

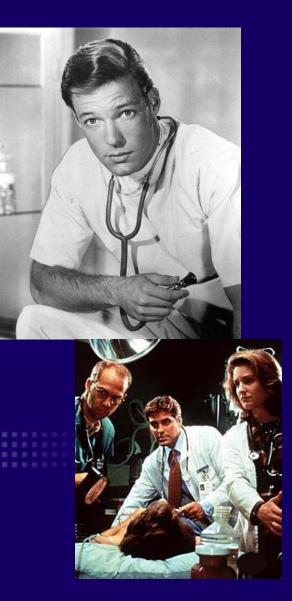
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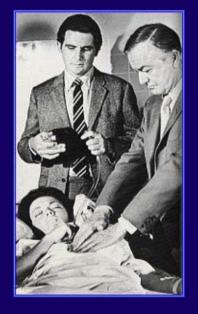
Information for Better Quality Care -The Patients' Perspective

October 29, 2002

David Lansky, Ph.D. Foundation for Accountability

We've encouraged complacency











But attitudes are char	nging	•••
Do you think there are big	10/00	9/96
differences in the quality of care	;	
among:		
 Family doctors 	40%	37%
– Specialists	42%	28%
– Hospitals	47%	38%
 – Nursing homes 	45%	n/a
– Health plans	55%	47%
How concerned about a serious	<u>% Very</u>	/ -
error leading to injury or harm?	<u>Concern</u>	<u>ed</u>
 Commercial airlines 	32%	
 Food from supermarket 	30%	
 Doctor's office 	40%	
– Hospital	47%	FACCT
 Medicine from pharmacy 	34%	FOUNDATION FOR ACCOUNTABILITY

... and people are more questioning

If you had to pick a surgeon...

- Seen before not well rated
- Not seen before, rated higher
- Don't know

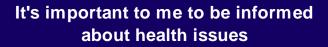
10/00	9/1996
50%	(76%)
38%	(20%)
11%	(4%)

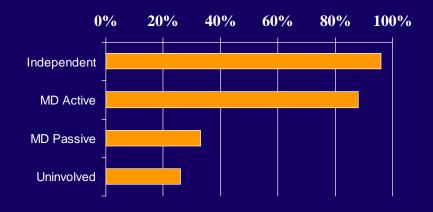


People vary in how they use information ...

FACCT/Porter-Novelli segmentation model

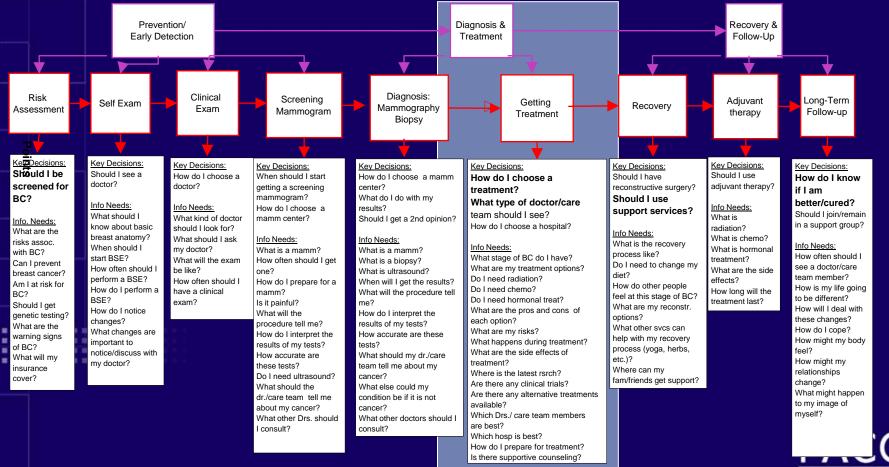
- Independent active (31%)
- Doctor-dependent active (31%)
- Doctor-dependent passive (27%)
- Independent passive (10%)





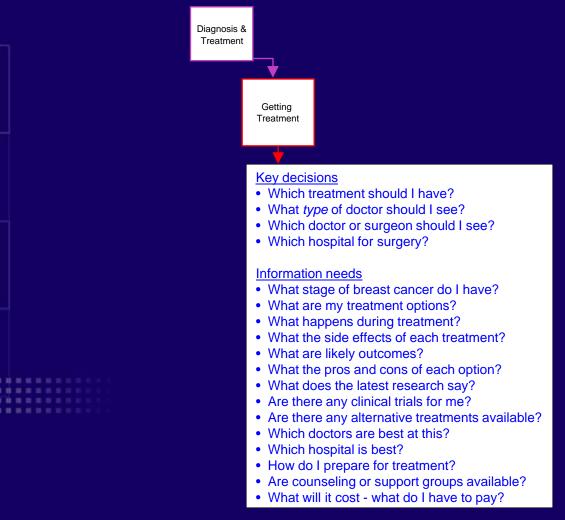
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... and have specific information needs Breast cancer decision map



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Specific Information Needs Breast cancer decision map



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What information do consumers want?

