A N N U A L
R E P O R T



#### BELIEFS AND GOALS

Robert Wood Johnson spent his entire life building a successful business devoted to improving health. He constantly explored new ways to serve humanity through medicine. To carry on his vision of better health for all, he used his personal fortune to create The Robert Wood Johnson Foundation. He charged the Foundation Trustees and staff with the task of identifying new opportunities for bringing better health and medical care to the American people.

In pursuit of these goals, the Foundation remains flexible in its thinking and closely attuned to society's current health care needs. This confers a timely and significant purpose on its decisions. The Trustees set policy and give approval; the staff searches for and evaluates programs eligible for support.

Based on its present assessment of national needs and concerns, the Foundation is currently supporting or examining programs that:

- □ Improve health care services
- ☐ Assist the segments of our population most vulnerable to illness
- ☐ Address specific diseases of regional or national concern
- ☐ Encourage innovations on broad national health issues

The Foundation strongly believes in the philosophy of helping people to help themselves, and therefore gives preference to those programs that can be widely replicated. It approaches its decisions with great care and a deep sense of responsibility, guided in part by the words of Robert Wood Johnson . . . "We are determined with the help of God's grace to fulfill these obligations to the best of our ability."

Adopted by the Board of Trustees December 3, 1987

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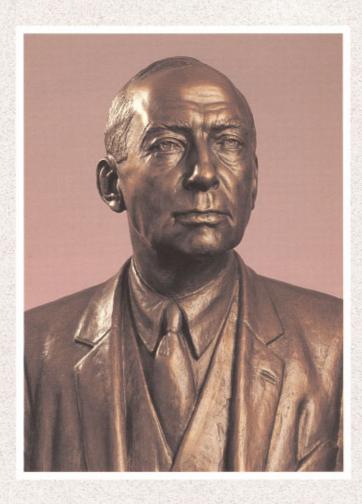
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#### ROBERT WOOD JOHNSON 1893–1968

DESPITE ALL OF THE TRAPPINGS that his wealth brought him, Robert Wood Johnson was a very basic individual. He also was a man of many parts.

He had a vast range of interests—business, medical care, politics, government, the military, architecture, aviation, mass transportation, philanthropy—and he relentlessly probed each of them in search of new and better ways to do

things.

Following the sudden death of his father in 1910, he entered the family business at age 16 and in time helped build the small but innovative firm of Johnson & Johnson into the world's largest health and medical care products company. He was intensely proud of the company and made

it the focal point of his life.

During World War II he was commissioned a brigadier general in the Army and later appointed by President Franklin D. Roosevelt as chairman of the Small War Plants Corporation. His task was to regroup small business and make it a vital part of the war effort. When he returned to civilian life he didn't discourage people from calling him "General Johnson." In fact, he liked it. But to many of the oldtimers on the production lines in the plant he was always "Bob." They had taught him the ropes when he joined the company, and he remained, in their eyes, one of them.

He was a shrewd business manager, but felt strongly that corporations had an obligation to society beyond the manufacture and sale of products. Toward that end he wrote a brief company Credo that spelled out four responsibilities—first to customers, then to employees, community and stockholders, in that order. Then he saw to it that his people lived up to them. In the preface to that document he explained in clear terms exactly what he meant:

The evidence on this point is clear. . . . Institutions, both public and private, exist because the people want them, believe in them, or at least are willing to tolerate them. The day has passed when business was a private matter—if it ever really was. In a business society, every act of business has social consequences and may arouse public interest. Every time business hires, builds, sells, or buys, it is acting for the . . . people as well as for itself, and it must be prepared to accept full responsibility for its acts.

Though he never attended college, there was much of the scholar in him. He thought deeply and wrote indefatigably on the ethics and philosophy of business. His most important single work was the book *Or Forfeit Freedom*, which won the American Political Science Association's Book of the Year Award in 1948. Two years later he served as co-author and chief architect of the study "Human

Relations in Modern Business," which the Harvard Business Review called "a Magna Carta for management and worker." He was an industrialist fiercely committed to free enterprise who championed—and paid—a minimum wage even the unions of his day considered beyond expectation.

The common element in his vision was his sensitivity to the needs of the people who staff and use the larger structures of a society. He proved that industrial plants need not be forbidding and ugly by building some of the most attractive manufacturing facilities in the world.

"We build not only structures in which men and women of the future will work, but also the patterns of society in which they will work," he said. "We are building not only frameworks of stone and steel, but frameworks of ideas and ideals."

He had a flair for anticipating larger needs in any field to which he turned his attention. His interest in hospitals led him to conclude that hospital administrators needed specialized training. So he joined with Dr. Malcolm Thomas MacEachern, then president of the American College of Surgeons, in a movement which led to the founding of the world's first school of hospital administration at Northwestern University.

Being able to manage such a broad spectrum of interests, and make the contribution he did to all of them, was a tribute to his enormous energy and self-discipline, and his persistence. He usually delved into each new subject with a goal in mind. Rarely did he permit himself to wander aimlessly, hoping for a serendipitous solution. He had no objection to that form of learning; it just wasn't his style.

Johnson had great vision, and it was his grasp of things to be—or that might be—that launched him in new directions in search of new solutions. He liked being around people who talked about new concepts and always became irritated by those who said it couldn't be done. He had little patience—in fact, he showed open annoyance—with those who procrastinated and sought solutions by circuitous routes. Those who spoke circuitously also bothered him. He liked direct action.

Of all his strongly held opinions, the one that perhaps characterized him best was his conviction that the term "common man" was disrespectful. Every individual, he insisted, was entitled to be judged on his or her own merits. "A man's character," he said, "should not be gauged by what he earns."

Two generations before it was fashionable, General Johnson was advocating a larger role for women in politics and championing environmental concerns. In a political era in which the principal debate was whether big government or big business was to be society's salvation, Johnson made

no secret of distrusting both. Decentralization was the hallmark of his own corporate structure. He believed it provided the most fertile ground for the emergence of capable leaders.

Along with his distinct flair for innovation, there was a very practical side of Johnson that influenced many of his actions, and his decisions. One of his great strengths was his ability to sweep away all of the cumbersome impediments to resolving a problem and get down to the basics of it. He was at his best when dealing with basics. Using that approach, he had an uncanny ability to get to the core of a problem and come up with a solution. The oftrepeated phrase, "to put it more simply," became a standard part of his everyday speech.

Very close to his philosophy of being practical was his view on spending money wisely. Despite his great wealth, he was constantly striving to see that money was well spent and that there was tangible evidence of the practical

approach when the project was completed.

Johnson often swung from conservative to liberal in his views on almost any issue. That confused some, but endeared him to others. His flexibility on some issues was also one of his great strengths. (He was the only person in New Jersey ever to be offered both the Republican and Democratic nomination for U.S. Senator in the same year.)

Through the years Johnson focused his attention on improving patient care in the hospital. He had an intense concern for the hospital patient whom he saw as being lost in the often bewildering world of medical care. Many of his early recommendations for improving hospital care became reality years later. He strongly advocated improved education for both doctors and nurses, and he admired a keen medical mind that also was linked to a caring heart.

His interests in medicine were wide ranging. He was the first American to become a member of the Court of Patrons of The Royal College of Surgeons of England and the first layman to receive an honorary fellowship from the American Academy of Surgeons.

Some of his most memorable moments in medicine came as a hospital patient. He was never just a patient. He was

always a patient on a mission.

During one confinement at Roosevelt Hospital in New York, he was required to get four injections of penicillin a day. Time after time the nurses—usually different ones—would come into his room and say: "And where, General, did we get the shot last time?"

He grew annoyed and sent out for an indelible pencil. Each time he got a shot he circled the spot with the indelible pencil and noted the date on his anatomy. At the rate of four shots a day, he soon looked like a human calendar and a patron of a tattoo parlor. But there were fewer questions.

His sense of personal responsibility toward society was expressed imperishably in the disposition of his own immense fortune. He left virtually all of it—one billion dollars—to the foundation that bears his name, creating one of the world's largest private, independent philanthropies devoted to improving health and medical care.

He was a restless spirit and incurable idealist. He could rally people to his cause and imbue them with a sense of purpose, and a sense of pride. For many, he still does those things.

The number of men with the vision, force of personality and understanding of human nature to amass a true fortune in their lifetime is small. Robert Wood Johnson belonged to an even smaller elite—those who could be trusted with it.

#### THE CHAIRMAN'S STATEMENT

This past year would have been much to General Johnson's liking, I suspect. It is likely that 1987 will rank close behind 1972—the year the Foundation became a national philanthropy—among pivotal periods in its history. The scope and direction of the changes this past year has seen or presaged are outlined in the president's message and in the report entitled "The New Order of Grantmaking: The AIDS Prevention and Service Projects" that follows it.

The staff, always more than adequately busy, had to redouble its efforts to accomplish all that was expected of it regarding the transition while fulfilling its ongoing responsibilities of grant assessment and oversight. The staff's success would have been one of the things the General would probably have liked the most about 1987.

The \$90.7 million in grants awarded by the Foundation during the year anticipated a new emphasis on vulnerable and underserved populations. About \$49.5 million or 55 percent of those funds went to support programs to improve access to personal health care for the most underserved population groups—more than double the percentage of funding dedicated to that aspect of the Foundation's objectives in 1986.

About \$4 million less, overall, was distributed in grants in 1987 than in 1986, which some, no doubt, would hasten—erroneously—to attribute to the severe downturn in the stock market last October. In fact, as the financial statements for 1987 show, the Foundation weathered that event rather better than many major investors, thanks to the able management of its portfolio by our treasurer's office and sound oversight by the Trustees.

Since becoming a national philanthropy 15 years ago, the Foundation has appropriated \$826.2 million—\$448.2 million since 1981 when it last changed its principal areas of interest. Next year, the principal areas of interest will have formally changed again, and that part of the comparison will begin a new accrual. I find myself wondering if "since last change" accruals won't be starting anew with increasing frequency between now and the end of the century. Just to follow the changes occurring in the health care delivery field is to undergo perpetual change. And to attempt to anticipate and shape that change is to accelerate one's own mutation. We may have to find another benchmark.

We work against perpetual and immediate deadlines in this rush toward the future. The worst we can be is irrelevant—and that worst is easily achieved. We have only to be a bit late with a solution, and the problem will have transcended it. We are on the side of the looking glass in which it takes all the running you can do to stay in one place—and at least twice that much to get somewhere else.

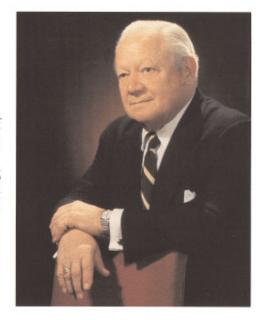
That happens when you set very high goals—unattainable goals—perhaps. As great as the Foundation's grantmaking totals may seem, they are minuscule in comparison to the vastness of the nation's health care expenditure. The Foundation's \$90-million appropriation is less than *one-tenth* the amount spent in this country last year for aspirin!

Yet we have made a difference—a significant difference—in championing the cause of health and health care for Americans. And subjecting ourselves to a relentless and, in all probability, accelerating process of calculated adaptation will be the means by which we position ourselves ahead of the changes we would address.

Even for the most able institution, of course, it is not true that the impossible takes a little longer. The truly impossible takes forever. But attempting it is perhaps the only way to test the boundaries of the possible.

Lovert N. myers

Robert H. Myers Chairman, Board of Trustees



# FORGING A NEW BEGINNING The President's Message

To be an agent of change is to be a taker of risks. Any change in a pluralistic society with limited resources and an imperfect system for distributing goods and services will be perceived by some as a benefit and by others as a deprivation. But change, as I said at the outset of last year's message, is the business of this Foundation. So we accept risk as a privilege and as a responsibility.

I will set forth in these next few columns an outline of a significant change of direction for the Robert Wood Johnson Foundation—a change in some areas dramatic and in others more a refinement than an alteration. It must remain preliminary at this stage. Most of 1988 will be spent fully defining this redirection stemming from 1987's massive self-examination by the Foundation of where we stand and where the profound flux in the American health care system is compelling us to go. That reappraisal was undertaken at the Board's behest, in recognition that we must change in order to fulfill our role as an agent of change.

