousands)



*In addition to these grants, the agency has received restricted grants in the amount of \$946,498 to support programs that do not appear in the above operating budget.

expenses (in thousands)



Donors

JCC Association Endowment and Capital Funds

Meeting the Challenge:

SECURING JEWISH FUTURES

Launched in the fall of 2005, the Meeting the Challenge: SECURING JEWISH FUTURES campaign is making it possible for JCC Association to achieve a tripartite goal:

- Creating and endowing the new Merrin Center for Teen Services, to benefit both Jewish teens throughout North America and the teen professionals in JCCs who work with them;
- Enhancing the JCC Association general endowment, to enable us to meet the rising costs of our current initiatives, maintain the quality of our signature programs, and to respond flexibly to new JCC needs as they arise; and
- Meeting the capital expenses of our relocation to new offices, necessitated by the changing real estate market in New York. Our new headquarters are providing a fiscally responsible, cost efficient, technologically sophisticated home with room for growth in the years ahead.

We thank the donors whose commitment and generosity have helped us achieve two-thirds of our \$12,000,000 goal at the midpoint of this five-year campaign*:

The Merrin Center for Teen Services

Anne Heyman and Seth Merrin

The Jerri-Ann and Gary Jacobs Family Conference Center

Jerri-Ann and Gary Jacobs

The Irene and Edward H. Kaplan Lobby

Irene and Edward H. Kaplan

The Barbara and Morton Mandel Executive Suite

Barbara and Morton Mandel

Program Services Suite

Joan and Irwin Jacobs

Conference Rooms and Department Suites

Noreen Gordon Sablotsky
Ann P. and Stephen M. Kaufman
Evelyn and Jerome B. Makowsky
Geri and Lester Pollack
Andrea and Alan P. Solow

President's Office

Betty and Norton Melaver

Senior Staff Offices

Bonnie and Allan Finkelstein
Sharon and Stephen Seiden
Sharon and David Wax

Management Team Offices

Irene and Philip M. Shiekman
David Sterling

Staff Lounge

D'vora Tager and Robert Dietz

Professional Team and Consulting Staff Offices

Michael Ostroff, The Ostroff Group
Carol and Lawrence Zicklin

Guest and Visiting Personnel Suite

Virginia A. and Frank Maas

Entryway Mezuzah

Barbara & Edwin Goldberg

Work Stations

Mandell L. Berman
Deena and Jerome A. Kaplan
I. E. Millstone
Barbara and J. Victor Samuels
Irene and Philip M. Shiekman

President's Office and Senior Staff Office Mezuzot

Dana Egert
Shirley and Allen Solomon
Roberta and Allan Weissglass

Mezuzot

Debby and Hal Jacobs
Judith and Lester Lieberman
Fani Magnus Monson
and Michael A. Monson
Alan and Janet Mann
Laura and Leonard Rubin
Toby and Robert Rubin
Ronna and Michael Segal
Amy and Andrew J. Shaevell
Charlene and Jack G. Shaffer

Deferred Gifts

Stephen Fitzsimmons

*As of January 25, 2008

For information about contributing to the Meeting the Challenge: SECURING JEWISH FUTURES Campaign, or to learn about naming opportunities in the new JCC Association continental headquarters, please contact Fani Magnus Monson, Vice-President of Development, by email at FaniMM@jcca.org or by telephone (212) 786-5135.



Above, top to bottom: Andrea & Alan P. Solow, Betty S. & Norton Melaver and family, David Sterling, and Allan Weissglass

Endowment Funds: Beyond 2000

JCC Association is grateful to the Harry and Jeanette Weinberg Foundation of Baltimore, and proud to have partnered with it in this successful campaign, which enhanced our endowment by a total of \$5,100,000. We thank the following donors whose generosity in contributing \$3,600,000 made it possible to meet the Weinberg Foundation's \$1,500,000 challenge grant.

Visionary

Harry and Jeanette Weinberg Foundation, Inc.

Founders

Edgar M. Bronfman
Irene and Edward H. Kaplan
Evelyn and Jerome B. Makowsky

Benefactors

Jane Gellman
Ann P. and Stephen M. Kaufman
Arlene and Robert Kogod
Jacqueline Blatt and Ronald L. Leibow
Merle and L. Michael Orlove
Geri and Lester Pollack
Syril Rubin and Leonard Rubin ז"ל
Noreen Gordon Sablotsky
Paula L. Sidman and Edwin N. Sidman ז"ל
Carol Brennglass Spinner and Arthur C. Spinner
Lee and John M. Wolf, Sr.

Builders

Estate of Matilda Blendes
Bonnie and Allan Finkelstein
Betty S. and Norton Melaver
Anne S. Reich and Henry and Anne Reich
Family Foundation, Inc.
Cheryl Fishbein and Philip Schatten
Linda and Jerome Spitzer
Roberta and Allan Weissglass

Patrons

Anise and Ronald Belz
Ruth White Brodsky and Joanne and Donald Brodsky
Marvin Gelfand
Barbara and Edwin Goldberg
Virginia A. and Francis Maas
Phyllis and Philip Margolius
Marvin J. Pertzik
Aliki and Peter Rzepka
Barbara and J. Victor Samuels

Patrons, cont'd.

Barbara and Norman Seiden
Judith Shiekman ז"ל and Philip M. Shiekman
Sharon and Edwin Toporek
Linda Cornell Weinstein and Sherwin Weinstein
Barbara and Douglas Bloom
Barbara and Daniel Drench
Annette and Lionel Goldman
Tillie Mazor Foundation/Judith Lieberman
Judith and Mark Litt
Estate of Mary Litt
Children and Grandchildren of Jerome B. Makowsky, 1998-2002 Chair, JCC Association, in his honor
Lynn and Gerald Ostrow
Patricia and Stephen R. Reiner
Shirley and Allan Solomon
Andrea and Alan P. Solow
Estate of Henrietta Weil

Friends

Wendy and Warren Blumenthal
Eleanor and Edward Epstein
Laura Rubin and Leonard Rubin ז"ל
Charlene and Jack G. Shaffer
Randi and Ian Sherman
Peggy and Philip Wasserstrom

Visionary: \$1,500,000

Founders: \$250,000 and above

Benefactors: \$100,000 and above

Builders: \$50,000 and above

Patrons: \$25,000 and above

Sponsors: \$10,000 and above

Friends: \$5,000 and above

Endowment Funds: Endowing Today for Tomorrow

The following individuals made a leadership commitment to JCC Association's Endowment Fund to assure that the work of the JCC Movement continues in perpetuity. We give them our special thanks. These gifts were received prior to the inception of the Beyond 2000 Endowment Campaign.