- To choose providers and treatments with good outcomes
- To communicate effectively with doctors
- To know what the doctor should do
- To know why things happen



To choose providers and treatments with good outcomes ...

Lobectomy procedures: Manhattan & Brooklyn 1999

		No. of		No. of
	Hospital	Cases	Hospital	Cases
BE	LLEVUE HOSPITAL CENTER-NEW YORK	4	METROPOLITAN HOSPITAL CENTER-	3
 BE	TH ISRAEL MEDICAL CENTER-NEW YORK	23	MOUNT SINAI HOSPITAL-NEW	45
BE	TH ISRL MED CTR/KINGS HWY DIV-BROOKLYN	2	NEW YORK & PRESBYTERIAN	69
BR	OOKDALE HOSPITAL MEDICAL CTR-	10	NEW YORK & PRESBYTERIAN	57
BR	OOKLYN HOSPITAL/DOWNTOWN-BROOKLYN	2	NEW YORK DOWNTOWN HOSPITAL-	7
CA	BRINI MEDICAL CENTER-NEW YORK	11	NEW YORK METHODIST HOSPITAL-	11
CC	NEY ISLAND HOSPITAL-BROOKLYN	7	NORTH GENERAL HOSPITAL-NEW	4
INT	ERFAITH MED CTR/JEWISH HOSP-BROOKLYN	1	NY UNIVERSITY MEDICAL CENTER-	50
ΚIΝ	IGS COUNTY HOSPITAL CENTER-BROOKLYN	1	ST LUKES ROOSEVELT/ROOSVLT	9
ΚIΝ	IGSBROOK JEWISH MEDICAL CTR-	1	ST LUKES ROOSEVELT/ST LUKES	6
LE	NOX HILL HOSPITAL-NEW YORK	22	ST MARYS HOSPITAL-BROOKLYN	2
LO	NG ISLAND COLLEGE HOSPITAL-BROOKLYN	8	ST VINCENTS HOSPITAL & MED	6
LU	THERAN MEDICAL CENTER-BROOKLYN	6	UNIVERSITY HOSPITAL OF	3
MA	IMONIDES MEDICAL CENTER-BROOKLYN	10	WOODHULL MEDICAL CENTER-	2
ME	MORIAL HOSPITAL FOR CANCER-NEW YORK	316	WYCKOFF HEIGHTS MEDICAL CTR-	2

Mortality for <u>hospitals</u> > 169 cases: 0.87%

< 37 cases: 3.05%



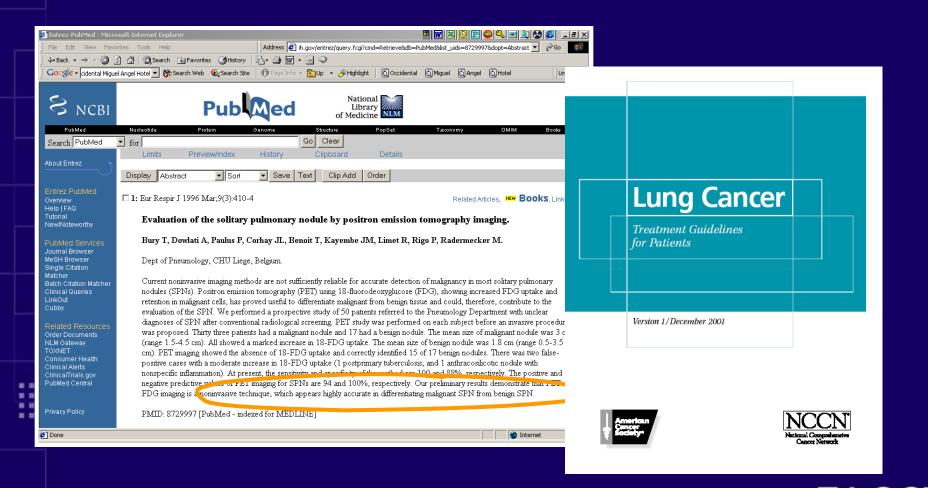
To communicate effectively with doctors ...

Breast-conserving surgery vs. mastectomy for early stage breast cancer

	BCS Rate	Seen by Medical Oncologist	Never told about BCS	
Massachusetts	74%	52%	15%	
Minnesota	48%	28%	27%	



To know what the doctor should do ...



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To know why things happen ...

The hospital's incentive

Medicare payment for lung cancer surgery: \$34,000

The surgeon's incentive

Medicare payment for lobectomy: \$2,831



How e-health solutions can help

- Personalization
 - Meet each patient and family member where they're at
 - Specific health need
 - Interactions with health care system
 - Language, literacy, culture
 - Information seeking & use
- Infrastructure

Acquire information people want

- Distribute it when and where they need it





Rate Your Care

Home > Diabetes Check-up > About You > Rate Your Care

There are four sections to this survey. All are important for good diabetes care. Pick one to begin!