One thing that will not change is the ultimate goal of the Foundation—to improve the health and health care of all Americans. It remains constant in part because it is an ideal rather than a realistic target and in part because there is not yet (and may never be) a consensus definition of its terms.

We will, of course, continue to support worthy projects aimed at moving our health care system closer to that ideal. But we will look for those worthy of support in many more places. And we will take more chances in the process.

Three general targets were assigned priority in the statement of beliefs and goals adopted by the Board in 1987:

- Assisting those segments of our population most vulnerable to illness;
- Specific diseases of regional or national concern; and
- Broad national health issues and concerns.

The Foundation will continue to give preference to those programs that show promise of being widely replicable, in keeping with General Johnson's belief that the best help is that which permits people to help themselves. The Foundation has applied another of the founder's tenets in charting its course for the foreseeable future—seeking the counsel and insight of those we hope to benefit.

In a year of extraordinary effort, the Foundation has interviewed, cross-referenced and reported the views of virtually every source of qualified, concerned comment on the subject of health care—governors, legislators and mayors, businessmen and union leaders, health insurance experts, hospital administrators, doctors, nurses, academicians and medical and health consultants.

That sweeping survey identified more than 30 health problems and issues, some of them overlapping. In general, they fell into three groups, corresponding closely with the Foundation's goals:

- Health problems of vulnerable populations;
- ☐ Particular health problems or diseases; and
- □ Broad, general health issues.

Vulnerable populations most frequently mentioned were children, adolescents and the elderly. Concerns relating to these populations dominated the problems identified in our survey.

Broad issues of ethics, equity and quality of care proved to be the second most widespread area of concern, followed at some distance by specific diseases or illnesses—mental illness, chronic disease and disability and AIDS being most often mentioned.

Controlling the rising cost of medical care was mentioned less frequently by those surveyed. Even when the cost issue was raised, it was frequently in the context of long-term care for the impaired elderly and the chronically disabled and ill.

There was also substantial mention made of the need for better state, regional and national health statistics in order to identify changing and emerging health problems and the effects of changes in the medical system on people's health.

Since health care problems exist in the context of still broader issues, there was widespread sensitivity among those we interviewed to the need to factor into the health care equation poverty, housing, place of residence, family structure, access to support and other considerations. The quality of life for those who are ill and disabled—and for those who serve as their caregivers—rivaled in importance questions of life and death, though there was little to suggest that any consensus exists on how to resolve them.

Ethical questions arising from the growing power of genetics to predict an individual's probability of suffering inheritable illnesses and disabilities for which, as yet, little or nothing can be done troubled some of those with whom we consulted. Others were concerned about the ramifications of the changing relationship between patient and physician as the delivery system for health care adapts to an aging population, an oversupply of physicians, evolving systems of payment and the demands of a market-driven industry.

There were concerns voiced about the potential for a narrowing base of medical research centers, a declining pool of applicants for medical and nursing schools, and increased difficulties for university teaching hospitals in their competition for patients.

#### New emphases

Based upon these findings, the Foundation will initially concentrate its attention in ten areas of particular concern within the three previously identified problem areas. They are not necessarily listed here in order of priority.

#### I. Infants, Children and Adolescents

Among infants and children the areas of special concern encompass access to appropriate care, including the growing problem of children in homeless families, debilitating acute and chronic illnesses, and the health impact of dysfunctional family environments.

In general, the focus of concern relating to adolescents is on problems in which the common thread is destructive behavior—accidents, suicide, homicide and substance abuse prominent among them.

# II. Chronic Illness and Disability

While these are the primary causes of functional impairment among people of all ages, their heaviest burden falls upon the very old. The Foundation will focus on programs designed to return the chronically ill patient to the highest level of functioning and independence possible.

#### III. AIDS (Acquired Immune Deficiency Syndrome)

AIDS is the nation's leading epidemic disease, and no cure or vaccination is expected to be generally available before the end of the century. But infection by the AIDS virus is preventable. Measures designed to minimize the potential for infection in the general population and meeting the special health care needs of those suffering from this usually fatal disease will be given priority.

#### IV. Destructive Behavior

Substance abuse and violence account for tens of thousands of illnesses and deaths each year in this country. Medical problems related to alcoholism alone are responsible for 20,000 fatalities a year, not including the toll from traffic accidents, falls, fires and violent behavior associated with alcohol intoxication. An estimated 2.5 million adolescents have serious problems associated with drug abuse. Innovations in prevention and treatment of such behavior will be promoted.

#### V. Mental Illness

Psychological afflictions respect no demographic or economic barrier. Hyperactive children may be manifesting the first signs of clinical depression; teenagers turn to substance abuse to blunt emotional pain they can neither articulate nor bear; elderly patients live out their last days incapacitated by the dementia of Alzheimer's disease. Deinstitutionalization of the chronically mentally ill has created enormous problems for patients, their families and their communities. Health services for many of the mentally ill are inappropriate or non-existent. Many who care for them are inadequately trained to meet the needs of the afflicted. Too little is known about the impact of specific systems or methods of health intervention on the functional status of the mentally ill.

#### VI. Organization and Financing of Health Services

The sweeping changes in the organizational and institutional structure through which medical care is delivered are having profound effects upon the practice of medicine, methods of payment and, quite possibly, quality of care. Similarly, the way medical care is financed, which has undergone something of a revolution over the past 20 years, remains imperfect, leaving some underinsured and some forms of care unfairly or inappropriately financed.

#### VII. Quality of Care

Despite numerous efforts to measure quality of care objectively, it is still impossible to say with certainty what changes in the delivery of health services are likely to improve the quality of care. The subject deserves continuing attention since the issue of quality of care—and, for that matter, organizational and financial issues—bear upon every Foundation-supported program.

#### VIII. Ethical Issues

Ethical concerns, some of them highly emotional and not a few legal and judicial, have become attached, with varying degrees of relevance, to many medical questions, complicating the resolution of many of the daily and frequently urgent practical decisions which must be made regarding the proper care of patients and their families. Even broader ethical issues, like unequal access to care for some groups within our society and conflicts between the individual's right to privacy and the general public health, will require solutions. The issues raised by developments in genetics permitting the identification of a predisposition to heritable disorders of fetuses in utero or in infants will demand some resolution—particularly if the detected disorder remains incurable.

# IX. Health Manpower

The quality and availability of medical professionals, particularly physicians and nurses, looms as a concern for America's future. Medical schools and the training they provide to future physicians are in some ways out of step with the health needs of the nation. Most medical schools and post-graduate medical programs are complex, bureaucratic, multi-headed institutions with many agendas other than preparing tomorrow's physicians. Some observers warn that they are at risk of becoming antithetical to the nation's need for knowledgeable, skilled and compassionate physicians.

Nursing services and nursing education are in trouble. Hospitals have closed beds and terminated services for want of nurses. Nurses complain that their actual role in patient care is often inappropriate to their training and their proper function. Nursing school admissions suffer drastically from the opening of more remunerative and prestigious career opportunities to women. If unresolved, these problems will severely impact the future of American health care.

#### X. The Impact of Medical Advances

Medicine is learning one of the ironies of power—that for the ethical possessor, the greater the power, the greater the problems it generates. To be sure, medicine has vastly improved its powers to diagnose, treat and prevent illness. But it is now obliged to face problems associated with the impact of these new technologies on the cost of care; their potentially adverse effects on the

organization, financing and delivery of health services; and unequal access to medical advances.

The Foundation in the past has supported the regionalization of certain medical advances, and that issue deserves further investigation. The impact of specific medical advances on patient outcome, and particularly quality of life, is also in need of study.

## **New approaches**

Addressing the problems we will confront in the future will require new approaches and greater boldness on the part of the Foundation—which, I imagine, would have pleased General Johnson, who was not given to doctrinaire solutions. Indeed, the Board of Trustees has already issued one preliminary directive—"Be bold and courageous—and fast" in addressing one set of pressing problems, detailed in the report following this section, entitled "The New Order of Grantmaking: The AIDS Prevention and Service Projects."

To address that new sense of urgency, we are already turning in some new directions.

#### New sources

We will greatly expand the sources from which we will entertain grant proposals. In its first 15 years as a national philanthropy, the Robert Wood Johnson Foundation placed the greater part of its reliance for program direction and oversight on the proven expertise of a few major academic and medical centers. We have no reason to regret that approach or the sound, if cautious, practice of testing new health care delivery approaches through multisite national programs conducted under very close academic oversight. We have developed an enviable reputation for thoroughness and responsibility in our programs.

But the accelerating rate of change in the health care environment dictates that we become more flexible and responsive in our approach, in order to get sound programs into the hands of those who can benefit from them with the minimum investment of time consistent with good scholarship and accountability.

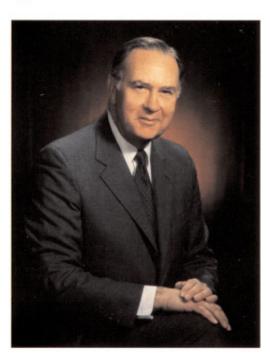
Henceforth, we will cast a much wider net for good program ideas, not only from academic and medical sources, but from community organizations and institutions. The base from which we draw advisors and consultants will also be expanded to include scholars and practitioners from other institutions and all regions of the country.

Less emphasis will be placed on multisite national programs. Instead, we will consider more vigorously single-site local programs with a high potential for replication, in order to address as many potential solutions as possible.

The Foundation will also provide grants to fund projects relating to widespread diseases and health problems and to the broad issues organized medicine will confront in coming years.

We will also seek opportunities for joint projects with other foundations, private or public funding organizations and agencies in order to enhance the scope of our contribution to solving the nation's health care problems.

We will redouble our efforts to provide the broadest dissemination of information regarding our programs and the work of our grantees. Evaluations of Foundationsupported programs will be provided in a more timely fashion in order to improve the prospects for successful replication.



#### Greater risks

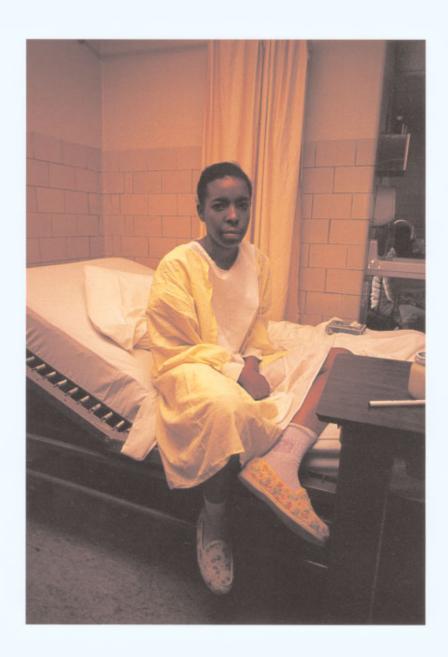
Finally, grant funds will be provided for projects in which both the promise and risk are great. We will become, in effect, a source of venture capital for projects which would, despite their promise, fail to meet the restrictive standards of conventional government or for-profit funding. A consultant, recalling a discussion of this aspect of our new direction, found and presented me with a sign that reads, "Before you find a prince you have to kiss a lot of frogs." That's about what this aspect of our plan entails. But we will be limiting it to frogs of distinctly aristocratic bearing.

The careful reader, realizing that nothing has been said about increased levels of funding, may be wondering whether this new direction will include any decreased emphasis in areas in which the Foundation has previously been active. There is one, and it is an area with which this institution has long been identified—access to primary medical care for the general population. This diminishing emphasis recognizes that there has been a substantial improvement in the past decade and a half in the access to care for most Americans. More needs to be done in this area, but now we are refining our focus to concentrate on other tough problems.

As I said at the beginning, this presentation only roughs in the outlines of the new directions the Board, management and staff of the Foundation will be shaping this year. We are at that auspicious moment at the outset of a journey when, all preparations having been completed, you turn in a new direction and what were lines upon a map become the reality of the road before you. And you take the first step.