Founders

Joan and Jesse Feldman ז"ל
Florence G. Heller Memorial Fund
Florence G. Heller Trust
Mary and Solomon Litt ז"ל
Barbara and Morton L. Mandel
Samuel Morganroth
Geri and Lester Pollack
Esther Leah Ritz ז"ל

Guardians

Lili and Max M. Hahn
Syde Hurdus
Sam Sulsten
Lee and John M. Wolf, Sr.

Benefactors

Beatrice and Irving Edison
Henry Kaufmann Foundation
Evelyn Goodstein and Jacob Goodstein ז"ל
Irene and Edward H. Kaplan
Frances and Joseph Kruger ז"ל
Judith and Lester Lieberman
Minnie Nathanson ז"ל
Janet and Irwin Jay Robinson
Arlene and Leonard Rochwarger ז"ל
Joanna and Daniel Rose
Charlene and Jack G. Shaffer
Judith Shiekman ז"ל and Philip M. Shiekman
Jeanne and Milton Zorensky

Builders

Jean Adler and Robert L. Adler ז"ל
Hyman J. Cohen
Bonnie and Allan Finkelstein
Leo and George P. Frenkel
Yetra Goldberg and Israel Goldberg ז"ל
Ann P. and Stephen M. Kaufman
Judith and Mark D. Litt
Evelyn and Jerome B. Makowsky
Joan and Martin E. Messinger
Syril Rubin and Leonard Rubin ז"ל
Muriel Russell
Helen Zimman and Harold O. Zimman ז"ל

Patrons

Ella Berman and Gerrard Berman ז"ל
Elayne and Julian Bernat
Shirley and Roy Durst

Patrons, cont'd.

Edwin A. Hochstadter
Bea D. Katcher
Charles R. Katz
Lynne and Charles Klatskin
Arthur Kokot
Jacqueline Blatt and Ronald L. Leibow
Norma and Alfred W. Levy
Betty S. and Norton Melaver
Susan Mintz and Donald R. Mintz ז"ל
Merle and L. Michael Orlove
Pesses-Sachs Family
Evelyn S. and Shaol L. Pozez
Anne S. Reich and Henry S. Reich ז"ל
Barbara and Norman Seiden
Geraldyn and Henry Sicular
Roseann and Alan Simberloff
Linda and Jerome Spitzer

Sponsors

Gerry and Charles Aaron ז"ל
Dinerman Family
Barbara and Daniel Drench
Andrew L. Eisenberg
Linda and Robert Fischer
Annette and Lionel Goldman
Alvin Gray
Dolores and Solomon Greenfield
Anise and David A. Kaplan
Janet Kaplan and Leonard Kaplan ז"ל
Clara and Martin L. Lerner
Lynn and Gerald Ostrow
Marvin J. Pertzik
Harriet L. and William Rosenthal
Anita and Arthur Rotman
Eugenia and Irving Ruderman
Milton A. Shorr
David Sterling
Muriel and Myron Strober
Sharon and Edwin Toporek
Peggy and Philip Wasserstrom
H. S. Weil Estate
Linda Cornell Weinstein and Sherwin Weinstein
Roberta and Allan Weissglass

Founders: \$250,000 and above

Guardians: \$150,000 and above

Builders: \$50,000 and above

Patrons: \$25,000 and above

Sponsors: \$10,000 and above

Donors

Endowment-Funded Program Support

Merrin Center for Teen Services

JCC Association is grateful to Anne Heyman and Seth Merrin for their annual grant which created and sustains the Merrin Center for Teen Services, which is dedicated to enhancing the work of teen professionals and providing programming for the youth they serve.

Support of JCC Association Israel Office

Judith and Mark D. Litt

Jewish Education Programming

Geri and Lester Pollack

JCC Association Scholars Fund

Syril Rubin and Leonard Rubin ל"ד

Lenny Rubin

Israel Education Fund

The Lenny Rubin Israel Education Fund, established in his honor upon his retirement, will support continuing Israel education for JCC Association staff. Lenny believed that those who serve the Jewish community must know and feel a passion for Israel, so they can, in turn, share that intensity and enthusiasm with others. Throughout his career he urged Jewish Community Centers to sponsor missions to Israel and send staff to study and visit Israel. He was the driving force behind JCC Association's Israel teen travel program, JCC Maccabi Israel. We can think of no more fitting tribute to his ideals.

We thank the Henrietta Rosen Estate, Lewis Stolzenberg, Trustee, for establishing this fund.

Lenny Rubin

Israel Education Fund, cont'd.

We thank the following generous donors for their leadership gifts:

Irene and Edward H. Kaplan
Anne Heyman and Seth Merrin
Kate Obstgarten Private Foundation
Laura Rubin
Sandra and Marvin Rubin
Michelle and Russell Silberglied
Lenny Silberman

In addition, we thank the hundreds of people of the JCC Movement – lay and professional – who contributed to the fund to honor Lenny Rubin's memory.

Esther Leah Ritz Next Generation Memorial Fund

To honor the memory of Esther Leah Ritz, former continental chair and founder of the JCC Association Endowment Fund, we established the Esther Leah Ritz Next Generation Memorial Fund. Proceeds of this endowment underwrite the cost of the Next Generation program, which supports the development of lay leadership for Jewish Community Centers.

We are grateful to the donors to this endowment fund:

Judith and Joseph D. Hurwitz
Irene and Edward H. Kaplan
Ann P. and Stephen M. Kaufman
Carol and Leonard Lewensohn
Philanthropic Fund
Barbara and Morton L. Mandel
Evelyn and Jerome B. Makowsky
Melanie Katzman and
Russell Makowsky
Geri and Lester Pollack
Laura Rubin and Leonard Rubin ל"ד

Endowed Scholarships

JCC Association scholarships enable students who plan to make careers in the JCC Movement to pursue their education at the master's level. We are grateful to the donors of these scholarship funds:

Robert L. Adler Memorial Scholarship Fund
Alumni Scholarship Fund
Ella and Gerrard Berman Scholarship Fund
Elayne and Julian Bernat Scholarship Fund
Harold Dinerman Memorial Scholarship Fund
Shirley and Royal H. Durst Scholarship Fund
Joan and Jesse Feldman Scholarship Fund
Frances and Samuel Finkelstein Memorial Scholarship Fund
Frenkel Memorial Scholarship Fund
Israel Goldberg Memorial Scholarship Fund
Goodstein-Kleitman Memorial Scholarship Fund
Edwin Hochstader Scholarship Fund
Irene and Edward H. Kaplan Scholarship Fund
Philip R. Kaplan Memorial Scholarship Fund
Bea D. Katcher Scholarship Fund
Charles R. Katz Memorial Scholarship Fund
Mary and Solomon Litt Scholarship Fund
Minnie and Louis Nathanson Memorial Scholarship Fund
Pesses-Sachs Scholarship Fund
Evelyn S. and Shaol L. Pozez Scholarship Fund
Henry S. and Anne S. Reich Scholarship Fund
Joanna S. and Daniel Rose Scholarship Fund
Syril and Leonard Rubin Scholarship Fund
Michael-Ann Russell Memorial Scholarship Fund
Fedgie and Hy Schultz Memorial Scholarship Fund
Geraldyn and Henry Sicular Scholarship Fund
Diana S. Simberloff Memorial Scholarship Fund
Avraham Soltes Memorial Scholarship Fund
Sam Sulstan Memorial Scholarship Fund
Olga F. and Oliver B. Winkler Scholarship Fund
Helen and Harold O. Zimman Scholarship Fund



JCC Association is ranked as a 4-Star Charity

We are proud that Charity Navigator awarded JCC Association its 4-star rating for the third consecutive year. This coveted designation compares the ratio of donated dollars that go directly to support the work of the agency vs. dollars spent on fundraising, and other markers of sound fiscal management. Only 9% of charities rated have received three consecutive 4-star evaluations, indicating that JCC Association operates in the most fiscally responsible way possible, and is a worthy recipient of donated funds.

Annual Support

New Initiatives Fund

JCC Association expresses its gratitude to the visionary supporters of the New Initiatives Fund, spearheaded by Past Chair Edward H. Kaplan. Through their generosity, the New Initiatives Fund is enabling JCC Association to serve local JCCs with innovative new programs, provide new and necessary professional development opportunities, and develop creative programs to directly benefit JCCs in such areas as technology, fundraising and strategic planning. This multi-million dollar fund is allowing JCC Association to provide for the ever-changing and growing needs of Jewish Community Centers with creative new models and cutting-edge technologies.

Gary Berman
Mandell Berman
Joshua Bernstein
The Diane and Norman Bernstein Foundation
Charles E. Smith Family Foundation
Paul Silberberg and Mark Solomon
CMS Endowment Foundation
Marcella and Neil Cohen and Ryna and Melvin Cohen
Samuel R. Dweck Foundation, Inc.
Lois and Richard England
Diana and Michael David Epstein
Sylvia S. Ely Foundation, Inc.
Joan Lee Gindes
Robert Goldberg
Charles H. Goodman
Arie and Ida Crown Memorial
Brenda and Sandy Guritzky
Barbara and Allan Hurwitz
Irene and Edward H. Kaplan

Jack Kay
Lawrence Kirstein ל"ד
Thelma and Melvin Lenkin and Edward Lenkin
The Levitt Foundation
Bernard L. Madoff
Marshall B. Coyne Foundation, Inc.
Melrod Family Charitable Foundation, Inc.
Alan and Amy Meltzer Family Fund
Howard and Geraldine Polinger Family Foundation
Abe Pollin
Anne S. Reich
Charles and Lynn Schusterman Family Foundation
Rhoda and Charles Steiner
Daniel Solomon Woodbury Fund
Andrew Tisch

Mandel Center for Excellence in Leadership and Management

JCC Association is grateful to the Mandel Foundation for its annual renewable grant, which created and sustains the Mandel Center for Excellence in Leadership and Management.

JCC Association thanks Irene and Edward H. Kaplan for their support of a program within the Mandel Center for Excellence in Leadership and Management dedicated to helping new and emerging Jewish communities to create Jewish Community Centers.

Mandel Center for Jewish Education

JCC Association is grateful to the Mandel Foundation for its annual renewable grant, which created and sustains the Mandel Center for Jewish Education.

JCC Association also thanks the following for their support of programs within the Mandel Center for Jewish Education:

The AVI CHAI Foundation:
Lekhu Lakhem: Jewish and Educational Journeys for JCC Camp Directors, a senior fellows program; and Hemshekh: an alumni program for cohort I of Lekhu Lakhem

George S. Blumenthal:
TAG: Jewish Values Through Camping®: Touching Torah

Goodman Family Foundation:
The Goodman Family Institute:
Yisrael Sheli (My Israel)

Annual Fund 2007

JCC Association gratefully acknowledges the following donors who have made generous contributions to the 2007 annual support program:

Leadership Circle

Jerri-Ann and Gary Jacobs
Irene and Edward H. Kaplan

Platinum Plus Club

Edith Everett
Joan and Martin E. Messinger
Geri and Lester Pollack

Gold Plus Club

Ben and Esther Rosenbloom Foundation
Joanna and Daniel Rose
Lois Rosenthal
Barbara and J. Victor Samuels
Cheryl Fishbein and Philip Schatten
Sharon and Stephen Seiden
Paula L. Sidman
Shirley and Allen Solomon

Jeffrey and Linda Solomon Foundation, in honor of Lenny Silberman
Andrea and Alan P. Solow
Linda and Jerome Spitzer

Silver Plus Club

Fern and James Badzin
Anise and Ronald Belz
Lisa F. and Ron Brill
Bonnie and Allan Finkelstein
Ann P. and Stephen M. Kaufman
Jacqueline Blatt and Ronald L. Leibow
Judith and Lester Lieberman
Judith and Mark D. Litt
Virginia A. and Francis Maas
Evelyn and Jerome B. Makowsky
Betty S. and Norton Melaver
Barbara and Martin Rosen
Irene and Phil M. Shiekman
Sherry and Doron Steger
David and Sharon Wax
Roberta and Allan Weissglass Foundation
Kelly and Michael Wolfe

Bronze Plus

Susan and Arnold Beiles
Tanya and Stephen Bodzin
Joanne F. and Donald W. Brodsky
Ruth Brodsky
Nancy I. and Peter Brown
Marcella E. and Neil Cohen
D'vora Tager and Robert Dietz
Lori and Stephen Dorsky
Dale T. and Edward Filhaber
Ruth and Michael Fletcher
Freddie and Marvin Gelfand
Jane Gellman
Barbara and Edwin Goldberg
Mary Anna and Michael D. Kaplan
Carole and Morton H. Katz
Janet and Alan Mann
Barbara and Sidney Miller



The National Federation/Agency Alliance is a partnership that provides a significant amount of funding to nine national agencies including \$1,744,317 to JCC Association of North America in FY 2007/2008. This year the Alliance additionally awarded \$100,000 in funding specifically to support GesherCity, JCC Association's signature outreach and networking program to engage the next generation. The national agencies that make up the Alliance engage in critical work to build capacity and support the work of the federations and their local affiliates. They also help advance the federation system's goals on a national and international stage. While mindful of its role in evaluating and monitoring the national agencies, the Alliance works to promote deeper relationships and create synergy between the national agencies and the federations.