· Is your doctor checking your blood pressure?

- · Is your doctor checking your cholesterol?
- · Is your doctor checking your urine for signs of kidney disease?
- · Has your doctor talked to you about testing your blood sugar, getting eye exams, taking care of your feet, aspirin use, and smoking?



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Education & Teamwork

- · Has your doctor provided you with information and education so you can take care of your diabetes?
- . Do you have any trouble taking care of your diabetes?
- . Is taking care of your diabetes a hassle for you?

Day-to-Day Living

- · Are you having symptoms of diabetes?
- How is your physical and emotional health?
- . Does your physical or emotional health prevent you from doing your daily activities?



- · Is your doctor thorough and managing your care well? Do you trust your doctor?
 - . Do you get care and answers when you need them?



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Survey Questions



Home > Diabetes Check-up > About You > Rate Your Care > Survey Questions

Blood Pressure Check

At your last visit, did your doctor or other health provider check your blood pressure? Yes O No

Cholesterol Check ------

In the last 12 months, did your doctor or other health provider test your blood cholesterol or related substances (such as lipids, HDL, LDL, or triglycerides)?

Yes O No

Kidney Disease Test

In the last 12 months, did your doctor or other health provider check your urine for signs of diabetic kidney disease (such as albumin, microalbumin, creatinine, or protein)?

Yes O No

Blood Sugar Testing

Has your doctor or other health care provider ever watched you test your blood sugar to check that you are doing it correctly?

Yes O No O I do not test my blood sugar

Has your doctor ever asked you what your home blood sugar values are?

Yes O No O I do not test my blood sugar

In the last 6 months, did your doctor or other health care provider check your blood sugar control with a hemoglobin A1c or glycosylated hemoglobin test (test that shows average blood sugar levels over the last few months)?

Yes O No O Don't know

Eye Exam

When was the last time you had an eye exam where the doctor put drops in your eyes that made it hard to see in bright light?

Never
 O
 Within the last 12 months
 O
 More than 12 months ago

Foot Care -

...........

During the last 12 months, did your doctor or other health provider you see for your diabetes: a) Ask you about numbness or tingling in your feet? O No, and I saw the doctor

Yes, more than once

O Yes, at least once

O No, but I didn't see the doctor

b) Take your shoes and socks off and check your feet?





Feedback-

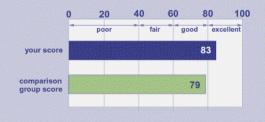


move on

Home > Diabetes Check-up > About You > Rate Your Care > Survey Questions > Feedback

Appropriate Care: Feedback

Here's how your doctor scores on giving you the tests, screenings, and services you need to help you monitor and control your diabetes.



Take Charge!

Click on the links below to get more feedback on the care you are getting from your doctor and get tips to help you improve your care!

Get More Feedback -

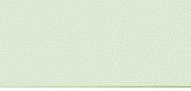
- Blood Pressure Check
- Cholesterol Check
- Kidney Disease Test
- Blood Sugar Testing

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- Eye Exam
 Foot Care
 Aspirin
- Smoking

Things You Can Do —







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- Summary Checklist -



This checklist is based on your answers to the survey questions you just completed.

Take this list with you to your next visit and review your results with your doctor or other health provider. If you can't cover everything on the list in one visit, schedule another visit or ask your doctor if someone else in the office can help you.

• •			Ask your doctor about
١Ŷ	Appropriate Care	Screenings and tests up-to-date	Screenings and tests overdue
	Inhaler	×	
	Peak Flow Meter		×
	Smoking	×	
	Education & Teamwork	Good teamwork!	More information/ action needed
	Education	\checkmark	
	Doing Self Care	×	
	Ease of Self Care		v
D. ŤŤ	Day-to-Day Living	Keep up the good work!	Ask your doctor for help
	Symptoms		
	Physical and Emotional Health		
• /	Daily Activities		
	Support & Service	Good support & service!	Share your concerns with your doctor
	Managing Your Care		
	Trust and Caring		
	Customer Service		

Other helpful information available in Your Care Guide -

- · Your survey questions and answers
- Your personalized feedback
- Quick tips

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- Full tips
- Much more!

Before you exit Your Care Guide, be sure to print or download these helpful resourses for future use!





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Some implications of a patient-centered view

Need a public utility infrastructure that supports private initiatives

- Information priorities determined by patient & consumer values
- Process fully engages public
- Data standards enforced by policy, purchasing

– Portability of information

– Mandatory disclosure of quality, outcomes

Driven by public education, awareness campaign to build demand