Leighton E. Cluff, MD

President



# The New Order of Grantmaking: THE AIDS PREVENTION AND SERVICE PROJECTS

The Board of Trustees' 1987 mandate that the Foundation "be bold, courageous—and fast" in finding and funding solutions to the nation's health problems must have raised more than a few eyebrows among those who know us best.

In its 15 years as a national philanthropy, the Foundation has developed a reputation for being meticulous, scholarly, painstaking and, perforce, somewhat unhurried in its grant assessment. It has also focused on large, multisite grants designed to test the same approach to a problem in a number of locations, usually with oversight provided by one of a handful of leading academic or medical institutions—a system antithetical to boldness and quick results.

That mandate for fundamental change had its origins in the Board's approval of a major initiative—the AIDS Health Services Program. Though this \$17.2 million project bore all the hallmarks of a traditional multisite national grant, it established a precedent for risk-taking by breaking the long-standing "specific disease rule." The Robert Wood Johnson Foundation, like many private philanthropies, maintained a policy of discouraging grant applicants seeking funding for specific diseases. To reverse that practice in the case of a disease as controversial as it was deadly provided a graphic example of what the Board had in mind in terms of boldness and courage. Quick results, however, would require still greater breaks with tradition. A practical

model for this new order of grantmaking was established with another AIDS-related program—the AIDS Prevention and Service Projects. In its year-long evolution, it would break much new ground. In its final form, it:

- placed no limit on the number of grants, their individual size or even the total to be awarded;
- targeted single-site, communitylevel programs;
- asked the participating programs to evolve their own strategies for AIDS prevention and services, rather than prescribing and limiting their scope;
- encouraged bold and imaginative solutions so that new models might emerge;

- placed the call for proposals in the hands of thousands of community organizations which would not, in all likelihood, have approached the Foundation on their own;
- simplified the application process to permit participation by organizations with limited time and manpower to devote to fundraising;
- installed a telephone hotline to answer questions about proposal preparation to help groups with no experience in applying for grants; and
- issued the call for proposals in both English and Spanish to encourage a response from minority groups disproportionately affected by the AIDS epidemic.



The AIDS Health Services Program was an eleven-city, \$17.2-million program to test new methods of providing better and more cost-effective care for AIDS patients, based on an innovative model developed in San Francisco in the early years of the epidemic. It was the first—and remains the largest—foundation-designed AIDS grant initiative. It raised the Foundation's total AIDS commitment to \$20.3 million, most of which was awarded in 1987.

But the urgency of the AIDS problem led the Board to authorize the staff only a few weeks later to examine what role the Foundation might play in fostering AIDS prevention.

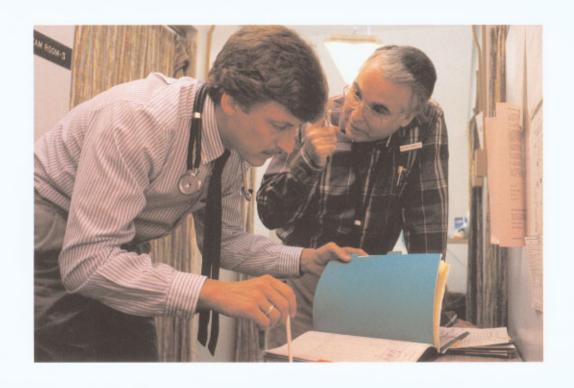
Impetus for that second-front approach to the AIDS problem came from the U.S. Surgeon General's



report on the epidemic, which had been issued at almost the same moment the Foundation was inaugurating its AIDS Health Services Program. At that early stage, consideration was given to a program designed to educate the general public through the mass media, with supplemental support of efforts directed specifically toward high-risk groups by concerned community organizations.

As compelling as the need for such programs was, there were manifest risks for a private philanthropy venturing into the field:

- with no cure or vaccine on the horizon, prevention would depend on changes by individuals in very private behaviors—changes which would have to be described in explicit language in order to make the risks and behavior modifications clear.
- keeping such a program current with the constantly expanding AIDS research effort would be a major undertaking.
- the organizations springing up to confront the epidemic at the community level were unknown quantities, without the track



records usually expected of grant applicants.

- few other funders seemed willing, at the time, to address the AIDS problem, and an effective nationwide AIDS education program was clearly beyond the funding capabilities of a single private institution.
- since the disease is strongly associated in the public mind with homosexuality and drug abuse, there was some risk to the Foundation's image if it became thought of as one of a small number of "AIDS foundations."

The issues involved in an AIDS prevention initiative were pursued in the early months of 1987 through a review of the already enormous body of journal articles, poll results, government documents and other written materials on the subject, and by interviews with hundreds of people working on the AIDS awareness problem in corporations, professional associations, hospitals, clinics, public health departments, blood donation centers, universities, government agencies; and with journalists, coalitions and AIDSspecific groups.

It became evident that the public education component of the problem was simply unrealistic to pursue. There was no lack of information. There was, if anything, an information overload-albeit a sometimes inaccurate, emotional and negative one. The Foundation simply lacked the resources necessary to make itself heard through the din. But the other end of the spectrumcommunity-based efforts to educate directly those who were particularly at risk or those, like policymakers and journalists, who were in a position to responsibly educate the general public-were in great need of support.





A proposal was submitted to the Board of Trustees for review in late 1987 which recommended that the Foundation:

 respond to requests from community organizations to support their promising AIDS prevention initiatives;

 support sophisticated behavioral research to find more effective ways to alter behaviors that put people at particular risk; and

fund efforts to provide balanced, accurate information about the epidemic to decision-makers formulating policy related to AIDS and its prevention.

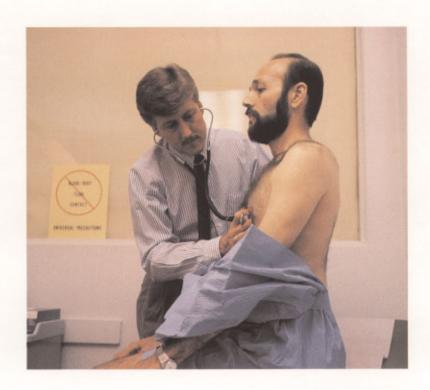
The recommendation to the Trustees included a frank portrayal of the risks of such an undertaking—that what appeared to be a promising initiative could become obsolete overnight, given the speed with which the AIDS knowledge base was expanding; that there were few proven ways to modify health behavior, especially among people whose behavior puts them at particular risk;

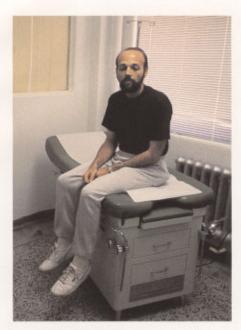
that just by entering the area of AIDS prevention, the Foundation could find itself drawn into the emotional controversy over AIDS screening; and that a second major AIDS initiative would further heighten the Foundation's visibility in what was, for some, an uncomfortable area.

Hazards notwithstanding, the Board endorsed two elements of the proposal. It rejected support for behavioral research as too long-term, given the urgency of the AIDS epidemic. Instead, it endorsed the two bolder elements of the proposal which support front-line AIDS prevention/education initiatives aimed at high-risk groups and policymakers.

During the final weeks of 1987, the staff began translating the Board's directive into an advisory for potential grant applicants, focusing on that part of the initiative related to preventive efforts at the community level

The resulting call for proposals was very different from any previously issued by the Foundation. It was simpler and more open-ended than traditional Foundation grant invitations. Instead of seeking the most appropriate participants in a predefined, multisite program, the call would be designed to attract the most innovative and promising ideas





from as many sources as possible. There would be no predetermined overall funding level, no time limit or funding ceiling for individual grants.

In order to establish some limit on the program, it was decided that the initiative would be competitive, with the ranking of applicants to be determined by a panel of experts on the basis of merit and promise. A deadline of July 1, 1988 was established for the submission of applications so that all interested groups would have ample time to craft their proposals.

Since the initiative was designed to attract innovative ideas from even fledgling organizations who would never have considered themselves qualified for consideration by a national foundation, the criteria for application were reduced to a minimum. The applicant had only

to demonstrate a track record in working with either the community or the population to be served, and a willingness to document its program's progress and effectiveness.

The application process was streamlined to avoid burdening already overwhelmed small agencies with another set of lengthy and complex forms. In the end, there were no forms at all—just a slim, four-panel brochure of explanations and instructions for applicants, stipulating that they must describe themselves and their program with 15 double-spaced pages, with any relevant appendices—budget, recommendations, etc.—attached.

To further guard against making the application procedure a barrier to promising programs, a dedicated phone line was established. It is manned by a program staff member familiar with the AIDS prevention and service initiative and the fine points of applying for grants.

Every identifiable source of prospective applicants was scoured to create what proved to be the largest call for proposals in the Foundation's history. It included civic, religious, minority, and homosexual groups, policymakers at state and local levels, public health departments, researchers, physicians, nurses and other health professionals.

The call for proposals was issued early in 1988 and quickly produced a heartening response. Many callers say they never imagined that they might qualify for funding. Those more familiar with the ways of foundations ask us if that's really all there is to applying. "I've just never seen anything like this from a foundation before," they say.

We'll probably be hearing that often in the next few years.



#### THE 1987 GRANT PROGRAM

During 1987, the Foundation made 363 grants totaling \$90.7 million in support of programs and projects to improve health care in the United States. The types of activities supported were:

 developing and testing new ways of providing health care services, \$49.4 million, or 55 percent of the 1987 grant funds;

 helping health professionals acquire new skills needed to make health care more accessible, affordable and effective, \$13.8 million, or 15 percent;

 conducting studies and evaluations to improve health care, \$26.2 million, or 29 percent; and  other projects, \$1.3 million, or 1 percent.

These same grant funds, viewed in terms of the Foundation's principal objectives, were distributed as follows:

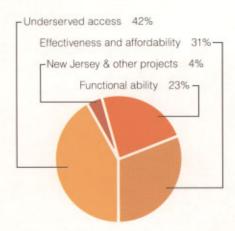
- \$49.5 million, or 55 percent, for programs to improve access to personal health care for the most underserved population groups;
- \$23.5 million, or 26 percent, for programs to make health care arrangements more effective and care more affordable;
- \$15.5 million, or 17 percent, for programs to help people maintain or regain maximum attainable function in their everyday lives; and

\$2.2 million, or 2 percent, for a variety of other purposes, principally in the New Brunswick, New Jersey, area where the Foundation originated.

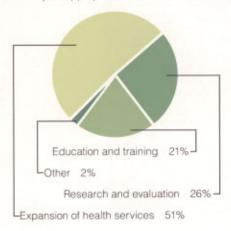
Appropriations totaling \$448.2 million have been made since 1981 when the Foundation changed its principal areas of interest to those stated above. The distribution of these funds by types of activities supported as well as by areas of interest is charted below. Since becoming a national philanthropy in 1972, our appropriations have totaled \$826.2 million. A chart depicting the geographic distribution of these funds is diagrammed below.

of Commerce, Bureau of Census, May 1981.