Donors

Annual Fund 2007 Bronze Plus, cont'd.

Fani Magnus Monson and Michael A. Monson
Marvin J. Pertzik
Rose Robinson
Linda and Barry Russin
Noreen Gordon Sablitsky
Debra and Gerald K. Schwartz
Ronna and Michael Segal
Susan Stearns
Linda Cornell Weinstein and Sherwin Weinstein
Lee and John M. Wolf, Sr.

Super VIP Associate

Anonymous
Marjorie and Morley Blankstein
Barbara and Daniel Drench
Dana Egert
Rita and Lawrence Gotfried
Dr. Arnold P. and Sandra Gold
Roslyn and Ricky Haikin
Sharon and Barry S. Kantrowitz
Leslie and Ronald Katz
Alvin and Marilyn Mars
Tammy and Scott Menaker
Michael Ostroff
Laurie and Haran C. Rashes
Enid and David Rosenberg
Arthur Rotman ארתור רוטמן and Anita Rotman
Toby and Robert Rubin
Wendy and Steven Rubin
Barbara and Norman Seiden
Amy and Andrew Shaevel
Cheryl and Mark Sherman
Randi and Ian Sherman
Carol Brennglass Spinner and Arthur C. Spinner
David Sterling
Muriel and Myron Strober
Henry Taub
Ellen and Robert H. Temkin
Mary Rita and Norman Weissman

VIP Associate

Elizabeth Schiro and Stephen L. Bayer
Julian Bernat
Joshua Bernstein
Harriet and George Blank
Barbara and Douglas Bloom

Jane and John C. Colman
Ann F. and Robert Eisen
Janet S. and Doron Elam
Eleanor and Edward Epstein
Arlene Fickler
Robin Frederick and Michael Gold
Joseph Harris
Maxine and Jay Freilich
Ellen B. Gaber
Alan Goldberg
Joyce and Neil Goldstein
Barbara and Louis Gross
Deena and Jerome A. Kaplan
Lori and Ron Kasner
Laurie F. and Paul Lieberman
David M. Max
I. E. Millstone
Lynn and Gerald Ostrow
Irwin Jay Robinson
Leonard M. Robinson
Francine and Steven Rod
Lawrence I. and Nancy Rosenberg
Harriet L. and William Rosenthal
Daniel Rubin
Jane Tzinberg Rubin and Kenneth Rubin
Marcia and Martin J. Satinsky
Charlene and Jack G. Shaffer
Leonard Silberman
Johanna and Arnie Sohinki
Jeanne and Jordan Tobin
Lori and Lary Weintraub
Enid and Barrie M. Weiser
Nannette and Michael Wien

Executive Associate

Robin and Bob Ballin
Renee and Gary Bomzer
Hal Bordy
Steven M. Cohen
Elena and Joel Dinkin
Mrs. Arthur Edelstein
Ruth Pinkenson Feldman and Gary Feldman
Judith Corn and David Fried
Florence and Barry Friedberg
Stephanie Owitz Greenberg
Gretchen and Gordon Gross
Tina Guberman
Deborah and Michael Hopkins
David Jacobs
Richard Juran
Sherry and John Kulman

Richard David Levin
Jeanmarie and Gary S. Lipman
Saul H. Magram
Phyllis and Philip Margolius
Nancy and Douglas "Woody" Ostrow
Phillip C. Pepper
Maurice D. Plough Jr.
Garth Potts
Amy and David Posner
Patricia and Stephen R. Reiner
Fred F. Richman
Sidney and Lois Robbins
Barbara and Richard M. Rosenberg
Louis M. "Buddy" Sapolsky
Elizabeth and Edward Schreiber
Marilyn and B. Lee Skilken
Sharon and Edwin Toporek

Howard Wasserman
Charlene and Steven Wendell
Gwynne Wicks
Anita and Earl Winestock
Jerry Wische

Leadership Circle:

\$25,000 and above
Platinum Plus: \$18,000 - \$24,999
Gold Plus: \$10,000 - \$17,999
Silver Plus: \$5,000 - \$9,999
Bronze Plus: \$2,500 - \$4,999
Super VIP Associate: \$1,800 - \$2,499
VIP Associate: \$1,000 - \$1,799
Executive Associate: \$500 - \$999

Program and Project Support

JCC Association gratefully acknowledges the following individuals and foundations who have made generous contributions in 2007, making these programs and projects possible:

Early Childhood Initiative:

An Ethical Start®

The Lisa and Ron Brill Charitable Trust
The Marcus Foundation
San Francisco Jewish Community Endowment Fund
Righteous Persons Foundation

Young Adult Initiative:

GesherCity

The National Federation/ Agency Alliance

Youth Programming:

Support of Jr. NBA/Jr. WNBA

Program Initiative

National Basketball Association
Women's National Basketball Association

Support of JCC Maccabi ArtsFest®

Feldman Family Supporting Foundation, Inc.
Lawrence E. Glick
Shirley and Milton Gralla
Irene and Edward H. Kaplan

Harry and Bessye Rosenberg Charitable Trust
Ronna and Michael Segal
Sherry and Doron Steger

Support of JCC Maccabi Games®

William D. Abramson

Support of JCC Association/NFL Youth Partnership

National Football League Youth Football Fund
National Football League Players Association

Support of GoGirlGo! Project

The Hadassah Foundation
Women's Sports Foundation

Support of JCC Association Youth Sports Programs

Major League Baseball
Rookie League
National Hockey League - NHL Street

Scholarship Programs

We gratefully acknowledge the generous supporters of the JCC Association Scholarship Program, which enables students who plan to make careers in the JCC Movement to pursue their education on the master's degree level.

Elizabeth Schiro and Stephen L. Bayer
Ed Lee and Jean Campe Foundation
The Sam and Louise Campe Foundation
Crown Family Foundation
Shirley and William L. Grossman
Israel Goldberg Memorial Scholarship Fund
Louis and Anita Perlman Family Foundation
Barbara and J. Victor Samuels
Jennifer Singer

JWB Jewish Chaplains Council

JCC Association gratefully acknowledges the individuals and organizations supporting the work of JWB Jewish Chaplains Council with contributions of \$500 or more:

We thank B'nai B'rith International for its extraordinary financial support that helped provide Solo Seder Kits to Jewish military personnel and their collaborative efforts that led to the creation of the B'nai Brith Buddy Bear/Hanukkah Hug program in support of children of Jewish military personnel.