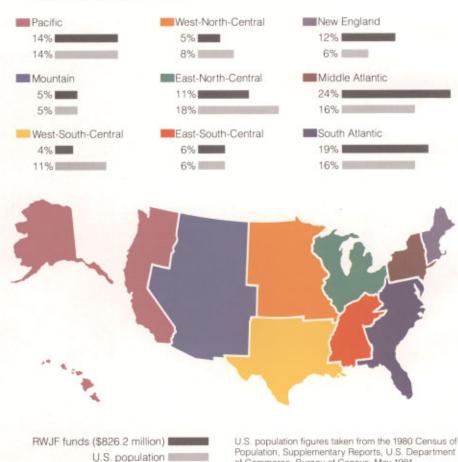
#### Appropriations by RWJF objectives and types of activities funded, 1981–1987



RWJF 7-year appropriations: \$448.2 million



# Appropriations by geographical region compared to population, 1972–1987



Grants authorized in the year ended December 31, 1987

RESEARCH			
Alpha Center for Health Planning, Inc. Washington, D.C. \$327,335	Technical assistance and direction for the Health Care for the Uninsured Program and the Program for Demonstration and Research on Health Care Costs (for 1 year). ID#11805  Study of the practice patterns of young physicians—Phase II (for 2 years). ID#11234		
American Medical Association Education and Research Foundation Chicago, Illinois \$592,967			
Brandeis University, Florence Heller Graduate School for Advanced Studies in Social Welfare Waltham, Massachusetts \$355,368	Study to identify key management issues in social health maintenance organizations (for 1.5 years). ID#11806		
The Brookings Institution Washington, D.C. \$199,881	Analytical support to states developing public/private long-term care insurance program (for 1 year). ID#12439		
Brown University, Program in Medicine Providence, Rhode Island \$1,894,688	Evaluation of the AIDS Health Services Program (for 58 months). ID#12044		
University of California, San Francisco, Institute for Health Policy Studies San Francisco, California \$49,908	Planning and monitoring the evaluation for the New Jersey HealthStart Program (for 1 year). ID#12319		
Children's Hospital Corporation Boston, Massachusetts \$50,000	Policy analysis of programs for severely emotionally involved children (for 6 months). ID#12530		
Columbia University New York, New York \$304,650	Monitoring health care changes in four major cities (for 3 years). ID#11686		



Program for Demonstration and Research on Health Care Costs ID#7865	
Brigham and Women's Hospital, Inc. Boston, Massachusetts \$299,563	Evaluation of the cost-effectiveness of a new coronary observation unit (for 3 years).
University of Florida, Center for Health Policy Research Gainesville, Florida \$299,619	Evaluation of first statewide preterm birth prevention program (for 3 years).
Harvard University, School of Public Health Boston, Massachusetts \$236,090	Evaluation of a new nursing home payment program under New York State Medicaid (for 2 years).
University of Michigan, School of Public Health Ann Arbor, Michigan \$547,669	Lowering costs and assuring high quality through modified clinical behaviors (for 3 years).
University of Minnesota, School of Public Health Minneapolis, Minnesota \$297,856	Study of the impact of capitation on elderly Medicaid recipients (for 2 years).
Northwestern University Medical School Chicago, Illinois \$259,273	Study of computer-assisted method for planning inpatient rehabilitation (for 3 years).
The University of Pennsylvania, School of Medicine Philadelphia, Pennsylvania \$289,048	Nursing home infirmaries as cost-saving strategy (for 3 years).
Stanford University, School of Medicine Stanford, California \$599,998	Develop clinician-generated cost mangement at four community hospitals (for 3 years).
and \$288,929	Evaluation of a microcomputer database, management of myocardial infarction (for 2 years)
The Urban Institute Washington, D.C. \$296,243	Study of declining hospital stays and use of home health services (for 2 years).
Western Consortium for Continuing Education for the Health Professions San Francisco, California \$289,254	Effects of hospital market competition on access, efficiency and expenditure (for 2 years).
Fund for the City of New York New York, New York \$100,046	A New York-New Jersey Public Commission on the AIDS crisis (for 1.5 years). ID#11685
George Washington University Washington, D.C. \$534,153	Technical assistance and direction for the Program on the Care of Critically Ill Hospitalized Adults (for 1 year). ID#11077

Georgetown University, School			
of Medicine			
Washington, D.C. \$371,266	Analysis of health policy issues (for 1 year). ID#11810		
and	manyoto of recent pointy tooms (or 1 year), to will not		
\$150,000	Evaluation for the Supportive Services Program for Older Persons and the Service Credit Banking Program for the Elderly—Phase 1 (for 10 months). ID#10532		
Harvard University, School of Public Health Boston, Massachusetts \$194,833	Expand evaluation of effects of New Jersey hospital prospective payment program (for 2 years). ID#12100		
Industrywide Network for Social, Urban, and Rural Efforts Washington, D.C. \$35,000	Feasibility for a national private-sector coalition for AIDS (for 4 months). ID#12317		
Joint Center for Political Studies, Inc. Washington, D.C. \$25,000	Examination of philanthropy and volunteerism among black Americans (for 10 months). ID#11689		
Joint Commission on Accreditation of Hospitals Chicago, Illinois \$292,032	Development of a quality assessment system (for 1 year). ID#11600		
University of Maine Portland, Maine \$42,100	Program to assist states in reducing childhood deaths (for 6 months). ID#12725		
Manpower Demonstration Research Corporation New York, New York \$180,142	Pilot program to reduce repeat pregnancies among high-risk women (for 11 months) ID#11148		
Maryland Hospital Education and Research Foundation, Inc. Lutherville, Maryland \$368,107	Assessment of a statewide system to screen hospital quality (for 3 years). ID#12594		



University of Maryland, School of Medicine Baltimore, Maryland \$449,625	Evaluation of the Program for the Chronically Mentally Ill—Phase I (for 1 year). ID#10448  Integrated housing and health services for special needs populations (for 9 months). ID#12600  National initiative to advance the state of knowledge about negligent medical care and how it can be prevented, and demonstration of the effectiveness of various legal, insurance, and medical practice reforms (for the periods indicated). ID#10919	
Massachusetts Institute of Technology Cambridge, Massachusetts \$49,950		
The Medical Malpractice Program		
American Registry of Pathology Washington, D.C. (3 years) \$192,094	University of Minnesota Medical School, Minneapolis Minneapolis, Minnesota (2.5 years) \$296,027	
Amherst College Amherst, Massachusetts (1 year) \$95,579	The University of Pennsylvania, The Wharton School Philadelphia, Pennsylvania (2 years) \$224,650	
University of California, San Francisco Institute for Health Policy Studies San Francisco, California (2 years) \$166,529	Durham, North Carolina (3 years) \$284,421	
Harvard University, School of Public H Boston, Massachusetts (2 years) \$273,939	(14 months) \$200,865	
Indiana University Foundation Indianapolis, Indiana (3 years)	University of Texas Health Science Center at Houston Houston, Texas (2 years) \$300,000	
\$260,093 Institute for Medical Risk Studies Sausalito, California (3 years) \$231,060	Vanderbilt University, Institute for Public Policy Studies Nashville, Tennessee (2 years) \$225,659	
The Johns Hopkins University, School of Hygiene and Public Health Baltimore, Maryland (3 years) \$492,833		
University of Missouri, Columbia, School of Medicine Columbia, Missouri \$81,242	Technical assistance for the Research and Development Program to Improve Patient Functional Status (for 1 year). ID#11237	
National Committee for Quality Assurance, Inc. Washington, D.C. \$49,100	Develop an agenda for a national committee for quality assurance for HMOs (for 6 months). ID#12865	

National Conference of State Legislatures Denver, Colorado \$46,387	Publication of "A Legislator's Guide to State Issues in Mental Health" (for 1 year). ID#11893		
National Council on the Aging, Inc. Washington, D.C. \$16,437	Analysis of a national study of adult day care centers (for 1 year). ID#12200		
National Governors' Association Washington, D.C. \$201,475	Research and technical assistance on Foundation programs and initiatives (for 2 years). ID#11918		
National Perinatal Information Center Providence, Rhode Island \$159,408	Assess impact of changes in state financing on regional perinatal systems (for 21 months). ID#12129		
National Public Health and Hospital Institute Washington, D.C. \$193,045	Program to monitor the effect of AIDS on hospitals (for 3 years). ID#12616		
National Rehabilitation Hospital, Inc. Washington, D.C. \$181,409	Feasibility of prepaid system of care for disabled living in the community (for 1 year). ID#12188		
New Brunswick Affiliated Hospitals, Inc. New Brunswick, New Jersey \$99,075	Feasibility and design study for a unified cancer care program among members (for 9 months). ID#12649		
University of North Carolina at Chapel Hill Chapel Hill, North Carolina \$1,289,130	Technical assistance and development for the Infant Health and Development Program (j 2.5 years). ID#12255		
On Lok Approach to Care for the Elderly	Replication of a model program of comprehensive health and financing services for dependent elderly (for 4 years). ID#11868		
Beth Abraham Hospital Bronx, New York \$699,670	East Boston Community Health Committee, Inc. Boston, Massachusetts \$700,000		
On Lok Senior Health Services San Francisco, California \$283,694	Technical assistance for the replication of its long-term care program (for 1 year). ID#11079		
Rand Corporation Santa Monica, California \$225,000	Determinants of appropriateness of health care services (for 1.5 years). ID#12345		
Research and Development Program to Improve Patient Functional Status ID#6329			
University of Arkansas for Medical Sciences Little Rock, Arkansas \$391,340	Improving functional health status in patients with psychosomatic illnesses (for 3 years).		
Trustees of Health and Hospitals of the City of Boston Boston, Massachusetts \$376,096	Assessment of community-based geriatric rehabilitation program (for 2 years).		

Case Western Reserve University, School of Medicine Cleveland, Ohio \$149.997

3179,991

Research on preventing prematurity among high-risk urban women (for 2 years).

Children's Hospital Corporation Boston, Massachusetts \$100.703

Study of the functional status of children after sexual abuse (for 20 months).

Columbia University, Center for Geriatrics and Gerontology New York. New York

New York, New York \$149,999

Evaluation of treatment of elderly persons suffering from depression (for 2 years).

Cornell University Medical College New York, New York \$130,908

Duke University Durham, North Carolina \$149.965 Use of exercise to improve surgical outcomes in chronically ill patients (for 1 year).

Impact of voice controlled electrical stimulation in quadriplegics (for 2 years).

Foundation of the Massachusetts Eye & Ear Infirmary Boston, Massachusetts \$149,994

assachusetts

Clinical trial to assess family participation in vision rehabilitation (for 2.5 years).

University of Iowa, College of Nursing Iowa City, Iowa \$113,755

Study of siblings' role in improving function in children with cerebral palsy (for 1 year).

University of Michigan Medical School Ann Arbor, Michigan \$148,344

Assessment of computerized intervention in cognitively impaired persons (for 2 years).

The University of New Mexico, School of Medicine Albuquerque, New Mexico \$144,570

Assessment of program to reduce alcoholism and pregnancy rates in adolescent Indian girls (for 2 years).

University of North Carolina at Chapel Hill, School of Medicine Chapel Hill, North Carolina \$392,848

Evaluating a test for predicting function in elderly people (for 3 years).

Ohio State University Research Foundation Columbus, Ohio \$389,414

Study of catheter versus noncatheter care in institutionalized elderly women (for 2 years).

Sinai Hospital of Baltimore, Inc. Baltimore, Maryland \$150,000

Improving functional status in children with lead poisoning (for 2 years).

University of Texas Health Science Center at San Antonio San Antonio, Texas \$140,625

Evaluation of hearing aids in improving functional status (for 3 years).

University of Washington, School of Nursing Seattle, Washington \$396,987

Controlled trial of methods to improve function in preterm infants (for 3 years).