Ari Berenson
Kenneth J. Bloom
Neal Cohen
B'nai Israel Congregation, MD
Congregation Beth Israel, MA
Congregation Beth Yam, SC
Congregation Kneset Israel, MA
Congregation Or Zaruva, NY
Covenant B'nai B'rith, Unit 2215
Federation of Jewish WOS of MD
Gavlin Family Foundation
Ruth Herman
Jewish War Veterans, IL
Lee Kissel
Martin S. Lasky
Judi Gould Lemeshev
The New Kalman Sunshine Fund

Park Avenue Synagogue, NY
Philip Schechter
Pittsburgh Conference of Jewish Women's Organization
Aliki and Peter Rzepka
William Seligman
Sisterhood of Temple Israel
Sunkist Chapter 1317
Temple Beth Torah, NY
Temple Israel, NC
New York Metropolitan Region-United Synagogue of Conservative Judaism
United Way of New York City
Robert Waldman
Women's League for Conservative Judaism
Etan Zellner

Military Chaplaincy Rabbinical School Scholarship

JCC Association thanks Rabbi Philip Silverstein for establishing the first Military Chaplaincy Rabbinical School Scholarship, in memory of his beloved wife, Adina Silverstein.

Florence G. Heller-JCC Association Research Center

We thank the following donors whose generous contributions support the Florence G. Heller-JCC Association Research Center's practice-oriented research for Jewish Community Centers and YM-YWHAs:

Steven M. Cohen
Edward Gabovitch
Sandra Gold
Sally Gottesman
Marvin Israelow
Judith Kaplan
Michael D. Kaplan
Ferne Kadleman
Judith Lieberman
Mark D. Litt
Bernard Marcus
Samuel Norich
Barbara Rosen
Toby Rubin
Stephen Seiden
Andrew J. Shaevel
Paula L. Sidman
Shirley Solomon
Carol Brennglass Spinner

Corporate Sponsors

We gratefully acknowledge the following companies who provided support to JCC Association continental programs:

Days of Caring and Sharing in day and resident camps:
The Coca-Cola Company®

JCC Maccabi Games®:
The Coca-Cola Company®
CIBC World Markets Miracle Day

JCC Maccabi Experience – Games and ArtsFest:
Just Born, Inc.
Thou Shall Snack

JCCs of North America Professional Conference:
Sterling and Sterling, Inc.
cMarket
The Coca-Cola Company®
Life Fitness
Staples
Sheleton, Ltd.
Silver Sneakers

Preferred Vendors

The following companies provide preferential continental account status to affiliated JCCs and/or financial support of services to JCC Association programs:

Alloy Media + Marketing
Accrisoft Corporation
Adolph Kiefer & Associates
American Council on Exercise
Chase Paymentech Solutions LLC
cMarket
Clubcom, Inc
Club Resource Group
CSI Software
Cybex
Expresso Fitness
FreeMotion Fitness
Landscape Structures
Les Mills West Coast, Inc.
Leslie's Swimming Pool Supplies
Macrolease

JCC Circle:

We thank the following donors, whose contributions support the publication of JCC Circle Magazine:

Association of Jewish Chaplains of the US
The Coca-Cola Company®
Kades Financial, Inc.
Landscape Structure
Lionel Goldman
Schlesinger Newman & Goldman
Sterling & Sterling, Inc.



Staff & Services

Please note that if you are in our telephone system through the main switchboard (212) 532-4958, you can contact additional staff members via their extensions (last four digits of their number below). Staff members can also be reached directly at their telephone numbers listed below.

Administration

Allan Finkelstein

President
212.786.5082 | jccal@jcca.org

Yael Lubofsky

Coordinator of Board Relations
212.786.5084 | yael_lubofsky@jcca.org

Community Services

consults with all communities to enhance the functioning of JCC boards, executives, and staff. Provides JCCs with ongoing training in areas such as lay leadership development, staff development, programming, finances, etc. Helps JCCs improve their services by conducting research, gathering statistical data, and strategic planning studies, developing annual work plans, and providing seminars for management and lay leaders. Community Services sends a bi-weekly electronic communication packet to Executive Directors and Presidents to share resources, information, and trends. Research & statistical data provided by Florence G. Heller-JCC Association Research Center.

Mandel Center for Excellence in Leadership and Management in Jewish Community Centers

will transform the field by allowing JCCs to assess their management effectiveness and leadership needs, be more responsive to difficulties as they arise, and develop a practical approach towards continuous self-improvement over time. MCELM will help JCCs meet the challenges of the future with confidence and proficiency.

Alan Mann

Executive Vice-President,
JCC and Community Services;
Director, Mandel Center for Excellence in Leadership and Management
212.786.5138 | amann@jcca.org

Gladys Goldman

Executive Assistant
212.786.5088 | ggoldman@jcca.org

Ann Eisen**

Vice-President, Community Services;
Consultant on Leadership Development
504. 866.5090 | anneisen@jcca.org

Janet S. Elam*

Vice-President, Community Services;
Consultant on Emerging Communities
512-241-1118 | janetelam@jcca.org

David E. Posner

Vice-President, Community Services
212.786.5125 | DPosner@jcca.org

Alan Goldberg

Vice President, Mandel Center
for Excellence in Leadership and
Management and Community Services
212.786.5122 | gold@jcca.org

Bob Kimsal

Director of Benchmarking
for JCC Association
212.786.5141 - bkimsal@jcca.org

Melissa Shipenberg

Consultant on Marketing and
Membership, Mandel Center
for Excellence in Leadership
and Management
212.786.5153 or 212.537.6316
MShipenberg@jcca.org

Kay Mitchell

Manager of Information Resources
212-786-5109 | kmitchell@jcca.org

Danielle Karoly

Program Associate
212.786.5129 | danielle@jcca.org

Prof. Steven M. Cohen

Director, Florence G. Heller-JCC
Association Research Center
scohen@jcca.org

Lauren Blitzer

Assistant Director, Florence G. Heller-
JCC Association Research Center
212.786.5121 | LBlitzer@jcca.org

Lea Graham Reener

Southern Office Staff**
lreener@jcca.org

Finance and Administration Services

oversees management of financial
and human resources record keeping,

financial reports, and information
technology. Assists JCCs in developing
data-processing plans and in
conducting financial reviews. Maintains
JCCs Online, the computer network
linking the JCC Movement.