The Winifred Masterson Burke Relief Foundation White Plains, New York \$47,070	Clinical trial of biofeedback for treating stroke-induced incontinence (for 1 year).		
Yale University, School of Medicine New Haven, Connecticut \$149,548	Improving communication between chronically ill children and their parents (for 3 years).		
Research and Education Institute, Inc. Torrance, California \$220,064	Program to develop emergency medical services for children in rural areas (for 14 months). ID#11804		
University of Rochester, School of Medicine and Dentistry Rochester, New York \$999,920	Providing nurse home visits to high-risk urban mothers and their children (for 3 years). ID#11084		
Rush-Presbyterian-St. Luke's Medical Center Chicago, Illinois \$31,065	Survey of the role of nurse midwives in U.S. health care (for 2 years). ID#10700		
Rutgers University New Brunswick, New Jersey \$29,445	Support for an investigation and economic analysis of EMS in New Jersey (for 1 year). ID#11608		
St. Joseph Health Care Foundation Chicago, Illinois \$49,989	Study to assess the health care needs of elderly nuns in Illinois (for 1 year). ID#118.		
University of Southern California Los Angeles, California \$22,812	Forum for local projects on legal and ethical issues in health care (for 6 months). ID#12176		
Stanford University, Graduate School of Business Stanford, California \$136,535	Development of new approaches for financing care for the uninsured (for 3 years). ID#11472		
Stanford University, School of Medicine Stanford, California \$3,235,906	National collaborative study of the Infant Health and Development Program (for 2 years). ID#12257		
Tufts University, School of Medicine Boston, Massachusetts \$496,797	Research on physician behavior and medical malpractice (for 3 years). ID#12228		
The Urban Institute Washington, D.C. \$44,999	Study of variations in acute and long-term care costs for dementia (for 9 months). ID#I1926		
Vermont Health Policy Council Waterbury, Vermont \$13,113	State Initiatives on Legal and Ethical Issues in Care of the Critically Ill (for 6 months). 1D#12604		
University of Virginia Law School Foundation Charlottesville, Virginia \$91,276	Technical assistance for the Medical Malpractice Program (for 1 year). ID#11849		

EDUCATION AND TRAINING		
American Academy of Pediatrics Elk Grove Village, Illinois \$79,097	Meeting on state high-risk insurance pools for chronically ill children (for 11 months). ID#11815	
American College of Physicians Philadelphia, Pennsylvania \$4,306	Workshop on screening elderly patients for impaired functional status (for 3 months). ID#12344	
Americas Society, Inc. New York, New York \$10,000	Conference on health care reform in the United States and Canada (for 2 months). ID#12827	
Aspen Institute for Humanistic Studies Queenstown, Maryland \$50,000	Seminars on improving the performance of American philanthropy (for 3 years). ID#12098	
Brigham and Women's Hospital, Inc. Boston, Massachusetts \$20,000	Planning a teaching hospital—HMO residency program in internal medicine (for 1 year). ID#11733	
Clinical Nurse Scholars Program	Postdoctoral fellowships of advanced in-hospital clinical practice and research (for 1 year ID#7514	
University of California, San Francisco. School of Nursing San Francisco, California \$284,196		University of Rochester, School of Nursing Rochester, New York \$281,430
The University of Pennsylvania, School Philadelphia, Pennsylvania \$282,389	of Nursing	
Clinical Scholars Program	Postdoctoral fellowships for young physicians to develop research skills in non-biological disciplines relevant to medical care (for 2 years). ID#5109	
University of California, Los Angeles, School of Medicine Los Angeles, California		The University of Pennsylvania, School of Medicine Philadelphia, Pennsylvania \$575,818
\$272,299 University of California, San Francisco, School of Medicine		Stanford University, School of Medicine Stanford, California \$192,732
San Francisco, California \$81,491 University of North Carolina at Chapel	Hill,	University of Washington, School of Medicine Seattle, Washington \$374,187
School of Medicine Chapel Hill, North Carolina \$256,370		Yale University, School of Medicine New Haven, Connecticut \$137,123
Cornell University Medical College New York, New York \$166,565	Technical assistance and (for 15 months). ID#110	direction for the General Pediatrics Academic Development Progra

Dental Services Research Scholars Program Dental faculty fellowships in health services research (for 2 years). ID#6720

University of California, Los Angeles,

School of Dentistry Los Angeles, California

\$154,476

University of Colorado Health Sciences Center,

School of Dentistry Denver, Colorado \$98,400

Harvard University, School of Dental Medicine

Boston, Massachusetts

\$270,664

Indiana University Foundation

Indianapolis, Indiana

\$102,120

University of Missouri, Kansas City, School of Dentistry

Kansas City, Missouri

\$90,000

University of North Carolina at Chapel Hill,

School of Dentistry

Chapel Hill, North Carolina

\$97,532

Enki Institute

Reseda, California

\$149,880

Youth health promotion program (for 2 years). ID#12578

Faculty Fellowships in Health

Care Finance

Program of study and field experience in health care for university faculty from related

specialties (for the periods indicated). ID#8584

Arizona State University, College of Business

Tempe, Arizona (1 year) \$50,000

George Washington University

Washington, D.C.

(1 year) \$47,600

Lawrence University of Wisconsin

Appleton, Wisconsin

(1 year) \$15,000

University of Maryland

Catonsville, Maryland

(1 year) \$15,000

University of Massachusetts

Amherst, Massachusetts

(1 year) \$48,893

University of Nebraska

Lincoln, Nebraska (1 year)

(1 year) \$44,595 University of New Orleans New Orleans, Louisiana

(1 year) \$15,000

North Texas State University

Denton, Texas (1 year) \$15,000

Rensselaer Polytechnic Institute

Troy, New York (1 year) \$48,640

University of Wisconsin, Madison

Madison, Wisconsin (10 months) \$15,000

Wright State University, School of Medicine

Dayton, Ohio (11 months) \$42,730

Family Health Center, Inc.

Kalamazoo, Michigan

Regional program to help local health centers enter occupational health (for 3 years). ID#12040

\$176,793

Fox Chase Cancer Center Philadelphia, Pennsylvania \$104.219 Technical assistance for the Minority Medical Faculty Development Program (for 1 year).

ID#11809

Fremont Counseling Service Lander, Wyoming \$150,000	Substance abuse prevention project on Arapahoe and Shoshone reservation (for 2 years). ID#12580	
George Washington University Washington, D.C. \$148,088	Program to provide AIDS policy information to the states (for 2 years). ID#12380	
Harvard University, School of Public Health Boston, Massachusetts \$250,073	Development of a health policy and management program (for 3 years). ID#12690	
Health Policy Fellowships Program		s with federal government in Washington, D.C., for faculty from nce centers (for 1 year). ID#4888
Columbia University, College of Physicians and Surgeons New York, New York \$50,800		University of Medicine and Dentistry of New Jersey— Robert Wood Johnson Medical School Piscataway, New Jersey \$49,336
The University of South Dakota, Scho Vermillion, South Dakota \$47,200	ol of Medicine	Vanderbilt University, School of Nursing Nashville, Tennessee \$48,477
University of Texas Health Science Ce at San Antonio Dental School San Antonio, Texas \$50,800	enter	University of Washington, School of Medicine Seattle, Washington \$48,000
Health Services Foundation Chicago, Illinois \$47,950	Special quality of ca	re issue of Blue Cross/Blue Shield's "Inquiry" (for 1 year). ID#12396
Hope for the Children Englewood, Colorado \$25,000	Conference on prevention of child abuse and neglect in the 21st century (for 9 months). ID#12289	
The Johns Hopkins University, School of Hygiene and Public Health Baltimore, Maryland \$369,708	Technical assistance for the Faculty Fellowships in Health Care Finance Program (for 2 years). ID#12254	
Middlesex County College Edison, New Jersey \$23,000	Registered nurse refresher course (for 1 year). ID#12047	
Middlesex County College Foundation, Inc. Edison, New Jersey \$71,070	Development of a ge	riatric care curriculum for Associate Degree RNs (for 1 year). ID#11818



#### Minority Medical Faculty **Development Program**

Four-year program to provide two-year, biomedical, postdoctoral research fellowships (for the periods indicated). ID#7854

#### Albert Einstein College of Medicine of Yeshiva University

New York, New York

(2 years) \$120,000

# Boston University, School of Medicine

Boston, Massachusetts

(2 years) \$119,882

# Brigham and Women's Hospital, Inc.

Boston, Massachusetts

(2 years) \$120,000

#### University of California, Los Angeles, School of Medicine

Los Angeles, California

(2 years) \$120,000

#### University of California, San Diego, School of Medicine

La Jolla, California

(2 years)

\$120,000

#### University of California, San Francisco, School of Medicine

San Francisco, California (25 months)

\$359,535

#### University of Cincinnati, College of Medicine

Cincinnati. Ohio (17 months) \$79.517

# University of Colorado Health Sciences Center.

School of Medicine Denver, Colorado

(2 years) \$119,924

# Columbia University, College of Physicians and Surgeons

New York, New York

(2 years) \$119,858

#### **Duke University Medical Center**

Durham, North Carolina

(3 years) \$239,989

#### Emory University, School of Medicine

Atlanta, Georgia (2 years) \$120,000

#### The General Hospital Corporation—Massachusetts General Hospital

Boston, Massachusetts

(3 years) \$119,993

#### Harvard Medical School

Boston, Massachusetts

(25 months) \$239,396

# University of Michigan Medical School

Ann Arbor, Michigan

(2 years) \$119,942

# New England Medical Center, Inc.

Boston, Massachusetts

(2 years) \$239,930

#### The University of Pennsylvania, School of Medicine

Philadelphia, Pennsylvania

(3.5 years) \$239,756

#### Research and Education Institute, Inc.-Harbor UCLA Medical Center

Torrance, California

(2 years) \$120,000

#### The Research Foundation of State University of New York (Stony Brook)

Albany, New York

(2 years) \$120,000

#### Sloan-Kettering Institute for Cancer Research

New York, New York

(2 years) \$120,000

#### Stanford University, School of Medicine

Stanford, California

(3 years) \$358,101

#### Washington University, School of Medicine

Saint Louis, Missouri

(2 years) \$120,000

#### University of Washington, School of Medicine

Seattle, Washington

(2 years) \$120,000

#### Yale University, School of Medicine

New Haven, Connecticut

(2 years) \$240,000

The Morehouse School of Medicine, Inc. Atlanta, Georgia \$2,000,000	Support to increase the clinical faculty and the student body (for 5 years). ID#11617		
National Public Radio, Inc. Washington, D.C. \$293,626	Reporting of health care financing, organization, and delivery (for 2 years). ID#12507		
New Jersey State Department of Health Trenton, New Jersey \$148,452	AIDS prevention program for adolescents in Newark and Jersey City (for 1 year). ID#12585		
University of North Carolina at Chapel Hill, Health Services Research Center Chapel Hill, North Carolina \$238,016	Technical assistance and direction for the Dental Services Research Scholars Program (for 1 year). ID#11636		
University of Oklahoma Health Sciences Center Oklahoma City, Oklahoma \$169,872	Technical assistance and direction for the Minority Medical Education Program (for 1 year). ID#11879		
Robert Wood Johnson University Hospital, Inc. New Brunswick, New Jersey \$150,000	Establishment of a residency training program in clinical pastoral care (for 3 years). ID#12303		
Summit County, Utah, Prevention Center Park City, Utah \$143,930	Program to reduce abuse of alcohol and other drugs (for 2 years). ID#12579		
University of Medicine and Dentistry of New Jersey Newark, New Jersey \$24,364	Conference on future directions for academic health science centers (for 1 year). ID#12454		
University of Washington, School of Nursing Seattle, Washington \$221,289	Technical assistance and direction for the Clinical Nurse Scholars Program (for 1 year) ID#11828		



SERVICES		
American Red Cross Washington, D.C. \$321,200	Program to improve disc ID#11231	ister preparedness for the disabled and elderly (for 3 years).
Benedictine Hospital Kingston, New York \$316,625	Technical assistance and direction for the Program to Improve Maternal and Infant Health in New Jersey and the Interfaith Volunteer Caregivers Program (for 1 year). ID#12569	
Brandeis University, Florence Heller Graduate School for Advanced Studies in Social Welfare Waltham, Massachusetts \$457,426	Technical assistance for to	he Supportive Services Program for Older Persons (for 2 years).
and \$221,271	Technical assistance and (for 1 year). ID#12659	direction for the Supportive Services Program in Senior Housing
University of California, San Francisco, Institute for Health Policy Studies San Francisco, California \$573,192	Technical assistance and direction for the AIDS Health Services Program (for 22 months). ID#12350	
Cathedral Healthcare System, Inc. Newark, New Jersey \$340,266	Technical assistance for the New Jersey Health Services Development Program (for 2 years). ID#12251	
Cerebral Palsy Association of Middlesex County Edison, New Jersey \$25,000	Daycare program for developmentally delayed and disabled children (for 1 year). ID#11699	
Children's Hospital National Medical Center Washington, D.C. \$318,493	Technical assistance and direction for the School-Based Adolescent Health Care Program (for 1 year). ID#12933	
Program for the Chronically Mentally Ill State of Hawaii Honolulu, Hawaii	Support for community-wide projects aimed at consolidating and expanding services for chronically mentally ill people (for 14 months). ID#10446	
\$496,174		
Community Care Funding Partners Program	Primary care projects for underserved groups, jointly funded with local foundations and other private sources (for the periods indicated). ID#6397	
Delaware Nursing Centers, Inc. Wilmington, Delaware (5 years) \$325,513		Health and Hospital Corporation of Marion County Indianapolis, Indiana (5 years) \$395,847
The Greater Kansas City Community Kansas City, Missouri (3 years) \$67,347	Foundation	New City Health Center Chicago, Illinois (5 years) \$400,000
Community Council of Greater New York, Inc. New York, New York \$216,458	Home care ombudsman	service for frail elderly individuals (for 1.5 years). ID#12195