Bob Dietz

Sr. Vice-President,
Finance and Administration
212.786.5134 | dietz@jcca.org

Rita Niyazova

Controller
212.786.5132 | Rita_Niyazova@jcca.org

Irina Khomina

Manager, Human Resources
212.786.5131 | irina_khomina@jcca.org

Irina Abromov

Accounting Assistant
212.786.5133

Andy Zhang

Manager of Information Technology
212.786.5103 | andyz@jcca.org

Paul Niedbala

Information Technology Associate
212.786.5094 | Paul_niedbala@jcca.org

Franklin James

Production Supervisor
212.786.5118 | fuj@jcca.org

Donald Credle

Production Assistant
212.786.5113 | dcredle@jcca.org

D'wayne Haywood

Shipping and Receiving
212.786.5107
D'wayne_Haywood@jcca.org

Jamella Hall

Receptionist
212.532.4949 | Jamella_Hall@jcca.org

Financial Resource Development

is responsible for the agency's
fundraising efforts, including annual
support and designated giving,
JCC Associates, foundation grants,
corporate sponsorship and preferred
vendor programs, special events and
endowment funding.

Fani Magnus Monson

Vice-President of Development
212.786.5135 | Fanimm@jcca.org

Ziva Davidovich

Director of Annual Funds
212.786.5099 | zivad@jcca.org

Elaine Vasquez

Administrative Assistant
212.786.5136 | evasquez@jcca.org

JCC Association's Israel Office

represents the interests of North
American JCCs and provides services
for them in Israel. It also implements
Israel-based Jewish educational
programs including training seminars
for JCC professional staff and lay
leaders, JCC Maccabi Israel® experience
programs for teens, Taglit-birthright
israel for young adults, partnership
initiatives between JCCs and community
centers in Israel, and creates
specialized Israel trips for
JCC members.

Leah Garber***

Director, Israel Office
011-972-2-625-1265 | lgarber@jcca.org

Sara Sless***

Program Director, Israel Office
011-972-2-625-1265 | ssless@jcca.org

Avigail Barkai***

Secretary, Israel Office
011-972-2-625-1265 | Israel@jcca.org

JWB Jewish Chaplains Council

is a US Government-accredited agency
to serve the religious, educational,
and morale needs of Jewish personnel
in the armed forces, their families,
and patients in VA hospitals. Its
Council Advisory Group consists of
Conservative, Orthodox, and Reform
rabbis and active-duty Jewish chaplains,
a cooperative and successful venture in
Jewish pluralism.

Rabbi Harold Robinson

Director, JWB Jewish Chaplains Council;
Director, Armed Forces and
Veterans Services
212.786.5119 | hrobinson@jcca.org

Rabbi Barry Baron

Deputy Director,
JWB Jewish Chaplains Council
212.786.5137 | bbaron@jcca.org

Rabbi Brad Hoffman

Deputy Director,
JWB Jewish Chaplains Council
212.786.5171 | bhoffman@jcca.org

Gail Mamos

Sr. Executive Secretary,
JWB Jewish Chaplains Council
212.786.5120 | gail@jcca.org

Mandel Center for Jewish Education

has as its mission to infuse the people,
experiences and programs of the JCCs
of North America with Jewish content,
learning, and values, and thereby to
enhance and elevate every Jewish
person who is part of a JCC community.

Rabbi Alvin Mars

Director,
Mandel Center for Jewish Education
212.786.5110 | alvin@jcca.org

Rabbi Jennifer Tobenstein

Assistant Director,
Mandel Center for Jewish Education
212.786.5123 | jennifer@jcca.org

Lana Ifraimova

Program Associate
Mandel Center for Jewish Education
212.786.5145 | LIfraimova@jcca.org

Marketing and Communications

maintains consistent brand image
for the JCC Movement and provides
strategic marketing consultation and
training to JCCs to increase their
effectiveness in image building,
advertising, communications, public
relations, and branding, as well as
accommodating the in-house needs of
JCC Association.

Robin Ballin

Sr. Vice-President,
Marketing and Communications
212.786.5112 | robin@jcca.org

Peter Shevenell

Creative Director
212.786.5101 | peter@jcca.org

Miriam Rinn

Communications Manager
212.786.5092 | miriam@jcca.org

Jeremy Rosenstein Kortez

Sr. Graphic Designer
212.786.5143 | jeremy@jcca.org

Dan Hertzberg

Graphic Designer
212.786-5087 | dhertzberg@jcca.org

Alina Cherny

Marketing Administrator
212.786.5096 | alina@jcca.org

Professional Development

recruits, refers for placement, counsels,
and trains professionals across the
continent. Extends scholarships to
qualified college graduates interested
in JCC careers and offers training
seminars as well as study seminars
in Israel.

Steven Rod

Vice-President,
Professional Development
212.786.5085 | steverod@jcca.org

JoyAnn Brand

Associate Director of Professional
Development Services
212.786.5114 | joy@jcca.org

Lonny Friedman

Coordinator of Recruitment
and Scholarship Programs
212.786.5111 | lfriedman@jcca.org

Tory Holland

Administrative Assistant
and Conference Registrar
212.786.5086 | Tory@jcca.org

Program Services

provides JCCs and camps with program
assessment and resources to help
them maintain creative, innovative
programming in arts and culture,
early childhood education, adults,
teens, individuals with special needs,
fitness, recreation, and camping. It
also coordinates the JCC Maccabi
Experience, which includes JCC Maccabi
Games®, JCC Maccabi Israel®, and
JCC Maccabi ArtsFest®. Merrin Center
for Teen Services creates programs
and resources for teens and the
professionals working with them to
help JCCs inspire the next generation to
embark on its Jewish journey.

Arnie Sohinki

Sr. Vice-President, Program Services and
Director, Merrin Center for Teen Services
212.786.5097 | asohinki@jcca.org

Julie Rubin

Administrative Assistant,
Program Services
212.786.5125 | jrubin@jcca.org

Patricia Cipora Harte

Vice-President, Program Services
212.786.5130 | pcharte@jcca.org

Steve Becker

Interim Director, JCC Maccabi Games
and Director, Health and
Wellness Services
212.786.5105 | steveb@jcca.org

Michele Korntreger

Assistant Director, JCC Maccabi Games
212.786.5116 | michelekc@jcca.org

Jason Kromirs

Host Community Coordinator,
JCC Maccabi Games
212.786.5102 | jason@jcca.org

Ran Butbul

Shaliach, JCC Maccabi Games
212.786.5139 ranb@jcca.org

Alon Lavi

Shaliach, JCC Maccabi Games
and JCC Maccabi Israel
212.786.5152 | lavi@jcca.org

Adinah East

Community Engagement Coordinator,
JCC Maccabi Experience/Birthright
212.786.5091 | E-mail Easta@jcca.org

Janine Acevedo

Sr. Secretary, JCC Maccabi Israel
212.786.5090 | Janine_Acevedo@jcca.org

Arlene Sorkin

Director, JCC Maccabi ArtsFest
212.786.5089 | arlene@jcca.org

Adrienne Krone

Host Community Coordinator,
JCC Maccabi ArtsFest
212.786.5140 | akrone@jcca.org

Charlene Wendell

Consultant on Camping & Youth Services
212.786.5126 | cwendell@jcca.org

Nadine Kedrus

Administrative Assistant,
Sports & Wellness and Camping
212.786.5095 | nkedrus@jcca.org

Jason Silberfein

JCC Association-NFL Youth Football
Partnership Program Director
212.786.5081 | silberfeinj@jcca.org

Anthony Slayen

Health and Fitness Consultant
212-786-5128 | anthony@jcca.org

Adam Courtney

Director, Young Adult Initiative
212.786.6108 | acourtney@jcca.org

Dr. Ruth Pinkenson Feldman

Director, Early Childhood Education
212.786.5098 | ruthpf@jcca.org

Miriam Healy

Projects Coordinator,
Early Childhood Education
212.786.5106 | MHealy@jcca.org

Lisa Litman

An Ethical Start® Coordinator
610-668-1656 | Lisa@jcca.org

Rachel Klechevsky

Early Childhood Program Associate
212.786.5127 | rklechevsky@jcca.org

JCC Association Regional Offices:

*Southwestern Services Office

P.O. Box 30372
Austin, Texas 78755
tel: (512)241-1118
janetelam@jcca.org

**Southeastern Services Office

8200 Hampson Street, Suite 200
New Orleans, LA 70118
tel: (504)866-5090
fax: (504)866-8164
anneisen@jcca.org

*** Israel Office

Solomon and Mary Litt Building
12 Moshe Hess Street
Jerusalem, 94185, Israel
tel: 011-972-2-625-1265
fax: 011-972-2-624-7767
israel@jcca.org

We were deeply saddened to lose
two great figures in 2007, **Arthur
Rotman**, president emeritus of JCC
Association, and **Leonard Rubin**,
executive vice-president, program
services. They devoted themselves
to the Jewish people and Israel, as
well as the JCC Movement, and their
lives are an inspiration to us all.

2006-2008 Officers

Chair

Alan P. Solow, Chicago, IL

Secretary

Noreen Gordon Sablotsky, Miami, FL

Treasurer

Edwin Goldberg, Louisville, KY

President

Allan B. Finkelstein

Vice-chairs

Lisa Brill, Atlanta, GA
 Donald Brodsky, Houston, TX
 Cheryl Fishbein, New York, NY
 Gary Jacobs, San Diego, CA
 Ronald L. Leibow, Los Angeles, CA
 Stephen R. Reiner, New York, NY
 Toby Rubin, San Francisco, CA
 Stephen Seiden, Livingston, NJ
 Ian Sherman, Ottawa, ON

Associate Secretaries

Michael Segal, Miami, FL
 Shirley Solomon, Boca Raton, FL
 Michael Wolfe, Salt Lake City, UT

Associate Treasurers

Stephen Dorsky, Birmingham, AL
 Andrew Shaevel, Buffalo, NY
 Doron Steger, Bridgewater, NJ

Honorary Chairs

Edward H. Kaplan, Washington, DC
 Anne P. Kaufman, Houston, TX
 Jerome B. Makowsky, Memphis, TN
 Morton L. Mandel, Cleveland, OH
 Lester Pollack, New York, NY
 Daniel Rose, New York, NY



2006-2008 Board of Directors

James Badzin, Leawood, KS
 Stephen L. Bayer, W. Hartford, CT
 Arnold Beiles, Staten Island, NY
 Ronald A. Belz, Memphis, TN
 Harriet Blank, Bridgewater, NJ
 Stephen Bodzin, Alexandria, VA
 Gary Bomzer, No. Miami Beach, FL
 Lisa F. Brill, Atlanta, GA
 Donald W. Brodsky, Houston, TX
 Nancy I. Brown, Alpine, NJ
 Edward Cohen, Boca Raton, FL
 Marcella E. Cohen, Washington, D.C.
 Jeffrey A. Coopersmith,
 Columbus, OH
 Stephen Dorsky, Birmingham, AL
 Dana Egert, Bergen Cty, NJ
 Julius Eisen, Bergen Cty, NJ
 Andrew L. Eisenberg, Boston, MA
 Arlene Fickler, Philadelphia, PA
 Dale T. Filhaber, Boca Raton, FL
 Cheryl Fishbein, Brooklyn, NY
 Ruth Fletcher, San Jose, CA
 Robin Frederick, Stamford, CT
 Maxine Freilich, Stamford, CT
 Marvin Gelfand, Los Angeles, CA
 Jane Gellman, Milwaukee, WI
 Sandra Gold, Englewood, NJ
 Edwin Goldberg, Louisville, KY
 Joyce Goldstein, Essex Fells, NJ
 Lawrence Gotfried, West Orange, NJ
 Roslyn Haikin, Houston, TX
 Michael Hopkins, West Orange, NJ
 David Jacobs, W. Hartford, CT
 Gary Jacobs, San Diego, CA

Barry Kantrowitz, Rockland Cty, NY
 Edward H. Kaplan, Washington, DC
 Michael D. Kaplan, Memphis, TN
 Ron Kasner, North Brunswick, NJ
 Morton H. Katz, New Orleans, LA
 Ronald M. Katz, Indianapolis, IN
 Ann P. Kaufman, Houston, TX
 Stephen M. Kaufman, Houston, TX
 Sherry Kulman, Toronto, ON
 Ronald L. Leibow, Los Angeles, CA
 Judith Lieberman, West Orange, NJ
 Laurie F. Lieberman, Chicago, IL
 Gary Lipman, Stamford, CT
 Virginia A. Maas, Los Angeles, CA
 Jerome B. Makowsky, Memphis, TN
 Morton L. Mandel, Cleveland, OH
 David M. Max, Baltimore, MD
 Betty S. Melaver, Savannah, GA
 Dr. Scott Menaker, Charlotte, NC
 Dr. Sidney Miller, Columbus, OH
 Marvin J. Pertzik, St. Paul, MN
 Geri Pollack, New York, NY
 Lester Pollack, New York, NY
 Ronald Prehogan, Ottawa, ON
 Haran C. Rashes, Ann Arbor, MI
 Stephen R. Reiner, New York, NY
 Leonard M. Robinson, Fairfield, NJ
 Rose Robinson, Boca Raton, FL
 Daniel Rose, New York, NY
 Barbara Rosen, Wayne, NJ
 Enid Rosenberg, Cleveland, OH
 Lawrence I. Rosenberg,
 Baltimore, MD