Community Programs for Affordable Health Care	Implementing local projects to slow the rate of health care cost increases (for 2 years). ID#6748		
Council on Health Costs, Inc. Charlotte, North Carolina \$583,951	Stormont-Vail Health Services Corporation Topeka, Kansas \$536,539		
Greater Atlanta Coalition on Health C Atlanta, Georgia \$602,505	Care, Inc.		
Program of Coordinated Care for Children with Communicative Disorders	Development of networks for the identification and treatment of hearing, speech and language disorders (for 4 years). ID#8028		
The University of Iowa Iowa City, Iowa \$227,639			
The Council of State Governments— Southern Governors' Association Lexington, Kentucky \$219,014	Technical assistance for the Healthy Futures Program (for 1 year). ID#11865		
The Easter Seal Society of New Jersey, Inc.—Raritan Valley Workshop New Brunswick, New Jersey \$12,000	Computerized vocational testing and evaluation system (for 6 months). ID#12377		
Florida International University Miami, Florida \$196,774	Technical assistance for the Service Credit Banking Program for the Elderly (for 3 years). ID#11911		
University of Florida, College of Medicine Gainesville, Florida \$254,070	Technical assistance and direction for the Healthy Futures Program (for 1 year). ID#11864		
University of Florida, College of Medicine Gainesville, Florida \$9,889	Technical assistance for the Healthy Futures Program (for 2 months). ID#12441		
The General Hospital Corporation— Massachusetts General Hospital Boston, Massachusetts \$326,404	Technical assistance and direction for the Program for Prepaid Managed Health Care (for 2 years). ID#12249		
George Washington University Washington, D.C. \$173,712	Technical assistance and direction for the Local Initiative Funding Partners Program (for 1 year). ID#12903		
Grantmakers in Health New York, New York \$150,000	Educational program for staff and trustees in health philanthropy (for 3 years). ID#12689		
Harvard Medical School Boston, Massachusetts \$441,820	Technical assistance and direction for the School-Based Adolescent Health Care Program (for 2 years). ID#12250		
and \$367,732	Technical assistance and direction for the Program for the Chronically Mentally Ill (for 1 year). ID#12308		
and \$210,016	Communications project for the Program for the Chronically Mentally Ill (for 2 years). ID#12522		

Health Care for the Homeless Program

Projects involving urban coalitions of public and private agencies in providing and coordinating health and other services to the homeless (for 2 years). ID#8637

Trustees of Health and Hospitals of the City of

Boston, Inc.

Boston, Massachusetts

\$749,501

University of California, Los Angeles, School of Nursing

Los Angeles, California

\$718,280

Coalition for Community Health Care

Milwaukee, Wisconsin

\$714.856

Colorado Coalition for the Homeless

Denver, Colorado

\$802,657

Community Foundation of Greater Washington

Washington, D.C.

\$650,095

Federation for Community Planning

Cleveland, Ohio

\$700,000

Fremont Public Association

Seattle, Washington

\$645,578

Health and Welfare Council of Central Maryland, Inc.

Baltimore, Maryland

\$822,768

Metropolitan Government of Nashville and

**Davidson County** 

Nashville, Tennessee

\$817,578

City of Phoenix, Human Resources Department

Phoenix, Arizona

\$730,608

St. Joseph's Hospital and Health Care Foundation, Inc.

Albuquerque, New Mexico

\$837,208

Travelers and Immigrants Aid of Chicago

Chicago, Illinois

\$705,437

United Community Services of Metropolitan Detroit

Detroit, Michigan

\$743,292

Health Care for the Uninsured Program

Development and implementation of state and local initiatives to assure the availability of health care services for those who cannot afford care and lack health insurance (for the

periods indicated). ID#10393

City and County of Denver, Department of Health

and Hospitals

Denver, Colorado

(3 years)

\$345,103

State of Florida, Department of Health and

Rehabilitative Services

Tallahassee, Florida

(3 years)

\$450,000

IHC Foundation, Inc.

Salt Lake City, Utah

(3 years)

\$400,700

Maine Department of Human Services

Augusta, Maine

(3 years)

\$409,701

Michigan League for Human Services

Lansing, Michigan

(27 months)

\$348,488

New Jersey State Department of Health

Trenton, New Jersey

(3 years)

\$449,841

South Cove Community Health Center

Boston, Massachusetts

(3 years)

\$329,767

United Way of the Bay Area

San Francisco, California

(1 year)

\$134,980

State of West Virginia, Joint Committee on Government

and Finance

Charleston, West Virginia

(3 years)

\$450,000

Home Care Council of New Jersey, Inc. Montclair, New Jersey \$48,141	Establishment of a commission on accreditation for home care (for 1.5 years). ID#11434	
Hospital-Based Rural Health Care Program	Program to improve the access, quality, and cost-efficiency of health services in rural hospitals (for the periods indicated). ID#11262	
Health Care Foundation, Inc. Presque Isle, Maine (2 years) \$371,174		North Mississippi Medical Center, Inc. Tupelo, Mississippi (2 years) \$349,834
Health Systems Agency of Northeastern New York, Inc. Albany, New York (2 years) \$427,709		Northern Montana Hospital Havre, Montana (2 years) \$329,975
Hospital Research and Educational Trust— South Carolina Hospital Association West Columbia, South Carolina (2 years) \$298,336  Northeast Iowa Hospital Council Decorah, Iowa (2 years) \$543,885  University of Nevada, School of Medical Sciences Reno, Nevada (1 year) \$285,978		St. John's Regional Health Center Springfield, Missouri (2 years) \$283,806
		Sauk-Prairie Memorial Hospital Association, Inc. Prairie du Sac, Wisconsin (2 years) \$341,658
		Synernet Research Foundation Portland, Maine (1 year) \$126,053
North Carolina Foundation for Alterna Programs, Inc. Raleigh, North Carolina (2 years)	ative Health	West Alabama Health Services, Inc. Eutaw, Alabama (2 years) \$311,174
\$466,066		West Texas Rural Health Providers Lubbock, Texas (1 year) \$165,859
Hospital Research and Educational Trust Chicago, Illinois \$220,331	Technical assistance and direction for the Community Programs for Affordable Health Care (for 1 year). ID#12011	
Independent Sector Washington, D.C. \$100,000	Program to increase funds and time donated to human service activities (for 1 year). ID#12270	
Integrated Mental Health, Inc. Rochester, New York \$39,700	Technical assistance and information project for the Program for the Chronically Mentally Ill (for 1 year). ID#11613	
Jeanes/Foulkeways Corporation Gwynedd, Pennsylvania \$453,039	Establishment of a life-care-at-home plan in Northeast Philadelphia (for 1 year). ID#11649	
The John F. Kennedy Medical Center Foundation, Inc. Edison, New Jersey \$122,000	Equipment for the Robert Wood Johnson Jr. Rehabilitation Institute (for 1 year). ID#11635	

Lutheran Medical Center Brooklyn, New York \$297,178	Expansion of support	ive services model (for 3 years). ID#11778	
Lutheran Metropolitan Ministry Association of Greater Cleveland Cleveland, Ohio \$232,080	Implementation of a	model board and care program (for 3 years). ID#11377	
MG Property Holding Corporation New Brunswick, New Jersey \$620,205	Real estate acquisitio	Real estate acquisition (for 1 year). ID#11976	
University of Maryland College Park, Maryland \$225,225	Technical assistance of for the Elderly (for 1	and direction for the Program to Promote Long-Term Care Insurance year). ID#12960	
Matheny School, Inc. Peapack, New Jersey \$53,338	Home care service fo	r severely handicapped infants (for 3 months). ID#11850	
Mental Health Center of Dane County, Inc. Madison, Wisconsin \$399,385	Technical assistance and direction for the Mental Health Services Development Program (for 2 years). ID#12247		
Mental Health Services Development Program		tives to improve access to a broad range of health and other services entally ill (for the periods indicated). ID#11182	
County of Los Angeles, Departmen Los Angeles, California (2 years) \$581,693	t of Mental Health	State of South Carolina, Department of Mental Health Columbia, South Carolina (2 years) \$432,328	
The Los Angeles Men's Place Los Angeles, California (4 years) \$560,810		Thresholds Chicago, Illinois (3 years) \$600,000	
Mental Health Law Project Washington, D.C. (2 years) \$600,000		Travelers and Immigrants Aid of Chicago Chicago, Illinois (3 years) \$409,195	
State of Rhode Island, Department Retardation and Hospitals Cranston, Rhode Island (2 years) \$587,239	of Mental Health,	Vermont Department of Mental Health Waterbury, Vermont (2 years) \$600,000	
Senior Health and Peer Counseling Santa Monica, California (3 years) \$448,396	Center		

University of Miami, School of Medicine Miami, Florida \$80,006	Planning for a geriatric center outreach program for minority persons (for 1 year). ID#12584		
Middlesex County Recreational Council Edison, New Jersey \$162,450	Summer camp for chi	ldren with health problems (for 8 months). ID#12074	
Montefiore Medical Center Bronx, New York \$180,255		Technical assistance and direction for the Program for Hospital Initiatives in Long-Term Care (for 8 months). ID#11819	
National Academy of Sciences— Institute of Medicine Washington, D.C. \$42,520	The Gustav O. Lienhard Award (for 1 year). ID#11412		
National Foundation for Dentistry for the Handicapped Denver, Colorado \$343,907	Volunteer dental servi ID#12138	ices program for the disabled indigent and elderly (for 2 years).	
New Brunswick Tomorrow New Brunswick, New Jersey \$350,000	Support for expanding community program activities (for 1 year). ID#11967		
New Jersey Health Services Development Program	Innovative projects to ID#11904	address the state's health care needs (for the periods indicated).	
Crossroads Programs, Inc. Burlington, New Jersey (19 months) \$432,716		University of Medicine and Dentistry of New Jersey— Robert Wood Johnson Medical School Piscataway, New Jersey (3 years)	
Family Practice Center of the St. Pete Center, Inc. New Brunswick, New Jersey (3 years) \$482,145	r's Medical	\$376,283  Visiting Nurse Association of Trenton West Trenton, New Jersey (2 years) \$267,166	
New Jersey Department of Human Se Trenton, New Jersey (2.5 years) \$326,151	rvices		
New York University New York, New York \$275,988	Technical assistance and direction for the Hospital-Based Rural Health Care Program (for 1 year). ID#11820		
City of Newark, Department of Health and Human Services Newark, New Jersey \$795,071	Health care for the ho	meless program (for 2 years). ID#10599	
The University of Pennsylvania, School of Nursing Philadelphia, Pennsylvania \$134,432	Dissemination of the t	eaching nursing home concept (for 10 months). ID#11405	

Program for Prepaid Managed Health Care Collaboration of medical institutions with state and federal government and private insurers in projects offering health care by combining patient care management by primary care physicians with a capitated payment arrangement (for 1 year). ID#7862

Mile Square Health Plan of Illinois, Inc.

Chicago, Illinois \$318,666

Primary Care Health Center Management Program Matching grants initiative aimed at strengthening the management of not-for-profit primary care health centers located in communities with inadequate medical resources (for the periods indicated). ID#10366

Arroyo Vista Family Health Foundation

Los Angeles, California

(3 years) \$75,000

Broad Top Area Medical Center, Inc.

Broad Top, Pennsylvania

(3 years) \$74,775

Community Health Services, Inc.

Cairo, Illinois (3 years) \$75,000

Logan Heights Family Health Center

San Diego, California

(3 years) \$75,000

Lunenburg County Community Health Center, Inc.

Victoria, Virginia (3 years)

\$75,000

Milwaukee Indian Health Board, Inc.

Milwaukee, Wisconsin

(3 years) \$75,000

North of Market Senior Services

San Francisco, California

(3 years) \$75,000 North Shore Community Health Center, Inc.