Howard Rosenbloom,
 Lutherville, MD
 Lois Rosenthal, Scarborough, NY
 Daniel Rubin, Tenafly, NJ
 Jane Tzinberg Rubin, St. Louis, MO
 Steven Rubin, St. Paul, MN
 Toby Rubin, San Francisco, CA
 Linda Russin, Rockland Cty, NY
 Noreen Gordon Sablotsky, Miami, FL
 J. Victor Samuels, Houston, TX
 Louis M. Sapolsky, Baltimore, MD
 Martin J. Satinsky, Philadelphia, PA
 Philip Schatten, Brooklyn, NY
 Brian Schreiber, Pittsburgh, PA
 Gerald K. Schwartz, Miami, FL
 Michael Segal,
 North Miami Beach, FL
 Stephen Seiden, West Orange, NJ
 Andrew Shaevel, Buffalo, NY
 Jack G. Shaffer, Denver, CO
 Cheryl Sherman, Staten Island, NY
 Ian Sherman, Ottawa, ON
 Philip M. Shiekman, Philadelphia, PA
 Paula L. Sidman, Boston, MA
 Philip Silverstein, Columbia, SC
 Jeffrey Solomon, New York, NY
 Shirley Solomon, Boca Raton, FL
 Alan P. Solow, Chicago, IL
 David H. Sorkin, Staten Island, NY
 Carol Brennglass Spinner,
 New York, NY
 Jerome Spitzer, New York, NY
 Doron Steger, Bridgewater, NJ
 Jeanne Tobin, Cleveland, OH

Howard Wasserman, Brooklyn, NY
 David Wax, San Diego, CA
 Linda Cornell Weinstein,
 Rochester, NY
 Allan Weissglass, Staten Island, NY
 Mary Rita Weissman, Dayton, OH
 Michael S. Wien, Marietta, GA
 Anita Winestock, Vancouver, BC
 Michael Wolfe, Salt Lake City, UT

Honorary Board Members

Julian Bernat, El Paso, TX
 Daniel Drench, MetroWest, NJ
 Irwin L. Elson, Detroit, MI
 Gilbert S. Fox, Nashville, TN
 Hugh W. Greenberg, Detroit, MI
 Gordon R. Gross, Buffalo, NY
 Henry Kohn, New York, NY
 Mark D. Litt, Larchmont, NY
 I.E. Millstone, St. Louis, MO
 Gerald S. Ostrow, Pittsburgh, PA
 Rabbi Emanuel Rackman, Israel
 Irwin Jay Robinson, New York, NY
 Harriet L. Rosenthal, MetroWest, NJ
 Irving Ruderman, Rochester, NY
 Norman Seiden, Palisades, NJ
 Myron Strober, Palm Beach, FL
 Henry Taub, Tenafly, NJ
 John M. Wolf, Sr., Pittsburgh, PA

The JCC Movement

Inspiring Jewish Journeys... from coast to coast.

- | | | | |
|------------------|----------------|------------------------|---------------------|
| Akron | Detroit | Montreal | Santa Barbara |
| Albany | Dunwoody | Mount Vernon | Santa Rosa |
| Albuquerque | Durham | Nashville | Sarasota |
| Allentown | East Hills | New Haven | Savannah |
| Altoona | Edmonton | Newark | Scarsdale |
| Ann Arbor | Fairfax | New City | Schenectady |
| Asheville | Fairfield | New Orleans | Scotch Plains |
| Atlanta | Flossmoor | Newburgh | Scottsdale |
| Augusta | Forest Hills | Newton Centre | Scranton |
| Austin | Ft. Meyers | Norfolk | Seattle |
| Baltimore | Foster City | Northbrook | Sherman Oaks |
| Bayside | Framingham | North Miami Beach | Skokie |
| Beachwood | Ft. Lauderdale | Oak Park | Southbury |
| Berkeley | Hamilton | Oceanside | Springfield |
| Binghamton | Harrisburg | Oklahoma City | Stamford |
| Birmingham | Hartford | Omaha | Staten Island |
| Bloomfield Hills | Highland Park | Orlando | Stoughton |
| Boca Raton | Hollywood, FL | Ottawa | Tampa |
| Boston | Houston | Overland Park | Tarrytown |
| Boulder | Indianapolis | Owings Mill | Tenafly |
| Boynton Beach | Irvine | Palm Springs | Toledo |
| Bridgewater | Jacksonville | Palo Alto | Toronto |
| Brighton | Knoxville | Philadelphia | Tucson |
| Brooklyn | Lake Como | Pierrefonds | Tulsa |
| Buffalo | Lake Delton | Pittsburgh | Vancouver |
| Buffalo Grove | Lancaster | Plainview | Walnut Creek |
| Calgary | Las Vegas | Plantation | Washington, DC |
| Canton | Little Neck | Pleasantville | Washington Township |
| Cedarhurst | London, ON | Port Jefferson Station | Wayne |
| Chandler, AZ | Long Beach, CA | Portland, ME | Westboro |
| Charleston | Long Beach, NY | Princeton | West Bloomfield |
| Charlotte | Los Angeles | Providence | West Hills |
| Cherry Hill | Los Gatos | Raleigh | West Orange |
| Chesterfield | Louisville | Raritan Valley | West Palm Beach |
| Chicago | Maitland | Regina | Whippany |
| Chula Vista | Malibu | Richmond | Wilkes Barre |
| Cincinnati | Manalapan | Riverdale | Wilmington |
| Clifton | Manhattan | Rochester | Windsor |
| Columbia | Marblehead | Rockland | Winnipeg |
| Columbus | Margate | Rockville | Woodbridge |
| Commack | Marietta | St. Louis | Worcester |
| Coral Springs | Memphis | St. Paul | Wynnewood |
| Dallas | Miami | Salt Lake City | York |
| Dayton | Miami Beach | San Antonio | Youngstown |
| Deal Park | Milford | San Diego | |
| Delray Beach | Milwaukee | San Francisco | |
| Denver | Minneapolis | San Rafael | |



INSPIRING JEWISH JOURNEYS®



JCCs of North America

מרכזים קהילתיים יהודיים בצפון אמריקה

Jewish Community Centers
Association of North America

520 Eighth Avenue
New York, NY 10018
www.jcca.org

NON PROFIT ORG.
US POSTAGE
PAID
JEWISH COMMUNITY
CENTERS ASSOCIATION
OF NORTH AMERICA