Peabody, Massachusetts

(3 years) \$56,160

Over 60 Health Clinic, Inc.

Berkeley, California

(3 years) \$75,000

Pike Market Community Clinic

Seattle, Washington (32 months) \$58,565

Sea Mar Community Health Center

Seattle, Washington

(3 years) \$75,000

Southeast Area Health Center, Inc.

Oklahoma City, Oklahoma

(3 years) \$63,000

Twin County Rural Health Center, Inc.

Hollister, North Carolina

(3 years) \$75,000

West Contra Costa Community Health Care Corporation

Richmond, California

(3 years) \$75,000

Program to Promote Long-Term Care Insurance for the Elderly Public/private partnerships for the development of affordable long-term care insurance plans for the elderly (for the periods indicated). ID#12657

State of Connecticut, Office of Policy and Management

Hartford, Connecticut

(2 years) \$355,908

State of Indiana, State Budget Agency

Indianapolis, Indiana

(2 years) \$344,785 The Commonwealth of Massachusetts, Governor's Office of Human Resources

Boston, Massachusetts

(1 year) \$230.414

State of Wisconsin,

Department of Health and Social Services

Madison, Wisconsin

(1.5 years) \$344,520

Public Private Ventures Philadelphia, Pennsylvania \$375,000	Health component of program to reduce pregnancy and dropout rates for disadvantaged (fo 2 years). ID#12471
Puerto Rico Community Foundation, Inc. Hato Rey, Puerto Rico \$78,165	Planning for adolescent health programs in Puerto Rico (for 9 months). ID#12165
St. Vincent de Paul Society Metuchen, New Jersey \$54,000	Program of assistance to the indigent (for 1 year). ID#12256
St. Vincent's Hospital and Medical Center of New York New York, New York \$271,263	Technical assistance and direction for the Health Care for the Homeless Program (for 1 year). ID#11827
The Salvation Army New Brunswick, New Jersey \$70,000	Program of assistance to the indigent (for 1 year). ID#11826



#### School-Based Adolescent Health Care Program

Establishment of comprehensive health services clinics in public secondary schools (for the periods indicated). ID#10523

#### State of Alabama, State Board of Health, Jefferson County Department of Health

(Ensley High School) Birmingham, Alabama (2 years)

\$299,266

#### Bronx-Lebanon Hospital Center

(Taft High School) Bronx, New York (2 years) \$200,000

#### University of Colorado Health Sciences Center

(Lincoln and East High Schools) Denver, Colorado

(2 years) \$200,000

#### Guilford County Department of Public Health

(Gillespie High School) Greensboro, North Carolina (2 years)

\$200,000

#### Health Start

(Harding High School) St. Paul, Minnesota (2 years) \$200,000

#### Jersey City Medical Center

(Snyder and Dickinson High Schools) Jersey City, New Jersey (2 years) \$200,000

#### City of Los Angeles Board of Education

(Jordan High School) Los Angeles, California (25 months) \$197,193

#### City of Los Angeles Board of Education

(Los Angeles High School) Los Angeles, California (2 years) \$199.717

# City of Los Angeles Board of Education

(San Fernando Valley High School) Los Angeles, California

(2 years) \$198,050

#### Louisiana State University Medical Center

(Istrouma High School and Westdale Middle School) New Orleans, Louisiana

(2 years) \$199,234

## Memphis and Shelby County Health Department

(Northside High School) Memphis, Tennessee (2 years) \$292,330

#### Minneapolis Special School District

(Southwest High School) Minneapolis, Minnesota (2 years) \$298,638

#### New Detroit, Inc.

(Northern and Northwestern High Schools) Detroit, Michigan (2 years)

\$200,000

#### New York Medical College

(Morris High School) Valhalla, New York (2 years)

\$198,618

#### North Shore University Hospital

(Far Rockaway High School) Manhasset, New York

(2 years) \$200,000

#### Orleans Parish School Board

(Carver High School) New Orleans, Louisiana (2 years) \$299,969

# University of Medicine and Dentistry of New Jersey—

New Jersey Medical School (Barringer High School) Newark, New Jersey (2 years) \$300,000

#### Visiting Nurse Association, Inc.

(Overfelt and San Jose High Schools) Santa Clara, California

(2 years) \$199,178

Service Credit Banking Program for the Elderly

Supportive services by able older volunteers for the frail and disabled elderly (for 3 years).

North Miami, Florida

Washington, D.C.

\$200,000

\$199,555

\$199,665

Geriatrics Service Complex Foundation, Inc.

Pacific Presbyterian Medical Center, Inc.

Greater Southeast Community Center for the Aging, Inc.

ID#11301

Consolidated Neighborhood Services, Inc.

St. Louis, Missouri

\$199,999

Elderplan, Inc. Brooklyn, New York

\$192,971

Federated Dorchester Neighborhood Houses, Inc.-

Kit Clark Senior House

Dorchester, Massachusetts \$200,000

> Support for medical processing gallery in a museum on Ellis Island (for 6 months). ID#13039

San Francisco, California

The Statue of Liberty-Ellis Island Foundation, Inc. New York, New York \$150,000

Supportive Services Program for Older Persons

Program to promote the expansion of nontraditional health and health-related services to the elderly, including emergency response services, respite care, housekeeping, and transportation (for 1 year). ID#10528

State of Arkansas, Department of Health Little Rock, Arkansas

\$229,582

Kennebec Valley Regional Health Agency

Waterville, Maine \$282,300

MCOSS Foundation, Inc. Red Bank, New Jersey

\$168,120

Michigan Home Health Care, Inc.

Traverse City, Michigan

\$237,210

St. Peter's Hospital Albany, New York

\$222,165

State of South Carolina, Department of Health

and Environmental Control Beaufort, South Carolina

\$230,822

VNS Affiliates Seattle, Washington

\$263,259

Visiting Nurse Association of Delaware, Inc.

Wilmington, Delaware

\$250,152

Visiting Nurse Association of the Inland Counties, Inc.

Riverside, California

\$283,802

Visiting Nurse Association of North Shore, Inc.

Danvers, Massachusetts

\$271,710

Visiting Nurse Association of Springfield

Springfield, Massachusetts

\$130,990

Visiting Nurse Association of Texas

Dallas, Texas \$171,567

Visiting Nurse Association of York and York County

York, Pennsylvania

\$179,172

United Way of Central Jersey, Inc.

Milltown, New Jersey

\$150,000

Support for 1987 campaign (for 1 year). ID#12012

United Way-Princeton **Area Communities** 

Princeton Junction, New Jersey

\$92,250

Support for 1986-1987 campaign (for 2 years). ID#12258

University of Medicine and Dentistry of New Jersey—Robert Wood Johnson Medical School Piscataway, New Jersey \$315,900	Property acquisition for the Magnetic Resonance Imaging project (for 1 ye	ear). ID#11018	
Wake Forest University, The Bowman Gray School of Medicine Winston-Salem, North Carolina \$347,475	Technical assistance and direction for the Dementia Care and Respite Services Program (for 1 year). ID#11317		
Youth Employment Service of Princeton, Inc. Princeton, New Jersey \$30,000	High school program offering services for the elderly (for 3 years). ID#11	702	
	Total 1987 grants	\$90,668,192	
	Refunds of prior years' grants	(395,395)	
	Cancellations of prior years' grants	(4,821,187)	
	Transfer of grants		
	Balance unspent by original grantees	(748,212)	
	Transferred to new grantees	748,212	
	Transferred to hen Brances	- 10,212	

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#### FOR FURTHER INFORMATION

A brief, descriptive *Program Summary* is available without charge for most of the Foundation's 1987 grants, as well as for those made in prior years. When possible, requests should include the title of the grant, the institutional recipient, and the grant ID number. The information on 1987 grants is available from the above listing. Address requests to:

Communications Office The Robert Wood Johnson Foundation Post Office Box 2316 Princeton, New Jersey 08543-2316

Also available without charge from the same address is the Foundation's Special Report, a non-periodic publication that describes the progress and outcomes of some of the programs assisted by the Foundation. Titles issued in 1987 were:

The Fou	ndation's Minority Medical
Training	Programs

☐ Access to Health Care in the United States: Results of a 1986 Survey

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Each year the Foundation's grantees report the publications and other information materials that have been produced as a direct or indirect result of their grants.

This bibliography is a sample of citations from the books, book chapters, journal articles and reports produced and reported to us by Foundation grantees. The publications are available through medical libraries and/or the publishers. We regret that copies are not available from the Foundation.

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#### FINANCIAL STATEMENTS

The annual financial statements for the Foundation for 1987 appear on pages 52 and 53. A listing of grants authorized in 1987 begins on page 19.

Grants authorized in 1987, net of cancellations and refunds of prior years' grants totaled \$85,451,610. Program development, evaluation, administrative and investment expenses for the year came to \$9,977,894; and federal excise tax on income amounted to \$843,356, making a grand total of grant authorizations and expenditures of \$96,272,860. This total was \$11,023,135 more than gross investment income of \$85,249,725. In 1986, total grant authorizations and expenditures were \$17,295,241 more than gross income.

The distributable amounts for 1987 and 1986 were approximately \$105,778,000 and \$87,321,000, respectively. These requirements, to the extent that they were greater than the total of current-year grant

authorizations and expenditures, have been satisfied by paying out grants authorized in previous years or by utilizing excess distributions carried forward from prior years.

A list of investment securities held at December 31, 1987 is available upon request to the Executive Vice President—Finance and Treasurer, The Robert Wood Johnson Foundation, Post Office Box 2316, Princeton, New Jersey 08543-2316.

William R. Walsh, Jr.

Executive Vice President—Finance
and Treasurer

To The Trustees of The Robert Wood Johnson Foundation:

We have examined the statement of assets, liabilities and foundation principal of The Robert Wood Johnson Foundation as of December 31, 1987 and 1986 and the related statement of investment income, expenses, grants and changes in foundation principal for the years then ended. Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the financial statements referred to above present fairly the financial position of The Robert Wood Johnson Foundation at December 31, 1987 and 1986 and the investment income, expenses, grants and changes in foundation principal for the years then ended, in conformity with generally accepted accounting principles applied on a consistent basis.

Coopers & Lybrand

Princeton, New Jersey January 15, 1988

# Statement of assets, liabilities and Foundation principal at December 31, 1987 and 1986

ASSETS	1987	1986
Cash Refundable federal excise tax	\$ 96,803 564,392	\$ 107,767 -0-
Investments (at cost, or market value on dates of gifts):  Johnson & Johnson common stock  15,601,000 shares in 1987, 16,984,000 shares in 1986,		
(quoted market value \$1,168,124,875 and \$1,114,575,000) Fixed income investments	149,076,187	162,291,512
(quoted market value \$648,117,406 and \$619,524,122) Stock portfolios including temporary cash investments of \$7,161,079 and \$54,702,659 (quoted market value	641,714,907	573,991,753
\$82,801,696 and \$59,587,759)	99,624,109	59,550,957
Program related investments	2,675,000	2,675,000
Land, building, furniture and equipment at cost, net of		
depreciation (Note 1)	5,863,214	5,982,540
	\$899,614,612	\$804,599,529
LIABILITIES AND FOUNDATION PRINCIPAL Liabilities:		
Unpaid grants (Note 1)	\$123,610,555	\$123,603,291
Federal excise tax payable	-0-	1,641,942
Total liabilities	123,610,555	125,245,233
Foundation principal	776,004,057	679,354,296
	\$899,614,612	\$804,599,529

See notes to financial statements.



# Statement of investment income, expenses, grants and changes in Foundation principal

for the years ended December 31, 1987 and 1986

for the years ended December 51, 1967 and 1966		
	1987	1986
Investment income:		
Dividends	\$ 26,784,791	\$ 23,951,600
Interest	58,464,934	59,813,384
	85,249,725	83,764,984
Less: Federal excise tax	843,356	832,292
Investment expense	914,078	535,740
	83,492,291	82,396,952
Expenses:		
Program development and evaluation	6,370,407	5,632,215
General administration	2,693,409	2,422,489
	9,063,816	8,054,704
Income available for grants	74,428,475	74,342,248
Grants, net of refunds and cancellations	85,451,610	91,637,489
	(11,023,135)	(17,295,241)
Adjustments to Foundation principal:		
Capital gains on sale of securities less related federal excise		
tax (Note 2)	107,670,196	93,679,149
Contributions received	2,700	250
	107,672,896	93,679,399
Net increase in Foundation principal	96,649,761	76,384,158
Foundation principal, beginning of year	679,354,296	602,970,138
Foundation principal, end of year	\$776,004,057	\$679,354,296

#### Notes to financial statements

See notes to financial statements.

 Summary of Significant Accounting Policies: Grants are recorded as payable in the year the grant requests are authorized by the Board of Trustees. At December 31, 1987 unpaid grants are as follows:

Year Grant Authorized	Amount Unpaid At December 31, 1987	
1983	\$ 1,141,919	
1984	3,129,086	
1985	9,117,622	
1986	43,578,095	
1987	66,643,833	
	\$123,610,555	

Depreciation of \$387,251 in 1987 and \$368,867 in 1986 is calculated using the straight-line method over the estimated useful lives of the depreciable assets.

Interest and dividend income is recorded when received and expenses are recorded, except for federal

- excise taxes, when paid. The difference between the cash and accrual basis for such amounts is considered to be immaterial.
- The net capital gains on sales of securities for the years ended December 31, 1987 and 1986 were as follows:

	1987	1986
Johnson & Johnson common stock	¢105 744 221	\$66,562,129
Other securities, net	\$105,744,331 1,925,865	27,117,020
	\$107,670,196	\$93,679,149

 Substantially all employees of the Foundation are covered by a retirement plan which provides for retirement benefits through the purchase of individually-owned annuities. The Foundation's policy is to fund costs incurred. Pension expenses were \$516,616 and \$490,061 in 1987 and 1986, respectively.



#### THE SECRETARY'S REPORT

In April 1987, the Foundation lost a valued trustee emeritus with the death of Gustav O. Lienhard. Mr. Lienhard, a close personal friend of the Foundation's founder, General Robert Wood Johnson, served as chairman of the Board of Trustees from 1971 to 1986 and as trustee emeritus since 1986. Under Mr. Lienhard's guidance, the Foundation was transformed from a local to a national philanthropy which, during his tenure, awarded grants totaling more than one-half billion dollars. We are indebted to Mr. Lienhard for his leadership, untiring devotion and distinguished service to the Foundation.

The Foundation lost a valued trustee with the death of George H. Murphy in July 1987. Mr. Murphy served on the Board since July 1974, giving generously of his time and energy. We are indebted to him for his leadership and service to the Foundation.

In August 1987, Edward C. Andrews, Jr., MD, was elected trustee of the Foundation. Dr. Andrews is president of the Maine Medical Center, Portland, Maine. Prior to becoming president of the Maine Medical Center in 1975, Dr. Andrews was president of the University of Vermont, Burlington, from 1970 to 1975. He has served on various state health advisory councils and on Maine's Advisory Committee on Medical Education as well as the American Hospital Association's Council on Patient Care Services and the U.S. Navy Secretary's Special Health Care Advisory Committee.

In December 1987, James E. Burke was elected trustee of the Foundation. Mr. Burke is chairman of the board and chief executive officer of Johnson & Johnson. Mr. Burke is a member and former chairman of the President's Commission on Executive Exchange and is a former chairman of the United Negro College Fund and serves on its board of directors. He also serves on the boards of directors of the International Business Machines Corporation and The Prudential Insurance Company.

### Staff changes

In October 1987, the Board elected Andrew R. Greene, assistant treasurer for monitoring of the Foundation, to vice president for financial monitoring. Alan B. Cohen, ScD, was promoted to assistant vice president in July 1987 and to vice president in December 1987. Also in December 1987, Carolyn H. Asbury, PhD, was promoted to senior program officer.

In November 1987, Richard C. Reynolds, MD, was named executive vice president of the Foundation. Dr. Reynolds was dean of the University of Medicine and Dentistry of New Jersey (UMDNJ)-Robert Wood

Johnson Medical School in Piscataway and senior vice president for academic affairs for UMDNI until joining the Foundation staff. He had served as dean since 1979 and as senior vice president since 1984.

Thomas P. Gore II was named vice president for communications of the Foundation in October 1987. Prior to joining the Foundation staff, Mr. Gore was assistant vice president of marketing and public relations at Tulane University Medical Center in New Orleans.

Michael Beachler joined the staff in July 1987 as program officer. Mr. Beachler is the former assistant deputy commissioner for human services for the State of Maine. He received his MPH in health services from the University of Pittsburgh.

In September 1987, Andrea I. Kabcenell joined the Foundation staff as program officer. Prior to joining the staff, Ms. Kabcenell was a project manager at The University of Pennsylvania School of Medicine, Section of General Medicine, in Philadelphia. She received her MPH from the University of Michigan School of Public Health.

Joel C. Cantor, in October 1987, also joined the Foundation as program officer, Mr. Cantor was a researcher at the U.S. Public Health Service's National Center for Health Services Research and Health Care Technology Assessment in Rockville, Maryland, before joining the Foundation.

Pauline M. Seitz joined the Foundation staff in October 1987 as program officer. Ms. Seitz was previously director of nurse-midwifery service at Booth Memorial Hospital in Cleveland. Ms. Seitz completed her MPA at The John F. Kennedy School of Government at Harvard University.

In December 1987, Shirley A. Girouard joined the staff as program officer. She had been affiliated with the Dartmouth-Hitchcock Medical Center in Hanover, New Hampshire, since 1977 as a medical-clinical specialist and

as a nursing supervisor.

Craig S. Sarsony joined the Foundation in May 1987 as financial officer. Mr. Sarsony received his MBA and MPH from Columbia University. Mr. Sarsony had been an intern in the financial office of the New York University Medical Center and has worked on an immunization program in Paraguay, South America.

In July 1987, G. Russell Henshaw, Jr., was appointed deputy controller of the Foundation. Prior to joining the staff, Mr. Henshaw was chief financial officer and a member of the board of directors of a Tennessee corporation in Memphis. He is also a former partner in the accounting firm of Coopers & Lybrand.

In November 1987, Denise Graveline joined the Foundation as communications officer. Ms. Graveline is a professional journalist who has managed her own business as a freelance writer and editor specializing in health and education. She has her bachelor's degree in print journalism from Boston University College of Communication.

Robert J. Blendon, ScD, senior vice president, left the Foundation in September 1987 to become professor of health policy and management and chairman of the department of health policy and management at the Harvard School of Public Health. Dr. Blendon had been a member of the staff for 15 years and played a leading role in developing the Foundation's demonstration and evaluation programs.

In December 1987, Linda H. Aiken, PhD, vice president, left the Foundation to join the faculty of The University of Pennsylvania as trustee professor of nursing and sociology, and associate director of the Leonard Davis Institute of Health Economics at The Wharton School of Business. Dr. Aiken had been a member of the staff for 13 years and initiated programs in mental health and was active in our grant programs in nursing and evaluation.

In August 1987, Rolando A. Thorne, program officer, left the Foundation to become assistant director, University of Miami Center on Adult Development and Aging. Mr. Thorne was responsible for the Foundation's Service Credit Banking Program for the Elderly.

In December 1987, Connie F. Mullinix, program associate, left the Foundation to complete the joint MBA/PhD program at The University of Pennsylvania. Ms. Mullinix worked in research and evaluation dealing primarily with access to care studies and the nursing shortage.

# Senior program consultants

James R. Gavin III, MD, PhD, was appointed a senior program consultant to direct the Foundation's Minority Medical Education Program. Dr. Gavin is professor of medicine and chief, diabetes section, University of Oklahoma Health Sciences Center. Susan D. Horn, PhD, was appointed a senior program consultant to direct the Foundation's Program for Faculty Fellowships in Health Care Finance. Dr. Horn is assistant director of the Center for Hospital Finance and Management at The Johns Hopkins University.

Charles S. Mahan, MD, was appointed a senior program consultant to direct the Foundation's Healthy Futures: A Program to Improve Maternal and Infant Care in the South. Dr. Mahan is professor of Obstetrics and Gynecology at the University of Florida in Gainesville.

Burton V. Reifler, MD, was appointed a senior program consultant to direct the Foundation's Dementia Care and Respite Services Program. Dr. Reifler is professor and chairman of the Department of Psychiatry and Behavioral Science at the Bowman Gray School of Medicine, Wake Forest University.

Henry J. Foster, MD, completed his assignment directing the Foundation's Program to Consolidate Health Services for High-Risk Young People. Dr. Foster was appointed to this position in 1981.

Carl J. Schramm, PhD, JD, completed his assignment directing the Foundation's Program for Faculty Fellowships in Health Care Finance. Dr. Schramm was appointed to this position in 1984.

#### **Board activities**

The Board of Trustees met seven times in 1987 to conduct business, review proposals and appropriate funds. In addition, the Executive, Nominating and Compensation, Program Review, Finance and Audit Committees met as required to consider and prepare recommendations to the Board.

J. Warren Wood III

Vice President, General Counsel, and Secretary

#### OFFICERS AND STAFF

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Special Program Consultant

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Senior Program Officer

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Vice President for Communications

Victoria D. Weisfeld

Senior Communications Officer

Denise Graveline Communications Officer Philip J. Gallagher

Librarian

Linda S. Orgain Communications Associate

I. Warren Wood III Vice President, General Counsel, and Secretary

Olga Ferretti Assistant Secretary

#### GRANT APPLICATION GUIDELINES

The Robert Wood Johnson Foundation funds projects of several kinds:

- projects that reflect an applicant's own interests. For such projects there are no formal application forms or deadlines because grants are made throughout the year.
- (2) projects, also investigator-initiated, that are developed in response to a Foundation call for proposals. The call for proposals describes the program area for which proposals are requested and specifies any necessary application steps or deadlines.
- (3) projects that are part of Foundation national programs. For these, the Foundation sets the program's goals, common elements that all projects should contain, eligibility criteria, timetables and application procedures.

The Foundation publishes and distributes widely to eligible organizations its calls for proposals and national program announcements.

Institutions wishing to apply for funds *not* in response to a call for proposals or national program announcement are advised to submit a preliminary letter of inquiry, rather than a fully developed proposal. This minimizes the demand on the applicant's time, yet helps the Foundation staff determine whether a proposed project falls within the Foundation's current areas of interest. Such a letter should be no more than four pages long, should be written on the applicant institution's letterhead and should contain the following information about the proposed project:

- $\ \square$  a brief description of the problem to be addressed
- □ a statement of the project's principal objectives
- a description of the proposed intervention (for research projects, the methodology)
- □ the expected outcome
- the qualifications of the institution and the project's principal personnel

- timetable for the grant, total estimated project budget, other planned sources of support and amount requested from the Foundation
- any plans for evaluation of the project's results and dissemination of its findings
- plans for sustaining the project after grant funds expire,
- □ name of the primary contact person for follow-up. Budgets and curricula vitae of key staff may be appended to the letter, as may other background information about the applicant institution, if desired.

Based on a review of these points, presented in the letter of inquiry, Foundation staff may request a full proposal. If so, instructions will be provided regarding what information to include and how to present it.

#### Limitations

Preference will be given to applicants that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code and not private foundations as defined under Section 509(a). Public agencies also are given preference. Policy guidelines established by the Foundation's Board of Trustees usually preclude support for:

- □ ongoing general operating expenses or existing deficits
- endowment or capital costs, including construction, renovation or equipment
- □ basic biomedical research
- conferences, symposia, publications or media projects unless they are integrally related to the Foundation's program objectives or an outgrowth of one of its grant programs
- □ research on unapproved drug therapies or devices
- ☐ international programs and institutions, and
- ☐ direct support to individuals.

Preliminary letters of inquiry should be addressed to:

Edward H. Robbins, Proposal Manager The Robert Wood Johnson Foundation Post Office Box 2316

Princeton, New Jersey 08543-2316.

ROBERT WOOD JOHNSON FOUNDATION

College Road Post Office Box 2316 Princeton, NJ 08543-2316